

The IOWA LION

October 2022



iowalions.org

Lions Clubs of Iowa has a New Home

*By PCC Judy Stone
MD9 Secretary*

The Iowa Lions state office was relocated in September to 16 East Main Street, Suite 260, in Marshalltown.

Over the past 16 months, a team of Lions chosen to address issues with our state office began the very difficult discussions on these improvements. The building needed several expensive updates. Questions raised were: did the Lions belong in the rental business and was owning property the right decision for us today?

The state office in Ames was located south of US Highway 30 on Duff Avenue between the Ames Fire Station and Wilson Toyota. Lions built the building in the late 1970s.

The building is approximately 5,000 square feet with three office suites surrounding a central lobby and restroom facilities. The south office suite consists of a reception area, office and conference room that were the offices of the Lions Clubs of Iowa. The north office suite has been rented by an investment firm for more than 30 years. The smallest office near the back of the building was once occupied by the Iowa Lions Eye Bank staff, but that has been empty for many years.

In June 2021, the Lions of Iowa downsized into that smaller office space formerly used by the eye bank. The change in staffing at the Lions office from a full time employee and a part-time employee to two volunteer positions allowed us to rethink how we did business. Technology played a huge role in this decision.

With a few inexpensive changes, the current state



THE NEW STATE OFFICE. 16 East Main St., Suite 260, Marshalltown, IA 50158.

secretary and state treasurer can now work from home independently of a physical office space, but we still see the need for the Lions of Iowa to have a physical home.

We also had to face the fact that we needed to generate income to cover the cost of those expensive updates to the Ames building. There would have been additional expenses with parking lot removal, proper drainage installation, resurfacing and handicap-accessibility improvements. The flat rubber roof needs to be replaced. The HVAC system is quickly nearing its end of life and the restroom facilities are not handicapped accessible. These updates totaled approximately \$150,000.

The investment firm was paying \$1,150 a month in rent for the north side office, and we had hoped to rent the south side Lions office for \$2,000 a month.

CONTINUED ON PAGE 3

The Iowa Lion PRINT SUBSCRIPTION ORDER FORM

Fill out entirely - Print legibly

SUBSCRIBING LION'S NAME

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The Iowa Lion Editor
Debbie Doty
PO Box 251
University Park IA 52595

\$35 for in Iowa / \$40 for out of Iowa anytime during the year. This is for the 2022-23 Lions year. Orders are NOT prorated. Renewal subscriptions for the 2023-24 Lions year will be billed to subscribers again late next spring.

CONTINUED FROM PAGE 5

- Download free posters and social media materials from the [World Diabetes Day website](#). This year's theme is again "Access to Diabetes Care" with an emphasis on "Education to Protect Tomorrow."
- Hand out a questionnaire which will help people determine if they have diabetes or are pre-diabetic and a sheet that has the symptoms of diabetes.
- Make a donation to the local food pantry. Keep in mind that many of the foods that people on limited budgets consume are high in carbohydrates and fats and low in proteins. People with diabetes, and people in general, need between 60 and 75 grams of protein per day. Keep that in mind and donate foods that are high in protein. There are some inexpensive proteins.
- Do Celebrate World Diabetes Month and Day. Celebration is one of the important facets of leadership. As a Lion, Challenge the Process, Share a Vision, Empower Others, Model the Way, Celebrate Milestones.

If your club would like a speaker on Pre-Diabetes, contact me at washutters@gmail.com.

UPCOMING EVENTS

October	Vision Awareness Month
Oct. 14	World Sight Day
Oct. 15	9EC Fall Rally, Walcott
Oct. 21-22	Iowa Lions Learning Conference, Berg Middle School, Newton
Oct. 29	9MC Fall Rally, Marshalltown
November	Diabetes Awareness Month
Nov. 5	9NE District Convention, Cedar Falls
Nov. 14	World Diabetes Day
Nov. 15	Club deadline to submit one Peace Poster to District Governor
Dec. 1	District deadline to submit one Peace Poster to Council Chair
Dec. 5	International Leo Day

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PDG Debbie Doty, Editor
309 A Ave. East, Oskaloosa, Iowa 52577
Phone: (641) 673-4173 E-mail: editor@iowalions.org

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Advertising that is relevant to Iowa Lions Clubs is accepted. Contact the editor for rate information.

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THE IOWA LION EDITOR
16 E Main St, Suite 260, Marshalltown, IA 50158
Tel. (515) 232-2215

We hired a realtor to handle the rental inquiries in August of 2021, but showings were slim due in part to COVID and the layout of that office space. Companies no longer use huge conference rooms. They prefer teleconferencing from a desktop. Huge reception areas like ours had been considered a waste of space.

In January 2022, the investment firm asked to have their rent reduced to \$500 a month due to the loss of partners. They went from three investment bankers to one. The Council of Governors allowed this because the firm would still be paying a portion of the rent and for their utilities on that side of the building. We kept our fingers crossed that we would get the other office suite rented but showings were discouraging. We also had concerns about renting when we were not handicap accessible. In addition, we knew we had potential issues with the roof as prior leaks caused carpet and wall damage.

In June 2022, we received a letter of intent to purchase the building. We had not considered this, but the offer was a good offer. We asked that the offer be put in formal order before we presented it to the Council of Governors. The formal offer never came in, but other offers did. After a financial analysis confirmed that it would take years to afford the repair costs, we considered selling the property as an option. We signed an agreement with our real estate agent to represent us in the possible sale of the property.

Wilson Toyota has been making informal offers on the property for years. When they discovered that other offers were coming for the property, they made a formal offer for the full value of the building.

As a representative entity, the Council of Governors has full authority over the assets of the Lions Clubs of Iowa. The committee presented the offer to the Council and suggested that we hold an open forum to all members via Zoom. This was held on Aug. 3 with 69 members present on the call. Statements were read by representatives of the council, members added their feedback. The council voted unanimously to sell the property.

The closing date is set for Oct. 19, 2022. The sale is for \$600,000 with \$100,000 of it going to the Iowa Lions Foundation and \$500,000 to the Lions Clubs of Iowa.

So what do we do now? What do we do with all

our belongings? Where do we call our new home? What happens to our history? Where do we drop off eyeglasses and hearing aids for recycling?

A huge factor in the decision to rent versus own another piece of property has to do with our staff. The state secretary and state treasurer positions are now volunteers appointed for a 2-year term. I currently hold the position of state secretary, elected in May 2022. What happens if someone else is elected to the position that does not live near where we purchased a new building? We would be limiting our resource pool substantially.

Renting makes better sense for us. I am paid travel miles from home to the office, so renting closer to where I live makes sense. A property on Main Street in Marshalltown, across from the courthouse, has been selected as our home for the next two years. Since that selection, we have been very busy sorting, packing, and looking forward to a new era for the Lions Clubs of Iowa.

Our space consists of an office, storage room and conference room. There is parking on Main Street and a large parking lot off State Street in the rear of the building. We will proudly display our pin cabinets, Lions awards, and memorabilia in the conference room.

We will be saving money by no longer paying for cleaning service, lawn care, snow removal, or utilities. Our rent is \$875 a month and includes all utilities except internet. We hope to hold an open house before bad weather is upon us, so look for that invitation to see the new home for the Lions Clubs of Iowa.

YES, you may bring your glasses and hearing aids to the new office. PLEASE do not bring us eyeglass or hearing aid cases, loose lenses, broken glasses, hearing aid batteries, booklets or cleaning supplies.

I am looking forward to serving you, the Lions of Iowa, at your new state office and invite everyone to visit us at

Lions Clubs of Iowa
16 E. Main St., Suite 260
Marshalltown, IA 50158

This is also the new address for the Iowa Lions Foundation.

Love Notes

Council Chair
Nancy Oehler Love

2865 290th Street
Crawfordsville, Iowa 52621

319-461-1636
ncoehler@gmail.com



Greetings, fellow Lions! Fall is in the air and we're well into our Lions year! I don't know about you, but I love watching the dust fly as the farmers harvest the summer's crops – I don't even mind getting stuck behind a tractor waddling down the road pulling a couple of grain wagons full to overflowing. Indeed, Iowa feeds the world!

In my September Love Notes, I touched on the Global Membership Approach (GMA) and the four steps that it encompasses: Build a Team, Build a Vision, Build a Plan, and Build Success. We will be working through that process this year as we work to increase our membership and develop our leadership.

On Aug. 20, a group of Lions gathered in Johnston for a forum which we called "Rebuild Iowa."

During the forum, State Secretary Judy Stone hit the nail on the head when she asked the following questions in her presentation: How did we get here? Where do we want to be? How do we get there?

It's more than a case of changing the carpet and repainting the walls. Day to day, it's the same old thing, but we expect a different outcome. We have to make tough decisions. We have to realize that we need to change, and only then can we move forward.

It's time to do just that. We currently have 19 out of the 99 counties in Iowa with no clubs. In addition, we have districts that are lacking zone chairs and have no vice district governors in line for the next year.

When I became council chair last spring, I chose as my theme "Dream, Believe, Achieve." Here is the story behind that. I was watching the Rose Bowl Parade on TV last winter. There was a high school marching band that impressed me with their precision and musical ensemble. Written on the face of a bass drum that was strapped to the body of a tiny student musician were the words "Dream, Believe, Achieve." It made me think about how hard these students must have worked to have been selected to march in the Rose Bowl Parade – and that any goal is attainable

if we work together to achieve it.

To quote Henry Van Dyke, Jr., an American Presbyterian clergy, educator and author, "Some people succeed because they are destined to, but most people succeed because they are determined to." That, my fellow Lions, is who we are! As International President Brian Sheehan says, "Together We Can!"

As your council chair, one of the things that I like best is traveling around to see what other Lions in our state are doing. I attended the "Rebuild Iowa" forum in Johnston in August, ate pancakes and sausage with the Columbus Junction Lions on Labor Day weekend, attended recruiting day at Iowa Wesleyan University, participated in the Anamosa Lions Charter Night, and cheered on the Cedar Rapids Kernels at "Beat Cancer" Night!

Let me know what you and your clubs are doing in your districts. Drop me an email, or have your events posted on the Iowa Lions Facebook page, because you never know when I might show up! In the meantime, take the time to "Dream, Believe, and Achieve," because "Together We Can! Together We Will!"



WELCOME NEW MEMBERS. Council Chair Nancy Oehler Love (in black suit) presents Charter member pins to new members of the Anamosa Lions Club at their Charter Night Aug. 28.

WORLD DIABETES DAY: Education to Protect Tomorrow

By PDG Bill Shuttters

MD9 Diabetes Awareness Chair

In 1921, Dr. Fredrick Banting of Ontario, Canada led a team of Charles Best, James McCloud and James Collup that developed protocols to produce insulin. On Jan. 11, 1922, 14 year-old Leonard Thompson, an orphan and charity patient, was admitted to Toronto General Hospital, suffering from diabetes. He was near death when he was administered this new drug, insulin.

Thompson recovered, as did six more patients that year. Insulin was proven safe for human use. At first, insulin was produced from canines, but due to the demand, the team developed protocols to extract insulin from cattle and hog pancreases.

In 1923, Banting and McCloud were awarded the Nobel Prize for Physiology or Medicine, which they promptly shared with Best and Collup. The team made the patent available free of charge. They sold the patent for insulin for \$1 Canadian to the University of Toronto so millions of people with diabetes around the world could have access to insulin.

Fredrick Banting was born on Nov. 14, 1891. He is honored by World Diabetes Day being held on his birthday and November designated Diabetes Awareness Month.

In 1923, Eli Lilly Pharmaceutical Company collaborated with Banting and Best to produce insulin, the first commercially-produced insulin product. That same year, Professor August Krogh of Denmark met with Banting and McCloud to find out more about insulin because his wife had diabetes. He received authorization from the University of Toronto to bring insulin to Scandinavia, and thus Europe.

At that time, it took 8,000 pounds of pancreases from 24,000 animals to produce one pound of insulin. Eli Lilly needed 56 million animals annually to meet the demand for insulin.

Some people had a reaction to animal insulin. The search for a synthetic insulin was begun. In 1978, a small biotech company, Genentech sent a scientist Dennis Kied to visit Eli Lilly. Following Kied's visit, Bob Swanson, the founder of Genentech, assembled a team of scientists starting with Dennis Kied and David Goeddel. They later added Roberto Crea, Arthur Riggs and Keiichi Itakura. The team worked around the clock and in the wee hours of the morning on Aug. 21, 1978,

they succeeded in producing the first synthetic insulin.

Eli Lilly ran human tests and found it was effective and chemically identical to human insulin.

Genentech scientists Herbert Heyniker, Dan Yansura and Giuseppe Miozzari found a way to mass produce synthetic insulin. In 1982, this new synthetic human insulin received FDA approval and was marketed by Eli Lilly in 1983 under Eli Lilly's name Humulin. Today Eli Lilly, Novo Nordisk and Sanofi control 99% of the insulin market with Novo Nordisk as the largest producer.

It has been over 100 years since Dr. Fredrick Banting isolated insulin and over 40 since Humulin was placed on the market. Yet today, there is still a problem with insulin for a substantial segment of our population. The problem is affording it.

The average monthly cost for an individual with diabetes who uses insulin is \$300 to \$500. Insulin is cost-prohibitive unless one has prescription insurance, Medicare, is on a government program or is independently wealthy. If an individual or a family is financially challenged, it may be a choice between providing insulin for a child who needs it or providing food and shelter for the whole family. No one should be forced to make the choice of rationing insulin or eating.

The Affordable Insulin Now Act would cap insulin prices at either \$35 per month or 25% of an insurance plan's negotiated price, whichever is lower. The legislation would take effect in 2023 but it's fate in the Senate remains unclear. That doesn't help those who need it now.

How Can Your Club Celebrate Diabetes Awareness Month?

- You often hear the statement "GO BIG, OR GO HOME! You can go BIG. Contact the school nurse and find out if there is a child in school who needs insulin but the family resources are insufficient. Or the local pharmacist who may know of an individual who is financially strapped and is rationing his/her insulin to get by.
- Hold a fundraiser and let the public know the funds are for Diabetes. One in eleven of the members in your community have diabetes and one in three are pre-diabetic.

CONTINUED ON PAGE 2

International Report

Past International Director
Ardie Klemish
P.O. Box 175
Anita, Iowa 50020
641-740-0148
ardieklemish@gmail.com



October Special Events for Lions

October is Vision Awareness Month, including World Sight Day and International White Cane Safety Day. It would be a great month to ask your District Leader Dogs for the Blind Chairperson to visit your club! October is also Lions and Leos Membership Growth Month. Use the four steps of Global Membership Approach to help your club grow this year.

1. Build a Team.
2. Build a Vision.
3. Build a Plan.
4. Build Success.

For more information, contact one of your district Global Action Team (GAT) members: Global Leadership, Global Membership or Global Service Coordinators.

November is Diabetes Awareness Month

Nov. 14 is World Diabetes Day. Make plans *NOW* for your club to have a diabetes service project. Our international association partners with the International Diabetes Foundation and the World Health Organization to understand/fight diabetes.

Diabetes is the fastest growing medical scourge in the world: over 629 million people will have diabetes by 2045. That's why we ALL need to be part of the team. EVERY CLUB can help.

The easiest way is to organize a Strides Walk for Diabetes Awareness in your city park or on main street. Involve the youth: school children, 4-H, FFA, Boys/Girls Clubs, etc. Partner with your local medical facility to do a diabetes screening in your community. Be sure to report your diabetes service projects, service hours, and donations on MyLion. Put pictures of your event in the local paper and on social media.

Remember, diabetes is one of our five primary service initiatives worldwide!

Iowans at 2022 USA/Canada Forum

Fifteen Iowan Lions attended the 46th annual USA/Canada Forum Sept. 15-17 in Calgary, Alberta, Canada. Over 80 seminars were presented in three days. The Strides Walk proceeds went to Camp Jean Nelson Diabetes Camp.

The service project was making winter kits for the Mustard Seed, a downtown Calgary resource for people in need. Items included winter clothing like coats, scarves, hats, boots, gloves, mittens and long underwear. As well as underwear, socks, backpacks and personal hygiene products.

General session speakers included Lion First Lady Lori Sheehan describing why Lions in Motion is an important mission for her. She also shared some of the wonderful service projects she's seen in her travels with International President Brian Sheehan. Lions also heard from Canadian Gold Medalist Catriona Le May Doan, a medal speed skater who motivated us to achieve our full potential

LCI President Brian Sheehan inspired us to work together to make our world a better place for all people. Finally, Steve Farber, one of the world's top 50 leadership experts, re-energized us to make a significant difference in our world.

Thanks to the Iowa volunteers who helped make the 2022 Forum a success: Gary and Kristin Glockhoff, Nancy Love, and Ken and Ardie Klemish who all served as moderators. Debbie Doty was one of the four panel members for the Thursday "Healthy Mind, Healthy Body, Healthy Lion" symposium. Ardie served as Seminars Chairperson. A very special thanks goes to Gary and Kristin Glockhoff for driving the seminars office supplies to Calgary in their personal vehicle!

All Clubs and Districts Need to File Your 990N with the IRS by Nov. 1 to Retain Your Tax-Exempt Status!

WE SERVE! "Together, We Can!"

Our Mission: To empower Lions clubs, volunteers, and partners to improve health and well-being, strengthen communities, and support those in need through humanitarian services and grants that impact lives globally, and encourage peace and international understanding.

Our Vision: To be the global leader in community and humanitarian service.

It's Time to Rebuild the Lions of Iowa

By PDG Doug Welton
MD9 Global Membership Coordinator

This is an interesting time to be a leader in the Lions Clubs organization. Membership growth is a must for the organization to continue to meet our motto "We Serve."

We have been dropping more members than we have been recruiting and this must change. At the current time we have only one district that meets the requirements to be a regular district.

The Council of Governors created a committee to come up with a plan to redistrict our multiple district so we could all have regular districts again. This, of course, would have decreased the number of districts in the state.

Before the plan was finished, it was decided by the committee to change the focus from redistricting to rebuilding, after some discussion with members of Lions Clubs International.

To start the rebuilding process, a meeting was held on Aug. 20 to inform the multiple district and district leaders about the new Global Membership Approach created by LCI. The rebuilding committee has asked the Global Membership Team (GMT) coordinators to work with all district governors to see that the new GMA process is used in all districts.

The process is simple to do. Each district is to build a team of recruiters, then build a vision, which should

include the district governor's goals. Then build a plan on how to and when to complete the vision. Then do what it takes to see that the vision plan is reached.

So as district GMTs, it is time to help the recruiting teams reach the goals and grow the districts. Again it is simple; we just need to ask people to help us with our mission to serve.

We as Lions understand that helping others is a heartwarming experience and worth our time. The question is how do we convince other people to share in our understanding that helping others is worth their time?

We need to get them involved with us to see if the feeling of compassion for helping others helps them develop a desire to serve. There are many Lions that stated they joined Lions, but did not become a Lion until something happened while they were serving as a Lion. It was in that experience of helping someone that they realized just what it means to be a Lion.

Serving our neighbors is what Lions is all about.
We need to keep our members involved, so each one can determine a time in their lives when they become a Lion at heart and then they may stay.

If we continue to do what we have always done, then nothing will change. It is up to us all to make the change happen. "Together We Can."

Speaker Change at Fall Learning Conference

By PDG Debbie Doty
MD9 State Convention Planning Chair

Due to a scheduling conflict, there has been a change in speakers for the seminars at the Iowa Lions Fall Learning Conference in Newton on Oct. 22.

Past District Governor Charles Short of Indiana will be joining Iowa Lions at the Learning Conference to present "It's Worth Fighting For: 21st Century Lions." Lion Short is a co-founder of the Global Lions Forum and is currently the Multiple District Global Membership Team Coordinator for Indiana Lions.



Charles Short

membership and club growth. How do we grow and prosper in today's highly competitive community service environment? How do we reach the Lions that will carry our Association's proud history forward?

Lion Short pulls no punches as he debunks some popular myths, reviews current programs, and offers a new, proven model for successful growth. Be prepared to be challenged and energized by this award-winning presentation.

Past District Governor Krisha Ashby from South Dakota will still talk about "Service for Millennials" and Past Council Chair Bryan Bross, the Multiple District GMT Coordinator for Iowa, will finish off the Leadership Conference with "An Introduction to SWOT Analysis" to help Lions develop a full awareness of present conditions in order to plan for future success.

Late registration for the conference is still available. See Page 23 of this issue for a registration form.

One of America's great gifts to humanity is Lions, and it continues to resonate around the world. Here at home, it's time for a review of our approach to new

District 9NE

District Governor

Dale E. Schrad

2922 Minnetonka Drive
Cedar Falls, Iowa 50613

319-242-1988

daleschrad@gmail.com



How Lions Got Involved with Vision

*By Lion Jan Madsen
Hudson Lions Club*

The Lions Clubs have long been known for their vision-related work. The Lions Clubs International SightFirst program works to prevent avoidable blindness and provide services to those with visual impairments of all kinds. Those of you with inquiring minds will pose this question: How did the Lions get involved promoting vision to millions around the world? The answer might surprise you.

The answer takes us back to Helen Keller. Nearly every grade school child worldwide knows her story. Helen was born in Alabama in 1880. She was 19 months old when she contracted an illness, likely scarlet fever or rubella, that left her blind, deaf and mute.

Imagine raising a toddler who cannot see or hear. How would one go about teaching her to communicate? Helen became an extremely difficult child to work with. She was unruly and had bouts of explosive behavior. It would take someone with nerves of steel to help her.

Enter Anne Sullivan. Anne, who also had a visual impairment, was a graduate of the Boston Perkins School for the Blind. At the age of 20, this gifted teacher was sent to live with Helen in hopes of teaching Helen to communicate. For nearly a year, Anne Sullivan had been placing her hand in Helen's hand and was spelling words with her fingers manually. But Helen did not make the connection between the letters and the formation of words and their meanings. Nor did she understand that everything – including all objects, actions and feelings – could be represented with a word.

One day, at the age of seven, Helen experienced a breakthrough in understanding. Helen finally realized Anne was not simply playing finger games, but was communicating words. Once Helen had this revelation, she learned many words quickly and began to communicate with others.

At the age of eight, Helen moved to Boston to attend the Perkins School for the Blind. It was there that she

quickly learned Braille and could then read and write.

What is perhaps most astounding about Helen Keller is that she learned to speak. Helen would place her fingers on her tutor's face to learn how to utter words. She did this by placing her thumb on the larynx, the index finger on the lips and tongue and the middle finger on the side of the nose. By using her hand on the tutor's face, Helen could feel the vibration of the spoken word and the shape of her mouth and tongue to produce the sound. By the age of ten, she could speak!

Helen was accepted into Radcliffe College and was the first deaf-blind person to earn a Bachelor of Arts degree! She authored numerous books and articles. More importantly, she became an indomitable activist for persons with disabilities. She was an ambassador for the American Foundation for the Blind.

It was in this capacity that Helen Keller attended a Lions Club International Convention in 1925 to ask a favor of the Lions Club. She appealed to members asking if they would become "knights of the blind in the crusade against darkness?" The Lions accepted her challenge and the rest is history.

CLUB ACTIVITIES

CEDAR FALLS conducted a New Member Orientation; served food at Antique Acres; sorted food at the food bank; provided fingerprinting cards for children's' identification.

DUBUQUE NOON sold ice cream at Music in the Park.

GARRISON sold burgers and brats for a free will donation at the Garrison Farmer's Market with the help of the Garrison Leo Club (pictured right).



HUDSON provided meals to shut-ins.

JANESVILLE picked up trash along Wildcat Way.

URBANA paid for two months of Meals on Wheels for a citizen.

VAN HORNE participated in a can and bottle collection.

We Welcome New Members

Club

Nashua

Member

Vernon Moses

Sponsor

Sandra Moses

2022 Club Improvements

By District Governor Dale Schrad

First, as district governor of 9NE and a member of the Cedar Falls Lions Club, I want to thank all the Lions in 9NE for all you do to support your communities.

But now, I will get right to the point. I wish to talk about your club's health – not just your club, but clubs in the United States compared to the rest of the world.

The U.S. is losing members at an alarming rate while the Pacific rim is gaining members. We cannot blame the pandemic totally, but why has the U.S. lost members? Have we become , not caring for our fellow citizens? Have we lost the ability to perform service? I say NO!

Yes, our membership is getting older and not able to perform some of the tasks required. So we need to get newer, younger members to assume some of the needs of the clubs. I know that today's younger members change jobs more frequently and relocate more than previous generations. That does not mean we cannot invite them to a meeting, service project or fundraiser. In the last two years, how many of your Lions have invited a guest to any function that your club sponsored?

Let's talk about the health of your club. We shall ask some difficult questions.

- Is your club a DYNAMO or a DUD?
- Do your members attend your meetings?
- Are your meetings fun and interesting?
- Do you have a speaker?
- Do your members participate in your fundraiser and service projects?

If you have trouble answering these questions, then your club may need a reboot to get off the starting line.

First, you need to have a reason for members to attend meetings. Make sure the meetings are fun as this is a social event, not a funeral. Members always enjoy a meal and some fun with the tail twister.

Make sure all members are greeted, preferably by an officer. Always have a game or 50/50 drawing at the meeting and make sure you have a speaker that can hold members' interest.

I know that in smaller communities, speakers may be hard to find. When you do find them, make sure the members know who the speaker is, as they may want to interact. Suggestions include sheriff, mayor, any city administrator, high school principal or the head of any service organization you support. Invite members of the 9NE District Cabinet to speak as they normally would love to present some of their objectives to your club.

Just make your meetings fun and invite prospective members to enjoy the camaraderie of the group. Make sure they are recognized and not left out.

If you have members that do not come to meetings and events, have the sponsor call and ask them what we can do to make you resume your attendance. Just remember that prospective members need to be asked. So, JUST ASK! Don't let any opportunity pass without asking.

9NE Convention

Registration Form

Nov. 5 2022 • 7:30 a.m.- 3:30 p.m.

First United Methodist Church
718 Clay St., Cedar Falls, Iowa

Continental Breakfast 7:30-9:00 a.m.

Lunch Buffet 1:00 p.m.

Please Print

1. _____
NAME

CLUB/DISTRICT LION/NON-LION First Timer Y / N

2. _____
NAME

CLUB/DISTRICT LION/NON-LION First Timer Y / N

CONTACT MAILING ADDRESS, CITY & ZIP CODE

PHONE # EMAIL

(OPTIONAL) I would like a display table for

I need electricity: Y or N

9NE First Timer # _____ @ \$00.00 = _____

(Any 9NE Lion/Leo First Time Attending ANY 9NE
Convention – INCLUDES MEALS)

Registration Only (NO Meals) # _____ @ \$20.00 = _____

Registration and Meals # _____ @ \$30.00 = _____

TOTAL ENCLOSED \$ _____

Make checks payable to "District 9NE Lions"
and mail with registration form to:

Chris Waring
924 Dohrmann St.
Jesup IA 50648

Any questions call (563) 920-0857 and leave message

District 9EC

District Governor
Nadine Brockert

6814 McIntire Road
Muscatine, Iowa 52761

Home: 563-264-1390

Cell: 563-260-1923

nadineb@machlink.com



August was another busy month in 9EC. I had the opportunity to visit with Lions at Low Moor and Monticello, as well as attend a Zone meeting in Tipton. Some of our 9EC Lions assisted with the State Fair booth in Des Moines. Anamosa Lions celebrated their charter night on Aug. 28 with remarks by Council Chair Nancy Love and keynote speaker PID Ardie Klemish.

Preparations are underway to move the Iowa Lions state office from Ames to Marshalltown, 16 East Main Street, across from the Marshall County Courthouse. The building has recently been renovated. The new “digs” will consist of a conference room, storage room and office for the state secretary. Rental cost includes utilities. We will not have the expense of snow removal, lawn maintenance, cleaning and other maintenance costs associated with owning a building. Renter’s insurance will be obtained. Preparations are underway at Camp Courageous for the arrival of the lion statue and memorial bricks.



Another event during the month of August was a Rebuild Iowa meeting at the Johnston Lions clubhouse (pictured above). District governors, zone chairs, Global Action Team members from across the state came to hear more details on the Global Membership Approach that was debuted at the International Convention in Montreal this past June.

Lion Eric Strimple, GAT Area Leader for Kansas/Iowa/Missouri/Arkansas presented to the group.

It’s my decision as district governor to work



NEW CLUB. Anamosa Lions Club held their Charter Night celebration on Aug. 28. Pictured (L-R) are Lion Phil Larabee, Past International Director Ardie Klemish, Council Chair Nancy Oehler Love and Anamosa Club President Dean Eilers. See more photos on Page 26 of this issue of *The Iowa Lion*.

with clubs who are struggling with membership, for whatever reason, to assist them if they should they request assistance. We want to help regain membership and revitalize clubs. An emphasis will be on those clubs whose membership is 13 or less. Thus far, one club has indicated interest in taking part in the program. That means that our efforts will be concentrated on our existing, valued clubs. It would be great if we identify a location for a new club, but our primary focus will be on existing clubs.

Membership continues to slip a little bit, with August ending with 1,200 members. While disappointing, we are still working to keep our numbers up.

Welcome New Members

Member	Club	Sponsor
Jeffrey Miles	Alburnett	James Carver
Brian Moretz	Alburnett	James Carver
Tammy Mason	Anamosa	Rodger Good
Dawn Sanchez	Anamosa	Rodger Good

In Memoriam

Charlotte Machacek – Alburnett

Patricia Cornelius – Andrew

CLUB ACTIVITIES

CEDAR RAPIDS NOON donated \$200 to Wright School for supplies; provided for a vision screening and eyeglasses fitting.

CENTER POINT donated and served doughnuts to teachers on first day of school

DEWITT NITE held two fundraisers making \$3,750.

FRUITLAND COMMUNITY donated to a local homeless shelter and housing assistance program and to Fruitland Fun Days; provided residence assistance; cleaned up ditches.

MARION NOON held a White Cane fundraiser, raising \$1,037.

MUSCATINE held a pancake breakfast.

TIPTON hosted a Zone meeting; had a Lions Quest project; attended the wedding of two members; donated \$1,000 each to LCIF in honor of the late Lions Linda Dykstra and John Albaugh.

WEST LIBERTY prepared and served supper for West Liberty area fire departments; participated in the Muscatine County Fair including entering a parade float which earned third place, drove courtesy golf cart for fair patrons, and held the annual Kiddie Tractor Pull; planted 11 trees in the community using grant dollars from Trees Forever.



TRACTOR PULL. District Governor Nadine Brockert takes a turn at the West Liberty Lions Tractor Pull during the Muscatine County Fair.

9EC FALL RALLY REGISTRATION

Oct. 15, 2022 • 8:00 a.m.

The Coliseum, 116 East Bryant St., Walcott

8:00-9:00 AM	Registration/Coffee & Pastries
9:00 AM	Welcome
9:15 AM	What's New in the District & State
10:00 AM	LCIF Grants: How to Maximize Return
10:30 AM	Iowa Lions Foundation Update
10:45 AM	Global Membership Approach
11:00 AM	Care & Share
11:15 AM	Morning Wrap Up & Idea Sharing
11:40 AM	Lunch / Awards / Music
12:30 AM	Tail Twister Fun
12:45 AM	Service Projects
1:00 PM	Leadership Initiatives
1:15 PM	Muscatine Environmental Innovations
1:45 PM	Parade of Checks / Closing

Please Print Legibly

Name 1

Name _____

Club _____

E-mail _____

Phone _____

LION ____ Yes ____ No

Office _____

Name 2

Name _____

Club _____

LION ____ Yes ____ No

Office _____

registered ____ x \$20 = \$ _____ total

Registration includes lunch.

Make checks payable to Walcott Lions Club

Send to: Walcott Lions
Attn: Fall Rally
PO Box 452
Walcott, IA 52773

District 9NC

District Governor
Mike Ravera

209 North Short Drive
Clear Lake, Iowa 50428

563-357-5133

lionmikeravera@yahoo.com



What a great month August was!! I had the honor of attending club meetings in Clarion, Algona and Rockford. I was also able to work the Lions booth at the State Fair. I met a lot of great people, and of course had some fair food! There was excellent attendance at the Kidsight screening booth during my shift, so a shout out to those Lions that manned the camera as they did a great job!

Big congratulations to Immediate Past District Governor Stan Johnson and Past District Governor Darwin Meyer for the successful work in getting an LCIF grant to replace the computers lost when the Rudd library was hit with a recent tornado. Stan and Darwin were able to purchase seven Lenovo computers with the grant dollars. This is an excellent example of how donations to LCIF can come back to our district.

As you may have already heard, your Council of Governors met via Zoom to take final action on the sale of the state office building. We had a number of comments from Lions throughout the state regarding the sale and the majority were in favor of it. Those comments were a big help in my decision to sell the property. We learned about necessary building maintenance if we kept the property and the value of the proposed purchase offer.

The Council of Governors had a follow-up meeting to discuss final arrangements for the move of the lion statue and memorial bricks to Camp Courageous. We will have a Memorial Garden constructed at the camp (adjacent to the railroad building). The statue and memorial bricks will be installed there.

August was a huge month for service and fundraising activities in the district. As you will see, clubs had some amazing activities that were not only well attended but raised big dollars that will find their way back to our communities in

many ways. Please keep the momentum going into fall and winter. Remember to think “outside the box,” not only for fundraising but also for service activities.

I will continue to reach out to clubs to schedule visits. Please don’t hesitate to give me a shout with a suggested date if you would like me to come to one of your meetings.



SUPPORTING LAW ENFORCEMENT. Iowa Falls Lion Mike Nissley presents a check for \$2,500 to the Iowa Falls Police Department in support of their K9 fundraiser.



JUST DUCKY. Parkersburg Lion Jim Evans, left, presents a check to the winner of the Parkersburg annual Duck Race fundraiser. This was the 20th annual event.

AUGUST CLUB ACTIVITIES

EAGLE GROVE sold tickets and manned the concession stand at the Clarion Theater; sold foot long hot dogs at the local Fareway, raising \$448.

ALLISON held its annual omelet breakfast, serving 130 meals and raising \$1,025.

NORTHWOOD held a darts tournament and raised \$412.

CLEAR LAKE NOON served 3,950 meals during its annual chicken feed, raising \$35,000.

CLEAR LAKE EVENING popped popcorn at three Surf Ballroom concert events, raising \$962; held its annual hamburger/sweet corn feast, serving 1,100 meals and raising \$6,000.

ROCKWELL held its 55th annual chicken BBQ and the annual North Iowa Tractor and Truck Pull (also known as the North Iowa Nationals).

WE ARE SORRY FOR THE LOSS OF THIS DEDICATED LION

Club	Member	Years a Lion
Allison	Joel W. Sult	4 Years

We Welcome New Members

CLUB	MEMBER	SPONSOR
Humboldt	Jeffery H. Lane	Mary Mulligan



AWE, SHUCKS. Clear Lake Evening Lion Lisa Prochaska and the Clear Lake High School cheerleaders clean some of the approximately 3,000 ears of corn to be served at the club's annual hamburger/sweet corn feast.



DISASTER RELIEF. Immediate Past District Governor Stan Johnson and Past District Governor Darwin Meyer present new computers purchased with LCIF grant dollars to members of the Rudd Library staff. The Rudd Library was damaged by a tornado this past spring.

District 9NW

District Governor

James Gill

1416 Williams Drive
Fort Dodge, Iowa 50501

515-571-7615

jagilllions@gmail.com



You Are Never Too Old to Learn Something New!

Greetings to all 9NW Lions! When you read this message in early October, it's still not too late to register for the Iowa Lions Fall Learning Conference in Newton on Oct.21-22. This is a great learning opportunity and I have already heard from several District 9NW Lions planning to attend. It is greatly recommended! Most of the important stuff will be during Saturday, Oct. 22 with breakout sessions on attracting new members via the internet and social media, Service for Millennials, and more. You are never too old to learn! The registration form is on Page 23 of this issue of *The Iowa Lion*.

Reading my fellow District Governor's columns, there is a common refrain to see there; time is passing very fast when you are a newly-minted district governor! I've been told that eight months from now things might look entirely different. Right now, things are moving blindingly fast. I've been privileged to visit several clubs this past month and it's all been very positive. We are rising up again!

I was the guest of honor at the Manson Lions

fundraiser/picnic/recruiting event in August and was pleased to speak to the prospective members about Lionism. The event was planned by Vice District Governor Pat Essing, her husband Past District Governor Mark Essing and their friends in the club. The Manson Lions are great supporters of the Veterans Memorial in their town. It was an excellent event and I was glad I went. They are good people!

Early September featured another classic Lion fundraising event: the traditional annual Madrid Lions



District Governor Jim Gill with Vice District Governor Pat Essing at the Manson Membership Recruiting event.

BBQ Chicken Dinner. That's one of the oldest and finest clubs in our district and they served over 1,000 (yes, one thousand) chicken halves that day. Granted, before COVID their best year was almost 1,500 chicken halves, but we are coming back strong now. I am sure next year will be better yet. I feel so positive when I think about our successful clubs achieving great things through service and hard work.

What is the most powerful program of Iowa Lions? What is the glue which keeps us together more than anything else? Of course it is the Iowa KidSight program. In my hometown of Fort Dodge, we are doing just great. I received an e-mail from Lion Steve Rehmann, one of our district coordinators, that we had screened no less than 417 kids so far in our area this fall.

I know that 9NW KidSight teams everywhere are gearing up for another big year. Many are screening kids in towns other than their own, where there is no Lions club. I recently heard from the Akron Lions. They have now expanded their KidSight screenings to include neighboring towns of Hawarden, Ireton and Sioux Center.

Our children are so important! The KidSight program is what keeps our association alive and active and well. Let's not forget our Iowa Lions Foundation and the funding we provide! Without these programs, our comeback efforts would be much weaker. KidSight is all-important!

Our Iowa Lions Foundation trustees this year are PDG Roger Curtis from Badger and PDG Mark Essing from Manson. Both of them are intrepid Lions with many years of service and experience. Don't hesitate to call on them to come visit with your club! Roger can be reached at phone (515) 408-7563 or e-mail rcurtis@iowalions.org. Mark's phone is (515) 570-3070 and his e-mail is markessing@ncn.net. Call today!

Don't wait any longer booking your official district governor visit! Please contact me at my new e-mail address jagilllions@gmail.com or at (515) 571-7615. I thank you! If you don't call me soon, I will call on you, for sure. I look forward to meeting with you and all your fellow club members this year! Never, never give in!

We Welcome Our New Members

CLUB	MEMBER	SPONSOR
Madrid	Bryce M Duling	Carl Duling
Ogden	Scott R Rude	Walter Stroeh
Sioux City	William C Deeds	Melvin Forsling
Sioux City	Sheryl L Ford	Lillian Brodkey

CLUB ACTIVITIES

AKRON started planning for the annual Omelet Breakfast scheduled for Oct. 29, 2022.

CHURDAN delivered Meals on wheels 5 days a week every week; had a big town clean-up day, collecting two dumpsters of junk, one dumpster of metal for recycling purposes and one dumpster of old appliances.

CARROLL donated to the Backpack program at the local school district. Pictured right: Club Secretary Ron Morlok, right, presented the Lion of the Year Award to Club Treasurer Lisa Mohr.



FORT DODGE NOON worked many long hours screening children at the Fort Dodge Community School Registration/Enrollment and several other locations, including Headstart.

HARTLEY served the evening meal at Hartley Summer Celebration and made one of the best profits ever from this event.

MADRID served over 1,000 chicken halves at the 50th annual Chicken Barbecue.

MANSON had a membership drive and a big picnic with District Governor Jim Gill attending as the guest of honor; conducted a KidSight screening at the United Church of Christ; held several fundraisers for the Veterans Memorial; placed flags at the cemetery.



ONE TO GO. District Governor Jim Gill receives a BBQ chicken dinner to go from Madrid Lion Chuck Kudej (right).



KIDSIGHT SCREENERS. Fort Dodge Lions Jess Lewis (left) and Nancy Weldon (right) take a break after screening 66 kids in one day.



SURPRISE COOK. DG Jim Gill serves pancakes and sausages to the unsuspecting visitors at the Badger Lake Dragon Boat Celebration.

DECEASED MEMBERS

Club	Member	Years a Lion
Peterson	Donald E. Tschertner	24 years
Sioux City	PDG Sidney J Hoover	55 years

District 9SW

District Governor
Dawn M. Goodsell

109 Rosa Drive
Neola, Iowa 51559

402-290-1155

dawngoodsell5@gmail.com



Well, August has left us with so many things to be grateful for. Adel Lions Club signed on five new members to their club in the month of July. A big shout out to them for working on growing their membership numbers. We have had a growth of 33 new members in our district since July 2022. Wonderful job everyone!!!!

July-August Statistics for MD-9SW

- Members net growth - 40%
- New Clubs - 24%
- Membership loss July-September 2022 - 20 members (Ouch)
- Net growth - 13 members

Thank you all for answering the call for increasing our membership. I am so excited about the path we are on. Remember, do your club health assessment to review how things are going in order to keep your current members. Think outside of the box on ways you can pursue new members and service work. Most importantly, remember that service is fun. As the Stephen Stills song says, "Love the One You're With." This includes working with our Lions family.

I had the opportunity to work the Lions' Iowa State Fair Booth in August. This was my first time doing it, but not my last. It was a wonderful experience and a great opportunity to see and talk with fellow Lions, as well as chatting with those just stopping to visit. Hats off to the Iowa Lions state office for ordering fans to hand out. These were a big hit due to the heat outside. If you have not had the opportunity to work the booth at the Iowa State Fair, I strongly suggest you sign up next year. It is well worth it.

I traveled the same day to Milo, Iowa to join in on their memorial dedication for fellow Lion Dan Nash who passed away in 2018. The memorial included an archway sporting a mustache of which Lion Dan sported when he was alive (see photo on next page). Dan was an active Lion member for 32 years.

Milo Lions Club members were instrumental in laying the cement, organizing the memorial service, designing the archway, and cooking the dinner with

burgers, hot dogs, chips, drinks and dessert. This project will be continued with a walking trail around the park. What a wonderful way to celebrate Lion Dan's life.

We are wrapping up our 9SW in-person training. I wish we had more in attendance for these events. Thank you so much for those who participated in this training.

If you are an officer and have not trained in person or online this year, we really need you to go online and complete the officer training for your position. We are down from last year for the number of officers that have had documented training for this fiscal year. Whether you are a new officer or continuing in the position, you still need to review the material to stay current with the officer requirements. We will be looking at the results in October to determine which officers we need to contact if training is not done.

As I wrap this up for this month, I want to remind you all to remember to keep adding your service projects and hours into MyLion. There is a reason for this madness. You see, **the hours documented in MyLion help Lions Clubs International get donations, grants and sponsorships from outside entities.** These entities look at all of the service hours and number of people we serve to help them to decide on donating.

Right now, we are sitting at 33% of our clubs reporting in MyLion this year so far. This is also one of our district goal requirements for Lions Clubs International. If you need help in finding the training on the website, please contact Ardie Klemish at ardieklemish@gmail.com or me for help.



HONORED COUPLE. Past International Director Ardie Klemish (center) presents Lions Clubs International President's Medals to Lions Jerry and Barb Farley from the Neola Lions Club. The International President's Medal is the 2nd highest award in Lions. It is presented to Lions who have shown a significant level of commitment to the principals of Lions and outstanding contributions in the world of service beyond the club and district levels.



EVENTS AND SERVICE

ADEL worked the info booth at Sweet Corn Festival.

ATLANTIC worked a food stand at the Cass County Fair, ran Putt Putt Golf at the Atlantic Festival.

AUDUBON sponsored an inflatable booth and participated in the parade at the T-Bone Festival.

DIAGONAL poured concrete for the Petal Pull tract in City Park.

EXIRA helped fellow Lions; moved gravel in playground; served a faculty appreciation dinner.

FONTANELLE worked the Fly-In Breakfast at the airport.

GREENFIELD served food at Mud Races; served food and beverages at park market; participated in Back to School Night; worked a bounce house; called bingo.

INDIANOLA NOON ran the Root Beer Stand at the Warren County Fair; worked the concession stand at National Balloon Classic.

MARTENSDALE trimmed bushes by City Hall.

MILO sponsored a dinner to support Lions Bike Trail Project

MISSOURI VALLEY worked the Can Kennel; had a Lions booth at the Old Settlers event.

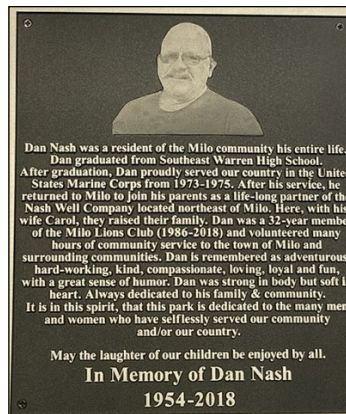
NEOLA worked the Can Kennel.

NORWALK delivered Meals on Wheels.

OAKLAND worked the Can Corral.

REDFIELD ran bingo.

WAUKEE screened at the KidSight booth at the Iowa State Fair.



MEMORIAL. Milo Lions and community members (far left) attend the dedication of the Dan Nash Community Playground. Lion Nash passed away in 2018. A memorial plaque at the playground says, "May the laughter of our children be enjoyed by all." It also explains that the 32-year Lion is remembered as being compassionate, kind, loyal and fun.

DECEASED MEMBERS

Member	Club	Years a Lion
Jerald P. Hansen	Atlantic	12 Years
M. D. Heavilin	Indianola	51 Years
Dwight Herkelman	Leon	39 Years

Total 102 Years Of Service

New Members

Club – Member

Gary A. Vogl – Adair

Jon Marcus – Adel

Jeff H. Meyer – Adel

Jack Stephens – Diagonal

Heather Schneider – Fontanelle

Josh Schneider – Fontanelle

Cori J Cooper – Greenfield

Roseann Freeland – Greenfield

Melody L Olson – Greenfield

Royce Diveley – Lamoni

Peggy Sams – Lamoni

Julie Gethmann – Lamoni

Trampas Sams – Lamoni

Logan A Boyd – Norwalk

Rob Boyd – Norwalk

Alex L Bryant – Norwalk

John Laurie – Norwalk

Kay A Murphy – Redfield

Todd M Taylor – Waukee

Tasha M Munson – Winterset

District 9SE

District Governor

Michael D. Renken

PO Box 75

Lockridge, Iowa 52635

319-537-0073

godsworker@farmtel.net



Thanks to everyone that helped with Student Activity Day at Iowa Wesleyan University – PCC Bryan Bross, PCC Paul Hain, PDG Nancy Love, Lions Jim and Judy Strasser from Winfield Lions Club, and my Partner in Service Linda Renken.



CAMPUS RECRUITING. District Governor Mike Renken, Lion Linda Renken and Lion Jim Strasser man an information table at the Iowa Wesleyan University Student Activity Day.

We had 29 students show interest in Lions Clubs International. In the next little while, we hope to have the Iowa Wesleyan University Lions Club up and going again. For this to happen, we need a faculty advisor and that will take someone willing to put in the effort to do this.

Looking to the future takes a lot of effort from the

officers and members that are in the clubs.

So far since last month, I have made many club visits and made new friends in each of the clubs. Yes, my living room is getting to be overrun with eyeglasses and hearing aids until the state office gets moved. Then I can transport the eyeglasses and hearing aids there. I'm guessing I have in the neighborhood of a couple thousand pairs of glasses and maybe 20-30 sets of hearing aids.

I appreciate all the clubs that are sending eyeglasses. Please remember when sending eyeglasses: no eyeglass cases, no loose lenses, no frames that are broken or missing lenses and no sunglasses. The efforts made so far are amazing, as

my partner in service will attest to the outpouring of generosity of the communities we have visited so far.

As I was writing this article, I received a call this morning asking if I could help a frustrated young mother get eyeglasses. Hers were broken and she could not get into an eye doctor for a month. I told her to come over and see if there were a pair or two that would work from boxes I have destined for the Lions office. As it turned out, after trying on about a hundred pair, she found two pair that would work for her so she could see to do her waitress job a local restaurant. Lions helping neighbors, that is what we do. "Where there is a need, there is a Lion."

How many of you in your local clubs have stories such as this about helping a fellow member of the community in need? These are the stories we want to share with the entire pride of Lions.

As we prepare for things to come let's mark our calendars for what is coming up in the future. March 24 and 25, 2023 will be the 9SE District Convention at Iowa Wesleyan University. The theme will be "After COVID, Let's Turn Lemons into Lemonade."

This will be our first in-person district convention since 2019. So far, we have included on Friday, March 24, a district cabinet meeting at 6 p.m., followed by Pie and Homemade Ice Cream Social with entertainment at 7 p.m.

Motel rooms are available at Quality Inn and Suites, 1200 E. Baker St., Mount Pleasant at a Lions rate of \$89. To reserve your room, call (319) 385-0571 and mention Lions Clubs Convention.



KEY MEMBER. District Governor Mike Renken presents a Membership Key Award to Corydon Lion Carol Palmer.

CLUB ACTIVITIES

for August 2022

CORYDON cut brush and cleaned up town's walking path; put flags up around town square for the annual Old Settlers Celebration; donated \$100 to an individual battling cancer.

IOWA CITY conducted a KidSight screening.

LONE TREE had a float in the Lone Tree Fall Festival parade highlighting some of the projects that the Lions do in Lone Tree; held a Muscle Tractor Show in conjunction with the Lone Tree Fall Festival; donated \$550 to Stead Family Children's for childhood cancer; conducted a KidSight screening during the Lone Tree Fall Festival.

OSKALOOSA donated 500 ounces of breast milk for infants, providing 250 2-oz feedings; picked up trash in and around Daily Community Garden; partnered with the Oskaloosa Hy-Vee to deliver 276 dozen roses to residents in five Oskaloosa area care facilities:

SIGOURNEY gave \$200 to the Sigourney National Night Out activity.

VICTOR staffed the HLV Food Bank.

WASHINGTON served food at a Fly Ball Competition in Amana (pictured right).



NEW MEMBER. DG Mike Renken inducts a new member to the Wayland Lions Club. Pictured (L-R) are Lion Linda Renken, DG Mike Renken, sponsor Russ Yoder and Lion Janet Sterling.

WELCOME TO DISTRICT 9SE

CLUB	NEW MEMBER	SPONSOR
Corydon	Cooper Stanley	Dennis Thomas
Washington	Cary Ann Siegfried	Rachel Nicola



LION OF THE YEAR. DG Mike Renken presents the Washington Lion of the Year award to Lion Jim Goff, left, shown here with Leader Dog Peanut.



AWARDS. (ABOVE) DG Mike Renken pins a Progressive Warren Coleman Award on Washington Lion Marilyn Klise. (LEFT) Lion Jodi Ebert receives a Melvin Jones Fellowship from the Washington Lions Club.

District 9MC

District Governor
David T. Coates

5909 Colt Drive
West Des Moines, Iowa 50266

612-275-3596
dtcoates2@gmail.com



Good News: 15 clubs completed the Club Excellence Award applications.

Great News: We are up eight Lions members in our district. We are on fire. Thank you, clubs.

We'd love to get a new club or two started in our district this Lions' year. Here are Steps 1-5 on starting a new Lions Club. We'll have the remaining steps in the November issue of the magazine.

Understanding Club Formation and Club Formats Steps to New Club Development

Step One: Determine Areas of Opportunity

The following should be considered: size of the population; local project possibilities; current service clubs and community organizations; groups of people not being recruited by a Lions Club; locations of nearest possible Lions Club; communities with young adults, women, ethnic communities, and other under-represented groups.

Step Two: Develop Your Team

New club development takes a team effort. Team members should have a passion about being a Lion and a commitment to the entire club formation process. The following Lions are instrumental in the new club process and should be present during the club formation process: district governor; guiding Lion for the club; 1st vice district governor; members of the sponsoring Lions Club; District Global Membership Team coordinator. Sub-teams can be made for this group and others.

Step Three: Conduct Site Development Research

The purpose of site development research is to evaluate the needs of the community, gauge the feasibility of chartering a club and gather

other pertinent information about the community. This research should be completed prior to the workshop. The following community leaders and activities should be part of the research: mayor and other community leaders; Chamber of Commerce executive director; school administrators (superintendents and school principals); officials from law enforcement agencies, fire departments, human service agencies, and business groups. You might want to visit possible recruitment locations such as veterans meeting locations, churches, social media ads and social groups.

Step Four: Promoting the New Club

Getting the word out about the new club is important to the successful formation of a new club. The following should be a part of the recruitment plan. Who are the potential members? Include getting the word out on email, social media, district website. Create an informational meeting and give your best Lions elevator speech.

Having a great elevator speech is imperative. The speech should last 20-30 seconds, be interesting, memorable, and succinct.

Write the Perfect Elevator Speech in Five Easy Steps: Determine your goals; explain your solution; explain what makes Lions different; close the deal. Polish and practice your elevator speech.

Be sure to promote the new club.

Here is an example of an elevator speech:
"Lions are men and women who make a difference – every day, everywhere. With more than 1.4 million members in over 200 countries or geographic areas, Lions aid the blind and visually impaired, assist youth, feed the hungry, address global epidemics like diabetes, answer the call when disaster strikes, and make a strong commitment to filling other community needs throughout the world."

What are the benefits of being a Lion?

- Make a difference.
- Serve with pride.
- Build your network.
- Gain Lion credibility.
- Develop new friendships.
- Show your leadership.
- Receive global support.

Step Five: Recruiting Charter Members

Each day, collect new member information and leads gathered from each team. Then put them in five categories:

1. Group 1 Charter Members
2. Group 2 High-Interested Prospects
3. Group 3 Other Prospects
4. Group 4 Possible Prospects
5. Group 5 Not Interested

See steps 6-10 in the next issue.



SPINNIN' GOOD TIME. Altoona Lions run the Spin Art Booth at the Iowa State Fair in August.

Club Activities

DYSART sponsored a blood drive; held a club family picnic; sponsored the Culpepper & Merriweather Circus.

JOHNSTON parked cars at football games; conducted a Club Health Assessment; held a potluck meeting; collected 162 pairs of eyeglasses.

MARSHALLTOWN EVENING held a trivia contest at the Senior Center; sold popcorn at Hy-Vee; had a social in Lion's Park with the Kiwanis Club; delivered Meals on Wheels.



9MC FALL RALLY REGISTRATION

Oct. 29, 2022

9:00 a.m. - 2:00 p.m.

**Elim Lutheran Church
309 Church St., Marshalltown, IA**

SCHEDULE

9:00-10:00 Cabinet Meeting

10:00-Noon Speakers

Noon-2:00 Lunch & Awards

Clubs please bring a basket for the silent auction

Please Print Legibly

Name 1

Name _____

Club _____

E-mail _____

Phone _____

LION Yes / No

Office _____

Name 2

Name _____

Club _____

LION Yes / No

Office _____

registered ____ x \$20 = \$ _____ total

Registration includes lunch from Smokin' G's BBQ.

Make checks payable to Lions District 9MC

Send to:

9MC Treasurer Janice Carpenter
1220 N. 35th Ave W.
Newton, IA 50208

core memory for them (and for me)."

Horn went on to say, "I've often said that Beat Cancer acts as a marketing campaign for childhood cancer awareness just as much as a fundraising organization." He explained that the LCI crew from Chicago spent seven hours at his house doing interviews. "There's no doubt in my mind that the end result will be a powerful video that will inspire other Lions Clubs around the world to partner with a local childhood cancer organizations for impactful projects."

Lions clubs around the world are struggling to know how to make progress with this cause in particular, said Horn, so LCI very much has a global audience in mind for this video.

District 9EC will be used as an example of a club with vision for childhood cancer partnerships. "I couldn't be more proud. All credit goes to PDG Paul (Fugate) for making this happen. It was his vision and an opportunity I wouldn't have thought possible, so I'm incredibly grateful for his leadership."

Horn also thanks those who bought T-shirts and attended the game. "It was so great seeing so many fellow Lions there," he remarked.

The promotional video is scheduled to come out sometime in the next few months. Be on the lookout on LCI's social media channels.

Fugate said the event ended up raising \$6,000 for Beat Cancer Today, which will go to Children's Cancer Connection, Children's Oncology Group, University of Iowa Dance Marathon, and scholarships for childhood cancer survivors and siblings.



TAKE ME OUT TO THE BALL GAME. 9NE 1st Vice District Governor Bruce Piehl and his grandson, Denver Leo Kevin Browning, enjoy watching the Cedar Rapids Kernels play ball during the Beat Cancer Night at the Kernels Game.

United States Postal Service

Statement of Ownership, Management and Circulation

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a. Total Number of Copies (<i>Net Press Run</i>)	650	600
b. Paid Circulation (<i>By Mail and Outside the Mail</i>)		
(1) Mailed Outside - County Paid Subscriptions		
Stated on PS Form 3541	0	0
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Stated on PS Form 3541	650	600
(3) Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distributors Outside of USPS	0	0
(4) Paid Distribution by Other Classes of Mail Through USPS	0	0
c. Total Paid Distribution (<i>Sum of 15b (1), (2), (3), and (4)</i>)	650	600
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(1) Free or Nominal Rate Outside-County Copies included on PS Form 3541	0	0
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f. Total Distribution (<i>Sum of 15c and 15e</i>)	650	600
g. Copies not Distributed	10	10
h. Total (<i>Sum of 15f and g</i>)	660	610
i. Percent Paid (<i>15c divided by 15f times 100</i>)	100	100
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a. Paid Electronic Copies	4800	5000
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c. Total Print Distribution (Line 15f) + Paid Electronic Copies (Line 16a)	5450	5600
d. Percent Paid (<i>Both Print & Electronic Copies (16b divided by 16c x 100)</i>)	100	100
<input checked="" type="checkbox"/> I certify that 50% of all my distributed copies (electronic and print) are paid above a nominal price.		
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18. Signature and Title of Editor, Publisher, Business Manager, or Owner: (Signed) Judith Stone {no title provided}. Date: 9/1/2022. I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).		



REGISTRATION FORM



2022 Iowa Lions Fall Learning Conference October 21-22, 2022

VENUE CHANGE: Berg Middle School, 1900 N 5th Ave E, Newton, IA 50208

Guest Room Reservations are your responsibility and should be made at a hotel of your choice. The following hotel has offered a Lions discount of \$67.00+tax per night. Register **before Sept. 22, 2022.**

- **BEST WESTERN HOLIDAY MANOR**, 208 W 4th St N, Newton, IA 50208, (641) 792-3333 *(includes breakfast)*

https://www.bestwestern.com/en_US/book/hotels-in-newton/best-western-holiday-manor/propertyCode.16108.html

PLEASE FILL OUT THIS FORM COMPLETELY - PLEASE WRITE LEGIBLY
(If filling out as PDF, please hit "Save As" or Ctrl Shift S to save the filled out file)

NAME 1 _____ LION LEO GUEST

CURRENT OFFICE HELD _____ FIRST TIMER? YES NO

CLUB _____ DISTRICT _____

ADDRESS _____

TELEPHONE _____ EMAIL _____

NAME 2 _____ LION LEO GUEST

CURRENT OFFICE HELD _____ FIRST TIMER? YES NO

CLUB _____ DISTRICT _____

ADDRESS _____

TELEPHONE _____ EMAIL _____

DEADLINE: Registrations must be **postmarked by Friday, Oct. 1, 2022.**
Registrations postmarked AFTER Oct. 1, 2022 will incur a \$10 late registration fee.

If you have **SPECIAL DIETARY NEEDS** please use a separate sheet with your name and needs required.

REGISTRATION w/ MEALS \$40 per person x _____ = \$ _____
(includes light breakfast and hot lunch catered from Moo's BBQ)

REGISTRATION ONLY (no meals) \$20 per person x _____ = \$ _____
(includes admission to seminars & business meeting only)

add LATE FEE *(if postmarked AFTER Oct 1)* \$10 per person x _____ = \$ _____

Total Due = \$ _____

Please make checks payable to: Lions Clubs of Iowa MD9 Convention
And mail to: Treasurer Lisa Prochaska, PO Box 527, Clear Lake, IA 50428
Phone: (641) 373-1942 or (319) 827-1395 E-Mail: MD9conventions@iowalions.org

REGISTER ONLINE iowalions.org/event/2022-iowa-lions-fall-learning-conference

ABSOLUTELY NO REFUNDS FOR CANCELLATIONS AFTER OCT. 1, 2022



FIRST PITCH. Six-year-old Arianna, a childhood cancer survivor, prepares to throw the first pitch at District 9EC's Beat Cancer Night at the Cedar Rapids Kernels game as a video crew from Lions Clubs International documents the collaboration between District 9EC Lions, Beat Cancer Today and the Cedar Rapids Kernels.



THE IOWA LION

Lions Collaborate with Non-Profit and Pro Baseball Team to Raise Cancer Awareness

*By PDG Debbie Doty
Editor*

Lions Clubs International has been encouraging community partnering for a few years. In September, the Lions of District 9EC and Beat Cancer Today partnered with the Cedar Rapids Kernels for a Beat Childhood Cancer Night at Veterans Memorial Stadium in Cedar Rapids. The event was both a fundraiser and an awareness project.

Past District Governor Paul Fugate and 9EC Childhood Cancer Chair Aaron Horn wanted to have a district-wide Childhood Cancer Project. After some brainstorming, they decided to partner with the Cedar Rapids Kernels baseball team to have a Beat Childhood Cancer Night. The professional baseball players wore special jerseys with both the Lions and Beat Cancer Today logos on them. Beat Cancer Today also sold special shirts at the event.

"Lions Clubs International heard about the event and brought out their film crew to document it as well as show how 9EC Lions are partnering with Beat Cancer Today in order to raise awareness and funds for Childhood Cancer," PDG Fugate said.

Director of the non-profit Beat Cancer Today, Lion

Horn invited 6-year-old Arianna and her family to come to the game as honored guests of District 9EC and Beat Cancer Today. A childhood cancer survivor, Arianna threw out the first pitch. Aaron's son, Jonah also threw out a first pitch in memory of his brother Eli and in honor of his 16-year-old sister Dakota, who both battled Neuroblastoma.

"I know for our family, sometimes we tend to forget how impactful some of this stuff is because we've been blessed with really cool opportunities in both Iowa and New York City over the last 15 years," Lion Aaron said. "But Ari's mom came up to me that night and said, 'I just want to thank you for this experience. This is the first time we've been able to get out and do something fun as a family since dealing with all of this.'"

Lion Aaron said that mother's words went straight to his heart. "I immediately remembered what that feeling was like when you're overwhelmed with hospital visits, bad news, scary decisions, and the inability to focus on anything other than what the next step would be," he added. "That reprieve for a few hours where their family could simply enjoy a baseball game and tangibly see the support from thousands in their community will be a

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ADDITIONAL DIGITAL COVERAGE



BOONE LIONS CLUB TURKEY DINNER

ADVANCED TICKETS ONLY!

Friday, November 4

4:30 - 7:30 pm

**Boone Fairgrounds
(community Building)
1601 Industrial Road**

Ticket Purchase Options

**\$14.00 for a paper ticket email
BooneIALions@gmail.com**

**\$15.00 for a electronic ticket. Scan the QR code
below. Bring your emailed receipt to the dinner.**



***Proceeds go to aid sight, hearing, community
scholarships, and club projects***



ADDITIONAL DIGITAL COVERAGE



ANAMOSA LIONS CHARTER NIGHT. Anamosa Lions Club held their Charter Night celebration on Aug. 28. (LEFT PHOTO) Immediate Past District Governor Paul Fugate presents a Lions sign to Anamosa Club President Dean Eilers. (MIDDLE PHOTO) IPDG Paul Fugate presents the Anamosa Lions Club Charter to President Dean Eilers and Lion Robyn Eilers. (RIGHT PHOTO) Council Chair Nancy Oehler Love and Monticello Lion Phil Larabee present the club banner to the Anamosa Lions. Monticello Lions are the sponsor club for the Anamosa Lions.



SWEARING IN. Council Chair Nancy Oehler Love inducts charter members during the Anamosa Lions Club Charter Night Celebration Aug. 28. Pictured (L-R) are Lions Dean Eilers, Robyn Eilers, Kim Richardson, Kari Dearborn, CC Love, Kandice McElroy, Susan Good, Rodger Good, Betty Biggart.



CERTIFICATES OF APPRECIATION. (LEFT PHOTO) Immediate Past District Governor Paul Fugate presents Monticello Lions Kevin Adams, Regena Busch and Phil Larabee Certificates of Appreciation for being 9EC Guiding Lions. Monticello Lions Club is the sponsor club for Anamosa. Pictured (L-R) are Adams, Fugate, Busch, Larabee and Council Chair Nancy Oehler Love. (RIGHT PHOTO) IPDG Fugate presents International President's Certificates of Appreciation to Past District Governors Stan Stanfield and Jim Bixler for their help in recruiting members for the Anamosa Lions Club. Pictured (L-R) are Stanfield, Fugate and Bixler.

AKRON LIONS CLUB



27th ANNUAL OMELET BREAKFAST

**St. Patrick's Parish Hall at 3rd & Mill St.
Saturday, October 29, 2022, 7:30- Noon**

Tickets are \$10.00

**Purchase tickets from any Lion or at the door.
Proceeds are used for scholarships, Iowa KidSight
Eye Screening Program and many other local,
state and international needs.**

Please bring eyeglasses and hearing aids for Lions to recycle.

**Learn more about Lions Clubs and their mission at
www.lionsclubs.org or contact any Akron Lion.**

Thank you for your support

Eye Tissue Transportation is Part of the Rich History of the Iowa Lions Eye Bank

*By Lion David Heitmann
9SE Iowa Lions Foundation Trustee*

The first eye bank in America was in New York City, where it was started by Dr. R. Townley Paton in 1944.

Dr. Alson E. Braley, head of the University of Iowa Department of Ophthalmology, proposed the eye bank idea to the Iowa Lions. Iowa Lions gathered up \$10,000 to start the first eye bank in Iowa. The Iowa Lions Eye Bank officially started at the University of Iowa Medical Center (now the University of Iowa Hospitals & Clinics) on Sept. 13, 1955.

Because not everyone who dies in Iowa does so in Iowa City, it was necessary to get donated eyes from other areas transported to the Iowa Lions Eye Bank within 36 hours. So, in October 1955, the Iowa State Patrol, who works 24/7, 365 days a year, took on the job of transporting the eye tissue from anywhere in Iowa to the University of Iowa Medical Center. They sometimes even used their airplane to deliver the eye tissue.

To help distribute the eye tissue, a network of 62 ham radio operators helped communicate about donated eye tissue that needed to be transported to Iowa City. By 1962, they had distributed 11,000 eyes. In 1962, University of Iowa psychologist Ted Hunter developed a new shipping container for transporting eye tissue. That design is still used today.

When the Iowa Lions Eye Bank first started, only medical doctors were allowed to remove eyes from deceased donors, but beginning in 1969, funeral directors were given permission to remove donor eyes, making recovery go faster.

Lions began raising \$250,000 in 1977 to help build the Iowa Lions Cornea Center at the University of Iowa Department of Ophthalmology. On May 1 of that year, a statewide Lions celebration for the new department was held at the



FIRST HAND OFF. An unidentified Lion (right) hands off the first eye tissue transported by Lions to Iowa Lions Eye Bank employee Todd Schinkunes in 2009. Since then, Iowa Lions have driven more than 1.2 millions miles transporting corneas.

University's Iowa Memorial Union.

In 1995, nurses were allowed to remove donated eyes, and 1999 was the beginning of removing just the cornea and leaving the rest of the eye in place.

On May 13, 2008, the first Celebration of Hope and Renewal in the Iowa Lions Memorial and Healing Garden at the front of the University of Iowa Health Center took place to honor cornea donors and their families. I have attended three of these ceremonies and I have witnessed in-person the positive feelings of hope and renewal among the folks in attendance. During the celebration, a donor family and a transplant recipient family share what the donation has meant for them. After hearing the stories shared by the families, I could almost sense that the transplant recipient may have taken on some of the traits that the donor family had recognized in their loved one. It was truly amazing to witness.

In March of 2009, the Iowa State Patrol had to end the transporting of eye tissue. So, in July of 2009, the Iowa Lions started to transport the eye

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ADDITIONAL DIGITAL COVERAGE

CONTINUED FROM PAGE 24

tissue. This is no small job. Remember, someone needs to be ready to transport every single day of the year, as eye tissue is transported almost every day of the year. This transporting is done by a relay system, similar to the way the Pony Express operated. Containers of eye tissue are moved along a leg of the route, then handed off to the next driver at designated stop sites.

Originally the Central Iowa transport group had three stops, but that has now been reduced to two. The pickup of the eye tissue containers is at the Iowa Donor Network Site in Altoona. The first driver meets the next driver in Grinnell at the Stop-and-Go gas station at I-80 exit. The second driver then delivers the tissue to the Iowa Lions Eye Bank in Coralville.

Each leg of the relay team needs two folks ready to transport; one as primary driver and one as back up driver in case the primary driver can't drive that day. So, four people are ready to go every day of the year. To accomplish this, there are currently 42 transporters in the Des Moines area and 38 transporters in the Grinnell area, five dispatchers and one coordinator.

These relay drivers have transported 916,890 miles since they began transporting in July of 2009. There previously was an East Iowa transport group, but it ceased operating on March 31, 2018, having transported 287,636 miles during its time in existence. There were 84 transporters and five dispatchers in the East Iowa transport group.

There is also a small group of 14 transporters who take prepared tissue to the Quad Cities. These folks transport tissue two-to-three times a month, traveling 300 to 400 miles each month. We do not have their total for the miles driven. Using the average of 300 to 400 miles per month, when added to the miles driven by the Central Iowa transport group, the total number of transporter miles driven in Central and Eastern Iowa is around 1.2 million miles. I have never heard of any of them being in an accident or receiving a speeding ticket!

In 2013, the eye bank moved into a much larger space in the BioVentures Center in Coralville. The

eye bank had truly outgrown its previous space.

COVID-19 caused changes in almost everything we know, and the eye tissue transport is no exception. Prior to COVID, we delivered the tissue containers directly to staff at the eye bank. The new safety procedure now has the final relay driver putting the eye tissue into a small door in the lower level of the lab building. They flip a light switch to indicate to the lab staff that the delivery has been made and they go downstairs and retrieve the packages. This system works great but I do miss the conversation with folks in the lab.

I made my first transport on Feb. 10, 2012 and have driven 10,890 miles to date. However, it is not about how many miles driven, but rather how many folks have been helped.

If I am to transport, I need to be up and ready by 7:15 a.m. to take the call from the dispatcher. The dispatcher notifies me if there are any tissue containers coming my way. If there are, I wait for a call from the transporter after they leave from Altoona. Then I know that I need to be at the Grinnell exchange site within 40 to 45 minutes. It takes me 30 minutes to get to Grinnell from my home in Victor, so I don't have any time to sit down to drink coffee.

I started transporting because it was one way I could help with a worthy project. It doesn't require the people power that many other projects need. It isn't like trying to round up 20 folks to run a hot dog stand and then have to figure out what to do with the leftover hot dogs!

I do have to say that if the call from the dispatcher indicates there is no tissue container en route that day, I do feel let down because I signed up to transport and I really want to do it.

If you would like to become an eye tissue transporter, just go to the [Iowa Lions website](#) and open the Forms tab. There is a form to fill out and submit. I am quite sure that you will soon be transporting eye tissue.

I hope the information in this article is useful to you and if you have questions, you can always go to the [Iowa Lions Eye Bank website](#). There is information there for your reading pleasure.