



Member Orientation

The San Bruno Lions Club

District 4-C4

New Member Orientation Summary



- New member orientation is broken out into four sections:
 - Who Lions Are
 - Your Club
 - District and Multiple District
 - Lions Clubs International (LCI)

Who Lions Are



- Lions are men and women dedicated to serving those in need, whether in their own community or around the world.
 - Over 1.4 million members
 - Over 200 countries
 - More than 47,000 clubs





- **Vision Statement:** To be the global leader in community and humanitarian service.
- **Mission Statement:** To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.
- **Motto:** “We Serve”
- **Code of Ethics:** LCI has a code of ethics which set the standard that Lions should aspire to adhere to.
- **Purposes:** LCI has a list of purposes to convey why Lions clubs exist.

Lions Code of Ethics



To Show my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

To Seek success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.

To Remember that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.

Whenever a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.

To Hold friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

Always to bear in mind my obligations as a citizen to my nation, my state, and my community, and to give them my unswerving loyalty in word, act, and deed. To give them freely of my time, labor and means.

To Aid others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

To Be Careful with my criticism and liberal with my praise; to build up and not destroy.

Lions Purposes



To Organize, charter and supervise service clubs to be known as Lions clubs.

To Coordinate the activities and standardize the administration of Lions clubs.

To Create and foster a spirit of understanding among the peoples of the world.

To Promote the principles of good government and good citizenship.

To Take an active interest in the civic, cultural, social and moral welfare of the community.

To Unite the clubs in the bonds of friendship, good fellowship and mutual understanding.

To Provide a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.

To Encourage service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.



The benefits of Lions club membership are numerous, and include:

- Helping those in need
- Making a difference in your community
- Having an impact on those in need worldwide
- Developing leadership skills
- Enhancing communication skills
- Utilizing planning and organization skills
- Working hands-on to meet community needs
- Meeting new people
- Opportunities to network
- Opportunities to travel



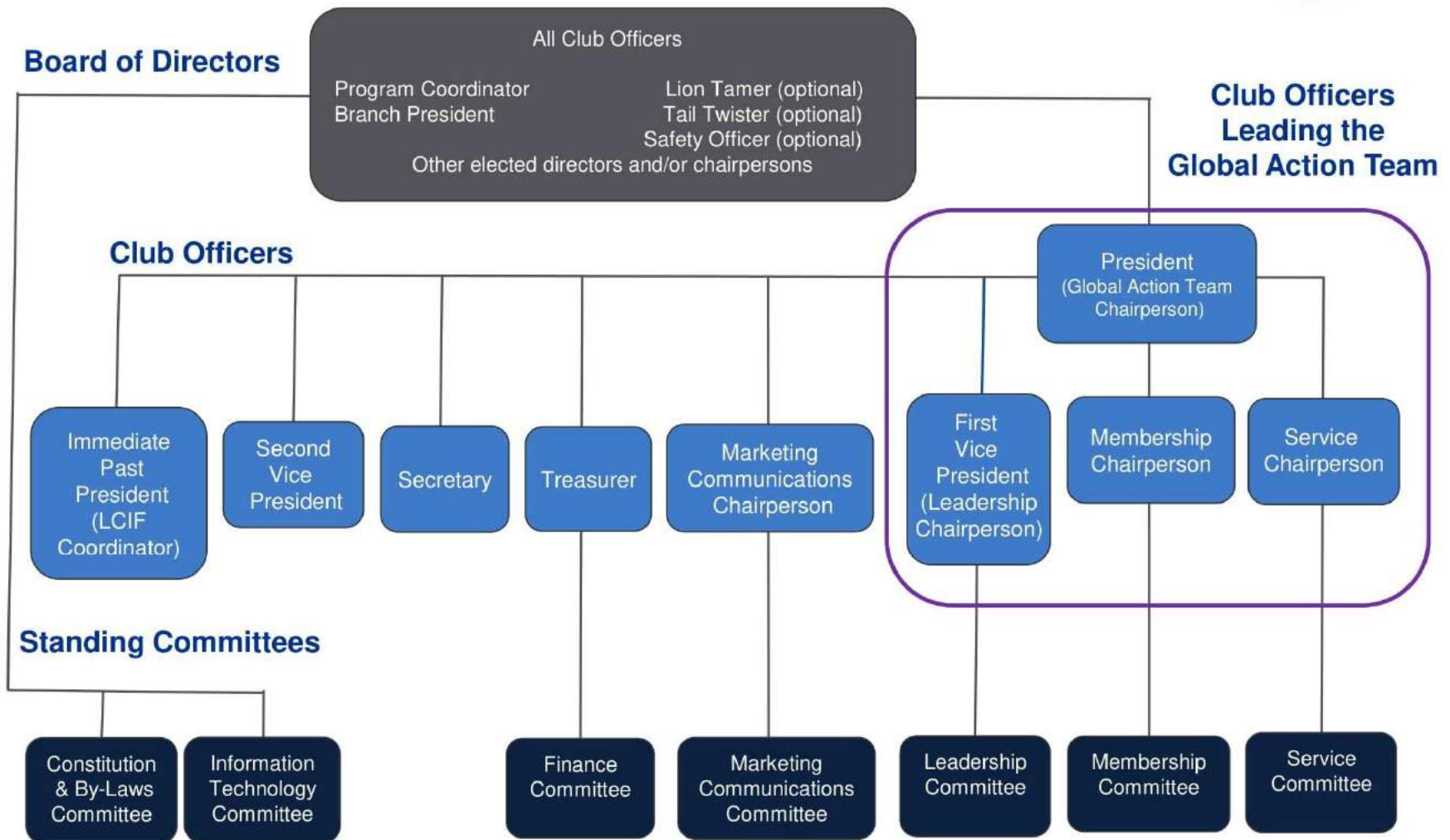
The San Bruno Lions Club



- Date chartered: **September 3, 1943**
- Number of charter members: **24**
- Club sponsor: **Burlingame Lions**
- Significant awards or achievements:
 - **Built satellite parks in San Bruno**
 - **Hosted the annual Posy Parade since 1983**
 - **Helped renovate the 4H farm and facilities**
 - **Sponsor the annual Holiday Food Basket and Operation Santa Claus programs**
 - **Sponsor the annual Easter Pancake Breakfast**
 - **Renovated City-owned facilities**
 - **Initiated vision screening in all schools**



Standard Club Structure



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- President: **Greg Pierce**
- Immediate Past President: **Marco Durazo**
- 1st Vice President: **Eric Ribeiro**
- 2nd Vice President: **Connie Fernandez**
- Secretary: **Mario Benavente, PDG**
- Treasurer: **Stephen Kelly**
- Membership Chair: **Marty Medina**
- Service Chair: **Mel Phillips, PDG**
- Marketing Communications Chair: **Karin Cunningham**
- LCIF Coordinator: **Peter Carey**



- Lion Tamer: **Connie Fernandez**
 - Responsible for club property (such as flags, banners, gavels, etc.). The Lion Tamer also keeps order and distributes materials at meetings.
- Tail Twister: **Tom Fernandez**
 - Serves to promote harmony, good fellowship and enthusiasm at club meetings through the judicious imposition of “fines” on members.
- 2020-21 Directors: **Harry Aubright, Mike Carroll, Alan Hafter**
- 2020-22 Directors: **Peter Carey, Ramesh Maharjan, Bob Marshall**

Notable San Bruno Lions



- **Lion Ken Ibarra**, International Director (2021-23) and Past District Governor (2009-10)
- **Lion John Hui**, 1st Vice District Governor
- **Lion Greg Pierce**, Zone Chairperson
- **Lion Mario Benavente**, Past District Governor (2017-18)
- **Lion Mel Phillips**, Past District Governor (1998-99)
- **Lion Robert Marshall**, Past District Governor (1973-74) (Deceased)

- Officers are elected annually
- The Immediate Past President calls a meeting of the Past Presidents in March or April
- The Past Presidents assist the Incoming President with selecting club officers
- The Past Presidents submit a slate of club officers for the Board and Membership to vote and approve in April/May
- The terms are one year, beginning on July 1
- The Incoming President organizes the Club Installation

Who We Serve



San Bruno Gas Explosion victims
Northern California wildfire victims
Eye exams and glasses
Capuchino High School
San Bruno schools and youth sports
City of San Bruno
San Bruno 4H Club
College scholarships
San Bruno Chamber of Commerce
Leo and Interact Clubs

Lions Clubs International Foundation
Lions Eye Foundation
Ear of the Lion Foundation
Guide Dogs of the Desert
Canine Companions for Independence
Lions In Sight - eyeglass collections
Lions Flag Day & White Cane Days
California Student Speakers Contest
Lions Peace Poster Contest
Lions Veterans Charities, Inc.
Second Harvest Food Bank

Service and Fundraising Activities



- Annual San Bruno Posy Parade
- Annual 4H Club Barbecue
- Fourth of July Fireworks sales
- Concerts in the Park
- San Bruno Community Golf Tournament
- Holiday Food Baskets
- Operation Santa Claus
- Annual Crab Feast Dinner/Dance Fundraiser
- Annual Easter Pancake Breakfast
- Rise Against Hunger
- Memorial Day & Veterans Day Celebrations
- Lions KidSight USA Vision Screening

Our Leo Clubs



- Leo clubs are a youth organization of Lions Clubs International. Leo clubs encourage youths to develop leadership qualities by participating in social service activities. **L**eadership, **E**xperience, **O**pportunity
- The San Bruno Lions sponsor two Leo Clubs:
The Capuchino High School Leos
The Parkside Leos
- Lion Charles “Smitty” Smith is the Leo Advisor



Currently (subject to change):

Regular Meetings

1st Tuesday: In-Person Dinner Meeting

West Coast Café (Time varies)

3rd Tuesday: Online Meeting – Zoom (Time varies)

Board Meetings: Precede each Regular Meeting
(Times vary)

- Total Dues

- Club dues: \$400/year (includes district, multiple district and international dues, and meals) Due Jan.1
- District dues: \$14.40/year
- Multiple District (State) dues: \$18.00/year
- International dues: \$43.00/year

- Foundation Budget
- Dues & Convention
(administrative) Budget





- The Club's main form of communication is by email. A Club Roster with contact information is provided to each member.

Lion President Greg Pierce: gpierce48@gmail.com

Lion Secretary Mario Benavente: mxbdd@aol.com

- The Club website is: **sanbrunolions.org**
- The Club Facebook page is: **facebook.com/sanbrunolions**
- The Club Address is: **San Bruno Lions Club**
P.O. Box 242, San Bruno, CA 94066



- **Lions website: lionsclubs.org**
- **LCI Standard Club Constitution & Bylaws (LA2)**
- **MyLion:** Promote and report club service and activities
- **Lions eBooks** for President/VP, Secretary, Treasurer, Membership Chair, Service Chair, Marketing Communications Chair
- **“Blueprint for a Stronger Club”** – Making your club effective (DA-STPBG)
- **“Your Club, Your Way”** – Customize your meetings (DA-YCYW)
- **Lions eClubhouse** (e-clubhouse.org): Free website for your club



District and Multiple District



- Worldwide there are 750 districts with 35 or more clubs and approximately 1,250 members in each district.
 - Each district has a district governor
 - There are over 14,000 clubs worldwide
 - There are over 1.4 million members worldwide
- Multiple districts are formed by two or more districts within a territory.
- **Our Multiple District:** MD4 California with 15 districts
- **Our District:** 4-C4 (San Francisco and San Mateo Counties and City of Palo Alto)

Organizational Structure



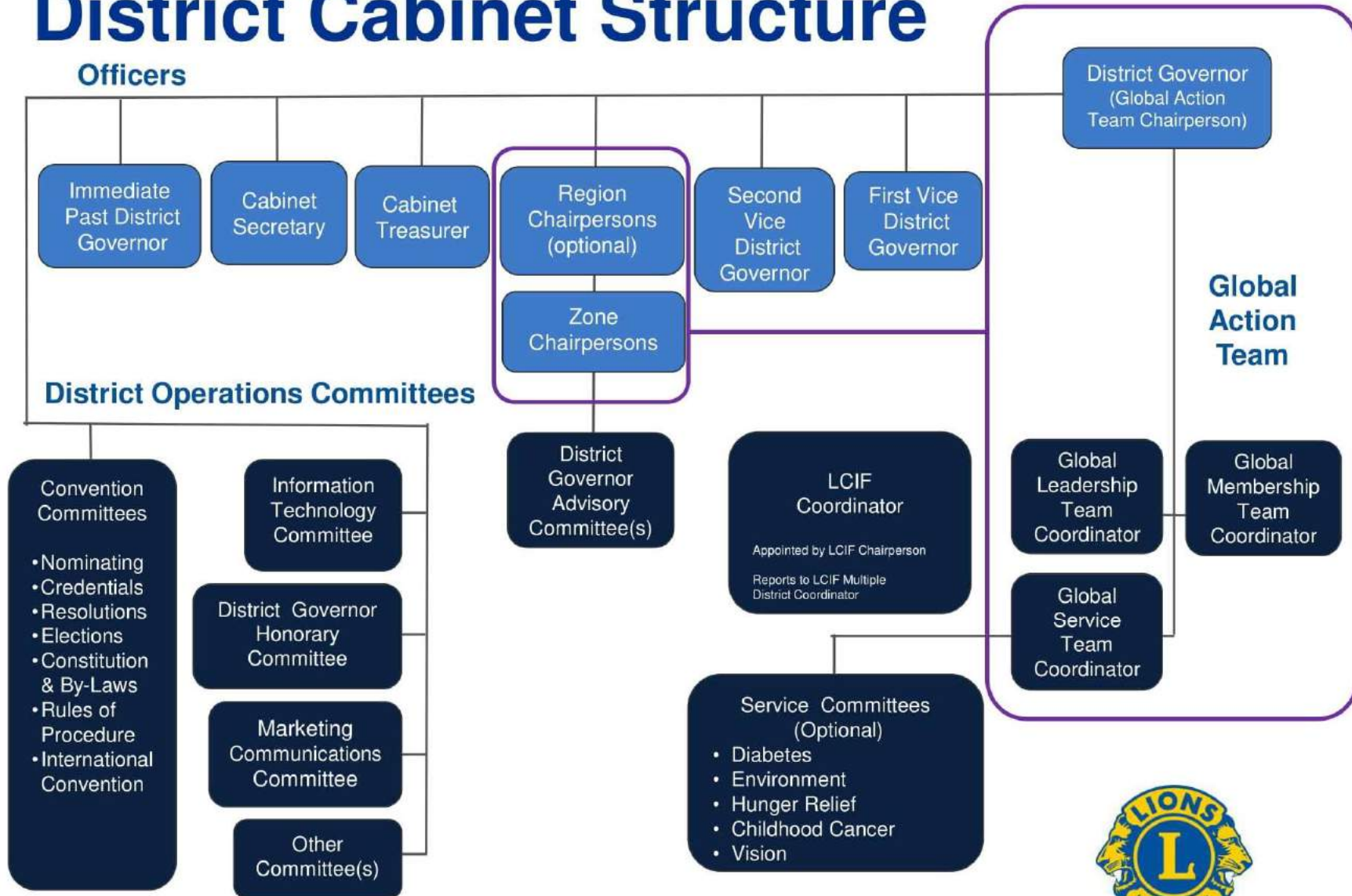


- The District Governor is the chief administrative officer of the district and serves as the district governor team leader.
 - **District Governor: Dr. “Jun” Valera (SF Fil-Am Lions)**
 - **First Vice District Governor: John Hui (San Bruno Lions)**
 - **Second Vice District Governor: Kevin Guess
(Peninsula Veterans Lions)**
- The District Constitution and By-Laws govern the operations of the district and establish the rules by which the district is to function.





District Cabinet Structure





- District conventions are held to:
 - Develop fellowship among the Lions of the district
 - Conduct general district business
 - Elect the district governor and other district-elected officers
 - Conduct seminars and/or programs
 - Perform fun activities and contests

- **District 4-C4 Convention**
May 20-22, 2022 Red Lion Hotel Redding
1830 Hilltop Dr., Redding, CA
(Registration packets are distributed in February)



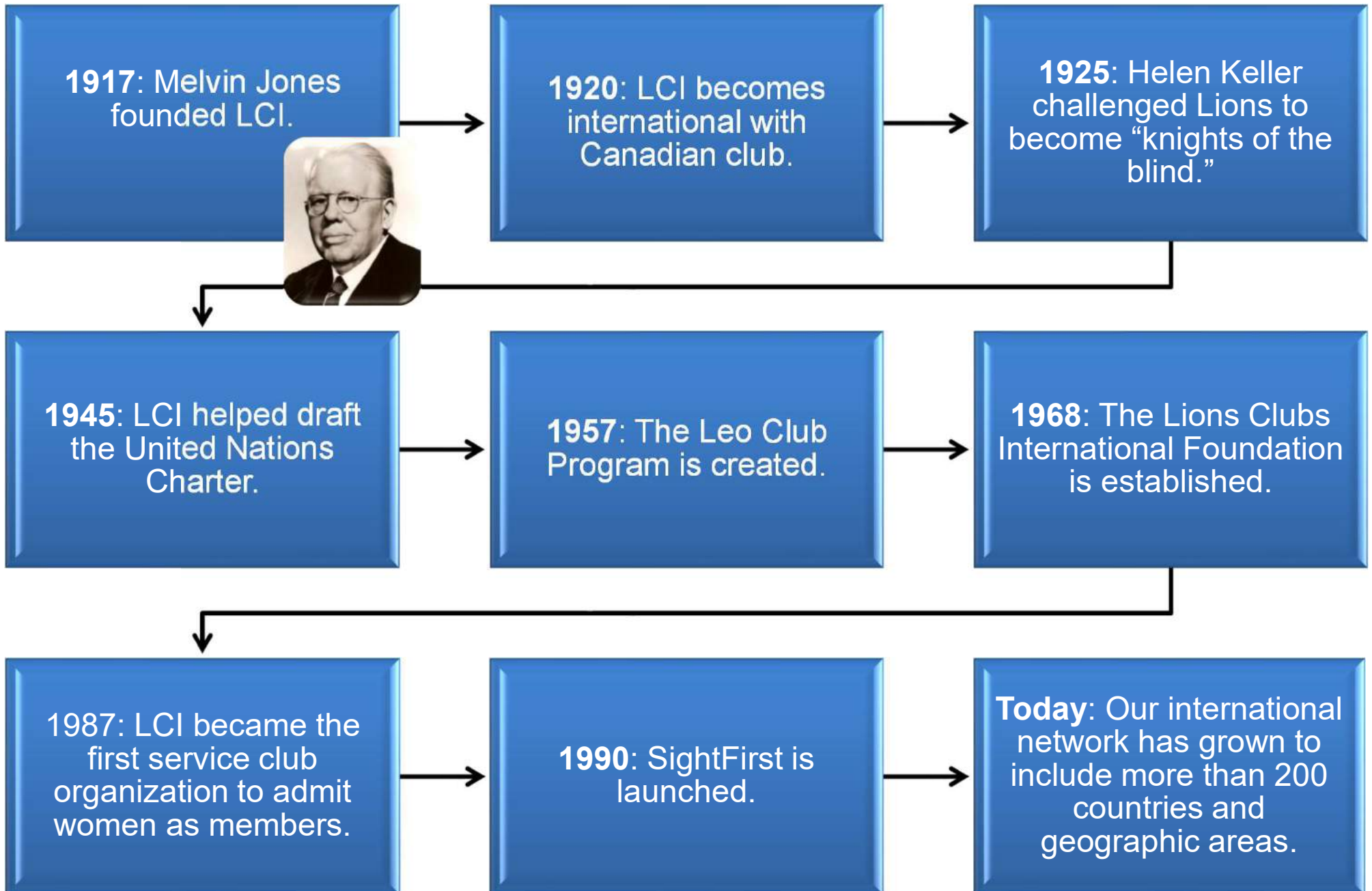
- District website: **lions4c4.org**
- District “Thread”: **lions4service@gmail.com**
(weekly information email)
- District Facebook page: **Lions District 4-C4**
- District Twitter: **@Lions4_C4**

- Multiple District website: **md4lions.org**
californialions.org
- Multiple District email: **admin@md4office.org**
- MD4 Facebook: **MD4Lions**



Lions Clubs International

History



- The official name of the association is “The International Association of Lions Clubs” or simply “Lions Clubs International.”
- The name Lions was chosen on a secret ballot over several others because the lion stood for strength, courage, fidelity and vital action.
- The Lions logo consists of a gold “L” on a blue field surrounded by a gold circle. On either side of the circle is the profile of a Lion’s head, one looking back upon a proud past and the other looking optimistically toward the future.



Organizational Structure



- International officers implement policy and serve as inspirational leaders of the world's Lions.
 - International President: **Douglas Alexander (USA)**
 - First Vice President: **Brian Sheehan (USA)**
 - Second Vice President: **Dr. Patricia Hill (Canada)**
 - Third Vice President: **Fabricio Oliveira (Brazil)**
 - Immediate Past President/LCIF Chairperson:
Dr. Jung-Yul Choi (S. Korea)
- The International Board of Directors is the governing body of the Association.
 - 34 members and 8 board appointees
- The International Constitution and By-Laws govern the operations of the association and establish the rules by which the Association is to function.



- Convention brings together thousands of Lions from around the world for a week of business, education, celebration and fellowship.
 - 2021: Montreal, Quebec, Canada
 - 2022: New Delhi, India
 - 2023: Boston, Massachusetts
 - 2024: Melbourne, Australia
 - 2025: Mexico City, Mexico



International Headquarters



- Located in Oak Brook, Illinois
- Approximately 275 staff members in 11 divisions:
 - Club Supplies and Distribution
 - Convention
 - District and Club Administration
 - Extension and Membership
 - Finance
 - Information Technology
 - Service Activities
 - Leadership
 - Legal
 - LCIF
 - Public Relations and Communication





- LCIF grants an average of US\$30 million annually.

It provides clubs with the means to build schools, health clinics, vocational rehabilitation, training centers and other projects that address community needs.

- LCIF SightFirst I & II reduced and eliminated blindness worldwide.

Since it's launch in 1990, Lions have raised over US\$415 million for SightFirst, making LCIF the world's largest blindness prevention organization.

- In 2018 LCIF celebrated 50 years of service.

The foundation has awarded more than \$1 billion through nearly 14,000 grants worldwide.



Lions Clubs International
FOUNDATION



- Campaign 100: LCIF Empowering Service

In 2018 LCIF announced the most ambitious fundraising effort in LCIF history, Campaign 100 will span four years and seek to raise US\$300 million. By June 30, 2022.

Campaign 100 will empower Lions to serve 200+ million people each year.

Campaign 100 will Increase Service Impact with a focus on: Vision, Youth, Disaster and Humanitarian Causes.

Campaign 100 will Fight Diabetes: LCIF will reduce the prevalence of diabetes and improve quality of life for those diagnosed.

Campaign 100 will Expand Our Global Causes related to Hunger, Childhood Cancer and Environment.



Lions Clubs International
FOUNDATION

- We take on global challenges together.

As community needs have increased, Lions have broadened their focus toward humanitarian efforts. Each Lions club is autonomous, and therefore may choose projects and activities that fit the lifestyles of its members and impact the community the greatest.



DIABETES

Reduce the prevalence of diabetes and improve the quality of life for those diagnosed



ENVIRONMENT

Sustainably protect and restore our environment to improve the well-being of all communities



HUNGER

Ensure all community members have access to nutritious foods.



VISION

Prevent avoidable blindness and improve the quality of life for people who are blind and visually impaired.



CHILDHOOD CANCER

Help those affected by childhood cancer survive and thrive.

- Lions in action.
 - Seeking to unite the three pillars of Lions Clubs International leadership, membership and service.
 - The Global Action Team (GAT) provides access for Lions and Lion leaders to key programs and tools.
 - As a result of the GAT's one-team approach, clubs will become stronger and service outcomes will be more impactful.



- Clubs are at the center of the action.
- The GAT puts the entire Lions network to work for your club. And teamwork is the key
- It brings the entire GLT, GMT and GST together to support your club.
- This one-team approach ensures all clubs and members have the skills, knowledge and resources needed to provide impactful service.

Support is all around you.





- The GAT provides training and development opportunities for Lions. The Global Leadership Team (GLT) is the driving force behind these programs, including:
 - Communicates regularly with region/zone chairpersons and clubs.
 - Ensures they are aware of leadership development programs and resources available.
 - Organizes and facilitates leadership development training.
 - Collaborates with GMT and GST
 - Identifies potential and new leaders
 - Confirms new members are provided an effective member orientation at the club level, in collaboration with GMT





- The GMT ensures the district is strong, stable and focused on increasing membership. The Global Membership Team (GMT) is the driving force behind these programs, including:
 - Monitors club membership reports. Recognizes clubs that are increasing membership and supports clubs that are losing members.
 - Motivates clubs to invite new members, inspires positive club membership experiences, and ensures clubs are aware of available membership programs and resources.
 - Provides retention strategies to clubs in collaboration with GLT and GST district coordinators.
 - Confirms new members are provided an effective member orientation at the club level, in collaboration with GLT



Global Service Team (GST)



- The GAT empowers Lions to meet the priority needs of their communities and elevate member experience through impactful service growth. The Global Service Team (GST) is the driving force behind these programs, including:
 - Encourages clubs to implement service projects that are aligned with global LCI Initiatives.
 - Works with clubs to raise the visibility of Lions service impact in local communities.
 - Works with region, zone, and club service chairpersons to help clubs reach their service goals, ensure regular reporting in MyLion to increase engagement in service projects.
 - Supports local community service projects that create a sense of belonging and pride to the Lions and Leos in the district.
 - Collaborates with GLT and GMT district coordinators.



- LION Magazine
- E-mail Messages
- Web site: lionsclubs.org
- Social Networking
 - Facebook: Lions Clubs International
 - YouTube: lions clubs international
 - Twitter: @lionsclubs
 - Instagram: lionsclubs



Below are acronyms for Lions' titles that are commonly used in communications from clubs, districts, multiple districts and headquarters:

IP – International President

IPIP – Immediate Past International President

VP – Vice President – International 1st/2nd/3rd Vice President

PIP – Past International President

ID – International Director

PID – Past International Director

IPID – Immediate Past International Director

CC – Council Chairperson

PCC – Past Council Chairperson

IPCC – Immediate Past Council Chairperson

DG – District Governor

1VDG – First Vice District Governor

2VDG – Second Vice District Governor

PDG – Past District Governor

IPDG – Immediate Past District Governor

RC – Region Chairperson

ZC – Zone Chairperson

CS – Cabinet Secretary

CT – Cabinet Treasurer

GAT – Global Action Team

GLT – Global Leadership Team

GMT – Global Membership Team

GST – Global Service Team

CP – Club President

PP – Past Club President

IPP – Immediate Past Club President

LCIF – Lions Clubs International Foundation

LEO – Leadership, Education, Opportunity

LEF – Lions Eye Foundation

LIS – Lions In Sight

LPCCI – Lions Project for Canine

Companions for Independence

MD4 – Multiple District Four

4-C4 – District 4-C4

Welcome to our Lions Club!

Any Questions?

Proud Lion Mentoring Program



The following goals of the **Proud Lion Mentoring Program** must be successfully attained by the Protege Lion under the guidance of the mentoring Lion (sponsor) and qualify for the Proud Lion award.

Protege Lion

- Attend a club board meeting
- Participate in a club service or fund-raising activity.
- Introduce a new prospective member to the club.
- Make a visit to another club and secure a visitation slip.
- Attend a zone, region, district or multiple district meeting and report back to the club.
- The goals listed above must be attained with the specified six (6) month's period and that the sponsor accompanied the Protege Lion to each of the five activities.



<https://md4lions.org/proud-lion-mentoring-program>