

The IOWA LION



June 2021

iowalions.org

Leo Club Develops Cord Program for Seniors

*By PDG Debbie Doty
Editor, The Iowa Lion*

Graduation is a special time for seniors. Many seniors walk commencement with special-colored cords recognizing achievements during their high school careers. This school year, Burlington High School Leos decided to implement their own cord.

“The idea came up during the 2019-2020 school year from one of the Leos since there are other groups in our school (such as National Honor Society) that can earn recognition cords to wear at graduation,” said BHS Leo Advisor Lara Kendell.

In the fall of 2020, a committee of Leos came up with some guidelines and expectations for earning a Leo Club cord, explained Kendell. They did some research into color choices, etc. They debated on colors but ultimately decided to go with school colors of purple and gray, rather than the official Leo colors of maroon and yellow. Kendell said the Leo shirts the club sells and uses as recognition for service event accomplishments are also in school colors.

Getting the cords approved was an involved process. The committee of Leos developed a presentation for the project, then met with the principal to get his approval before presenting to the guidance department staff. Students then had to meet with the Burlington Community School District Policy Committee and answer questions for them.

“The cords were officially approved at that point,” said Kendell. “In addition, the group decided that it

would be pretty neat to have something special to designate those who have held officer positions in Leo Club, so they decided to purchase Leo Club officer charms that will be added to the graduation cords purchased by the school district.”

In order to earn the privilege to wear the Leo cord at graduation, students must complete a certain number of service hours each year of their Leo membership. If they wait until their senior year to join Leos, they must earn extra hours their senior year to earn the cord.

This was an issue that was the focus of some pretty intense debate during committee meetings, said Kendell. “The committee ultimately decided to try to make it as fair as possible to both new Leo Club members, as well as those who join when freshmen and remain committed



INAUGURAL CORD. Burlington High School senior and BHS Leo Club President Jessica Kendell shows her Leo cord. This is the first year BHS Leos can earn the service cord to wear at commencement.

CONTINUED ON PAGE 2

CONTINUED FROM PAGE 1

throughout high school.”

She explained the group’s reasoning:

1. Earning the cords should not be easy; the cords should recognize those who go above and beyond in exemplary ways.
2. The cords should represent SIGNIFICANT contributions to the school and community over time, which is how the Leos feel true community service should be.
3. The cords are an incentive to join Leo Club early in high school, rather than waiting to join when a junior or senior.

“Unfortunately, we have some students every year who join Leo Club not because they want to be involved in leadership activities and volunteering, but only to ‘pad’ their resumes for college and scholarship applications,” said Kendell. “The committee wanted to make sure that those Leos who truly are committed to the club and volunteering have a way to stand out from these students who claim the benefits of membership but do not actually do much of anything.”

The Burlington Noon Lions Club sponsors the BHS Leos. Kendell’s husband, Darven, serves as liaison for the Lions club and the Leos. “I serve as the liaison between the Burlington Noon Lions and the Leo club,

but Lara and the students are really the stars. It is impressive and inspiring to see how hard they work!” said Darven.

This year, the BHS Leo club had a total of 78 members, 16 of which were seniors. Just this school year alone, the club had a total of 44 service projects, with 65 members participating in at least one service event.



The officers charm attached to the Leo cord.

In order to earn the Leo cord for graduation:

- Membership during senior year is required.
- Leos are expected to have a minimum of 46 service projects completed by March of their senior year. Leos who join as seniors are expected to have a minimum of 12 service projects.
- Officers will NOT automatically qualify for a cord.

The 2021 commencement was the first time BHS Leos wore the Leo cord.

UPCOMING EVENTS

June 1	Helen Keller’s birthday
June 20	Father’s Day Golf Tournament, Akron
June 25-26	Beep Ball Regionals, Ames
June 25-29	LCI International Convention, virtual
July 23-25	Great Plains Lions Leadership Institute, Maryville, Missouri Midwest Advanced Lions Leadership Institute, Maryville, Missouri
Aug. 21	Oskaloosa Lions Golf Shootout
Sept. 9-11	USA/Canada Lions Leadership Forum, Des Moines

THE IOWA LION

VOLUME 56 - NO. 10
JUNE 2021



Published by the Lions of Iowa
(U.S. Postal Service ISSN Number 0162-3834)

Official publication of the Lions Clubs of Iowa, 2300 South Duff, Ames, Iowa, 50010. Published monthly except bi-monthly July-August and December-January issues. Subscription fee \$5.66 per year to members; \$6.66 per year to non-members. Periodicals postage paid at Madrid, Iowa 50156.

PDG Debbie Doty, Editor
309 A Ave. East
Oskaloosa, Iowa 52577
Phone: (641) 673-4173
E-mail: editor@iowalions.org

Copy should be to the editor by the tenth of the month to be considered for publication in the issue of one month later. MATERIAL INTENDED FOR DISTRICT NEWS PAGES needs to be in the hands of the District Governors or District News Editors prior to that time, according to their deadlines.

Advertising that is relevant to Iowa Lions Clubs is accepted. Contact the Editor for rates information.

All changes of address and other correspondence concerning SUBSCRIPTIONS should be directed to: Lions of Iowa State Office, 2300 South Duff, Ames, Iowa 50010. Telephone: (515) 232-2215; Fax: (515) 232-5590; E-mail: info@iowalions.org.

POSTMASTER: Send address changes to:
THE IOWA LION
2300 South Duff, Ames, Iowa 50010
Tel. (515) 232-2215

International Report

Past International Director
Ardie Klemish
P.O. Box 175
Anita, Iowa 50020
641-740-0148
ardieklemish@gmail.com



Happy Father's Day!

News from April 2021 International Board of Directors Meeting

The International Board of Directors approved two resolutions to be voted on at the 2021 Virtual International Convention:

1. Qualifications of a 2VDG candidate: Lions who previously served as a district governor will not be eligible to be elected as a district governor again. PDGs would not be eligible to fill vacancies of 1VDG or district governor. This would take effect July 1, 2022.

2. Alternative procedures will be allowed for electing executive officers and international directors if impossible or unsafe to conduct an in-person international convention.

Both these proposed amendments will be on the ballot of the 2021 virtual international convention.

The board also approved postponing the international dues increase vote until the 2022 International Convention for phased in dues increase to take place 2023, 2024, 2025. The board is assessing the viability of Delhi, India as a destination for the 2022 International Convention due to the ongoing pandemic.

Nepali was added as an official language of Lions Clubs International.

2021 VIRTUAL International Convention Information from the International Board

REGISTRATION: As of April 21, 13,000 Lions were registered for the 2021 virtual international convention. Projected attendance is 20,000. You must be registered by June 23. You will receive a confirmation in mid-June for the convention registration and a link to the convention platform.

VOTING: All Lions intending to vote must register for the convention. If you are a voting delegate, your club secretary **MUST** report you as a voting delegate in MyLCI by June 23.

The voting site is a separate platform called Simply Voting. The delegate member email address **MUST**

match in both MyLCI and convention registration. Delegates will receive an email with a link and log-in to Simply Voting on Saturday, June 26 after 6 p.m. Central Time. The email will come from vote@simplyvoting.com.

The nominating open meeting will be on the convention platform on June 25. Candidates for 3rd Vice President and International Director will each give a short speech. All resolutions/amendments for the International Constitution/By-Laws will be presented.

VOTING WILL OPEN June 27. Three names will appear on the ballot for 3rd vice president. **PLEASE NOTE** that Fabricio Oliveira from Brazil is the only candidate who is officially endorsed by the executive officers and the international board of directors. Multiple District 9 Council of Governors also officially endorsed PID Fabricio Oliveira.

INTERNATIONAL PARADE: Districts and multiple districts were asked to send in videos to include in the international parade, which will be shown on June 26.

Service in 2020-2021 Lions Year

It has indeed been my honor to serve as the Lions Clubs International Foundation Trustee representing the USA during this Lions year. The global meetings with translators were all held virtually.

It takes your breath away when you understand the **MILLIONS** of lives that are positively impacted by grants from LCIF in just a one-year time frame. LCIF is **OUR** foundation.

It's also been an amazing experience serving as one of 30 group leaders in 2021 for Vice President Alexander's team of incoming district governors. The group leaders and DGEs were "pioneers," learning in a totally virtual environment. Their "official photo" with President Alexander was even virtual. We've certainly learned how to change and adapt!

2021 Great Plains Lions Leadership Institute & Midwest Advanced Lions Leadership Institute

There's still time to register for Great Plains and Midwest Advanced Lions Leadership Institutes. Both are being held July 23-25 at Northwest Missouri State University in Maryville, Missouri. Contact Registrar Gary Fry at frygj35@msn.com or 515-967-4645.

WE NEED YOU...2021 USA/Canada Forum in September - get registered and VOLUNTEER TO HELP!

"KINDNESS MATTERS"

How to Hold a Peace Poster Contest (Even Without a Public School On Board)

*By Melanie Parker
9SW Peace Poster Chair*

As the 9SW District Peace Poster chairperson, I was recently asked, “How can we get participants if our local school(s) don’t want to work with us on the Peace Poster Contest?”

This may seem like an innocent-enough question, but if you’ve met me, you know I have a simple answer that has many trains of thought embedded into it with a Lion’s twist. My answer: find some kids, give them the materials needed and let them go at it!

There is a bit more to it than that. You want to reach more than just a handful of kids, right?

1 You need to understand the eligibility rules from the International Peace Poster Contest.

- **Yearly Theme:** 2021-2022 is “We Are All Connected”
- **Child’s age:** Child who is 11, 12 or 13 years old as of Nov. 15, 2021
- **Artwork size requirements:** no smaller than 13 inches by 20 inches and no larger than 20 inches by 24 inches. No mats or frames allowed and no lamination.
- Nothing may be glued, stapled, or attached to the artwork. (Only your club’s winner will have a Peace Poster Kit winning sticker applied to the back of the poster before sending it on).
- Nowhere on the front of the poster can there be any letters or numbers in any language. The artist’s signature can only be on the back of the poster, NOT on the front.

2 Determine how much involvement your club wants to have with this contest. Do you want to pass it off to a school or group willing to commit to work with the kids and give you the finished posters to judge? Do you want to assist with providing supplies such as the right sized paper posters, any media for use such as chalk, charcoal, crayons, colored pencils,



The 2020-21 Peace Poster winner for Multiple District 9, created by Marlee White and sponsored by the Cedar Falls Lions Club.

different styles and colors of markers, stencils, paints? Do you want to host a day or series of dates where the children can gather and have space to work on their posters?

3 Who is your target audience that you want to work with? Does your club have rules on the entrants’ participation? Do you only want to reach out to public schooled children or can home schooled children also participate? If your

public schools do not show an interest in working with your club, find another organization that does.

Do you have multiple clubs and a larger pool of children in your area that you would like to work with a particular set of children or group(s), such as members of the Scouts, 4H groups, at-risk groups, church groups, children who visit the local library or children who go to public or private after-school programs?

You can also advertise in a local paper seeking this age group to sign up to participate. Keep in mind that each club can only have one winner that moves on to the district level for judging.

4 Determine if or how you will reward the child(ren) for best representation of the yearly theme.

Simply put, I do not know of any child in this age range that would turn down the opportunity to have some fun and express themselves if given the opportunity and the right materials. We as adults need to bring this opportunity to them. We need to serve their minds and souls; lead them to a fun-filled age-appropriate activity; and be community stewards who care about our future generation.

The Lion’s twist you ask? Through this community service project, your club members have the opportunity to work with local children and adults, strengthening and building rapport with others. These are people who may become future members of a Leo or Lions Club.

This is a wonderful and positive membership growth opportunity not only for present day, but also for the future to come!

A View from the Chair

Council Chair Judy Stone

2540 180th St.
Marshalltown, Iowa 50148

641-328-0270
jstone4254@live.com



Well, this is my last article as your council chair. I want to thank you all for allowing me to serve as your chair. Even though my year with you was in challenging times, I have had a blast. I regret not getting to travel to more clubs and functions, but we can look down the road to better times.

I am very much looking forward to working with my home district and helping raise our new vice district governors. I will also move on to be the Iowa Lions Foundation trustee for District 9MC and continue to represent LCIF, finishing out Campaign 100. Basically, I am coming for those donations.

I will also serve as the Family and Women's Specialist for all Iowa. This is something I am passionate about. As women, we are the silent multitaskers that carry the load. I heard someone say, "Why would we want to only have half the population serve all the world's problems?" Women can and do shape the world, build a better tomorrow, and have a barrel of fun along the way.

I hope to visit each of our districts promoting women members. If you would like to have more information on promoting women membership, just let me know.

I ask all of you to welcome your incoming Council Chair Bryan Bross from District 9SE. I have had the pleasure of working with Bryan while he served as DG. Since his election in January, we have worked closely together and I am positive you will see a smooth transition.

Our membership numbers were tough, but COVID-19 will not, and should not, stop us from coming back strong. As of May 12 (the date I am writing this), here are our numbers:

MD9	+337	-671
EC	+46	-112
MC	+41	-73
NC	+24	-87
NE	+68	-129
NW	+27	-65
SE	+44	-119
SW	+87	-86

As I am writing this before our state convention, I am so excited to see all of you again. I am really looking forward to a good time. Again, thanks to all of you for how you serve and how we will serve in the future.

Hamburger and Sweet Corn Feed Returns

*By Jeff Tecklenburg
Clear Lake Evening Lions Club*

The Clear Lake Evening Lions Hamburger and Sweet Corn Feed is back this summer. After the event was canceled for the first time in more than 30 years, it will return on Sunday, Aug. 8, at City Park in Clear Lake.

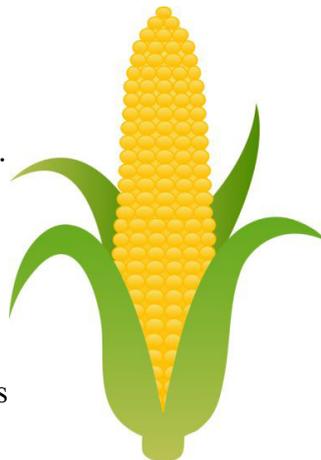
The menu is a familiar one: a large hamburger with your choice of condiments, lettuce, tomato and onion along with all the sweet corn you can eat, a cookie and cold drink. The cost is \$10 for adults, \$5 for children. Tickets

are being sold at "Thursdays on Main" events during July and are also available from any Clear Lake Lions Club member.

This year, the Noon Lions Club is assisting the Evening Lions Club as part of a joint effort to expand their community impact.

For more information, contact the Evening Lions at Cl.evening.lions.club@gmail.com.

All proceeds go toward helping local food banks, providing vision and hearing aids for those in need, and assisting post-high school students with scholarships.



LCIF Funding Lions Projects for the People WE SERVE

*By PDG Jim Bixler
MD9 LCIF Coordinator*

The LCIF Tell-A-Thon held on April 11 was a big success, raising just under \$885,000. If you missed the opportunity to see the Tell-A-Thon, it can be viewed in its entirety or in service area-themed segments on the [Lions Virtual YouTube Channel](#). It was so successful that a future Tell-A-Thon is planned for June 5, 2022, so save the date! Thank you all who participated.

Our progress to the Campaign 100 goal of \$300 million has been steady. There is hope that coming out of this pandemic progress will speed up.

As of May 3, cumulative funds raised were \$204,518,174, or 68.2% of the overall goal. There are a total of 2,913 Model clubs, four of which are in MD9. Way to go!

Constitutional Area I has raised 82% of its goal. Lions have not let problems get in our way in raising funds during prior capital campaigns. We have the opportunity to finish strong and meet this one. I believe we can. It takes all of us as it is OUR

foundation, funding Lions projects and easing the impact of disasters here and around our world.

MD9 has raised \$607,923 with 85.48% of the clubs giving and 4.88% of individual members. Thank you but its not over. Campaign 100 was extended to June 30, 2022 because of the pandemic. Model clubs have until 2023 to complete their pledges.

As we return to meeting and serving our communities, let us think of holding fundraisers on behalf of LCIF. Remember that districts which provide \$10,000 in unrestricted contribution in a Lions year (including club and individual contributions) have the opportunity of getting 15% of the funds back for projects in the district. For clubs, that level of unrestricted contributions is \$5,000. Money does come back!



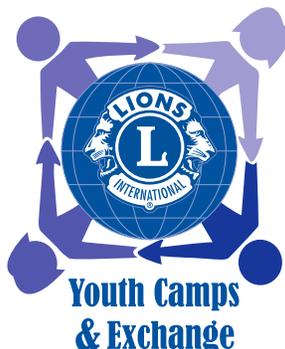
**Lions Clubs International
FOUNDATION**

Youth Exchange Camp Canceled for 2021; Seeking New Camp Director for 2022

*By DG Sheri Holliday
ILYEC President*

Once again, our 2021 Youth Exchange & Camp has been canceled due to COVID-19. We are still in need of your donations for 2022 Youth Exchange & Camp. Not only do we need donations, we need volunteers.

We are actively looking for a new camp director starting in 2022. What does a camp director do, you ask? The camp director works with the students during camp. The director is the person responsible for supervising the students and following the camp schedule during the week at camp. You do not have to do this alone as we have volunteers to



help you. The camp director will be with the students, on the bus, at all meals and all activities.

We are excited and gearing up to have our Youth Exchange & Camp in 2022 post-COVID.

We are always looking for new activities and new areas within central Iowa to visit. Do you have something in your town that would be of interest to the international youth? Would your club like to provide a meal in your town or bring a meal to camp?

You can always host a student or two. You can also send in donations to ILYEC, 506 S 3rd St., Winterset, IA 50273.



YOU ARE INVITED!

All Iowa Lions are cordially invited to help

**PID Dave Stoufer celebrate his
50-year career as Santa Claus**

at an

Open House

hosted by the Washington Lions Club

Sunday, Aug. 1, 2021

2-4 p.m.

United Presbyterian Church

209 East Main Street, Washington, Iowa

(parking lot entrance on Highway 92)

Washington, Iowa

**We look forward to seeing many Lion friends
and celebrating Santa with you!**

Masks requested; social distancing required.

Any questions may be directed to

Lyle Moen (319) 591-1421, moen2000@gmail.com

or Rachel Nicola (319) 653-8663, rknicola1229@gmail.com

District 9NE

District Governor
Richard Congdon

5231 Sweet Basile Ln.
Cedar Falls, Iowa 50613

319-240-1154
rjcong@cfu.net



Celebration of Achievement!

Held April 17, our district convention recognized the outstanding efforts of Lions and clubs from our district! Those of you who zoomed in were treated to some great testimonials and words of encouragement.

The blockbuster event featured International Director Bob Block who gave us a message of kindness matters and encouragement to continue to give back to our communities. "People are watching us – lead well with kindness."

Ike Boettger and Rev. Tim Boettger walked us through Ike's road to the NFL as the starting left guard for the Buffalo Bills football team. His travel was not always smooth and was interrupted several times with injuries. Ike left us with several quotable messages.

"Make the most of the present, while giving little thought to the future."

"Lions are a positive force so aim high to serve."

"Learn new ways to achieve goals."

"Uphill goals require uphill habits."

"Learn and adjust in the face of obstacles and hurdles."

Here is a listing of all the award winners:

MELVIN JONES FELLOWSHIPS:

Bruce Piehl
Randy Scheel

WARREN COLEMAN AWARDS:

Ed Ottesen
Jack Schlesselman
Doug Welton
Dale Schrad
Fred Abraham

NEW VOICES:

Marketing: Kathy Duke
Membership: Steve Corbin
Service: Marvin Kramer
Leadership: Dr. Mark Trax

OUTSTANDING CLUB SECRETARY:

Terry Letsche, Waverly
Lynn Montgomery, Vinton

OUTSTANDING CLUB TREASURER:

Fred Abraham, Cedar Falls
David Wylam, Waverly

DISTRICT LION OF THE YEAR: Bruce Piehl, Denver

LEO OF THE YEAR: Layne Fober, Denver

ROSE AMANDA FREEMAN AWARD FOR SELFLESS SERVICE: Chris Waring

BEST CLUB NEWSLETTER:

Weekly: Dr. Fred Abraham, Cedar Falls
Monthly: Harold Freeman, Independence
Facebook: Denver

OUTSTANDING SERVICE PROJECT:

Cedar Falls: Lion's Diabetes Learning Garden
Cedar Falls: Packets of Care
Denver: Coat Collection
Waverly: Ramp Assistance for Handicap

OUTSTANDING FUNDRAISING PROJECT:

Balltown: Wood Cutting

CLUB LAMPLIGHTER AWARDS:

Belle Plane
Cedar Falls
Waverly
Denver
Vinton
Garrison
Fredericksburg

PRESIDENTIAL CERTIFICATES OF ACHIEVEMENT (4th Highest Award in Lions):

Fred Abraham
Bruce Piehl
Ed Ottesen
Stephen Becker
Chris Waring

CLUB SPOTLIGHT

Strawberry Point

Strawberry Point Lions Club is celebrating its 90th anniversary. They were chartered into Lions Clubs International in February 1931, sponsored by the Waterloo Lions Club.

Strawberry Point has had the privilege of sponsoring new clubs in Oelwein, Monona, McGregor, Clayton County and Strawberry Point Lioness, as well as having four members serve as Iowa Lions district governors.

Some of the club projects over the past 90 years are tennis courts, Inger Park shelter, EWALU picnic shelter, furnishings at the Lutheran Home, a handicap accessible picnic table at Leisure Homes, Peace Poster contest, funding a Boys State student, selecting an outstanding "Starmont Student of the Month," KidSight, senior meal delivery and ditch clean-up.

Fundraisers have included selling trees, flower bulbs, candy bars, light bulbs, honey and pecans, as well as providing chicken, pork, soup and pancake meals.

Beyond their many projects, they have also contributed funds to their community with Camp Hertko Hollow, Camp Courageous, Leader Dogs for the Blind and the Iowa Lions Eye Bank.

Congratulations to Strawberry Point for 90 successful years.



***Even through the pandemic,
we welcome new members***

CLUB	NEW MEMBER
Garrison	Kelley Lokenvitz
Independence	Julie M. Davison
LaPorte City	Mark Bergmeier
Nashua	Alex Larson
Urbana	Gwendolyn R. Cumberland

In Memoriam

***We are sorry for the loss
of this dedicated Lion!***

CLUB	MEMBER
Dubuque Noon	James Arthur Trannel

CLUB ACTIVITIES

CEDAR FALLS cleaned up the youth baseball Lions Field and ditches along Greenhill Road; collected eyeglasses; reviewed scholarship applications for the Community Foundation of NE Iowa.

DENVER donated \$500 to the Winnebago Council of Boy Scouts and \$100 to the Denver Scholarship Foundation.

FREDERICKSBURG raised \$3,400 with their semi-annual pancake breakfast drive-thru with a dine-in option and vision screened 71 daycare and elementary students.

NASHUA conducted a drive-thru fish fry.

VAN HORNE screened the vision of 80 preschoolers; collected cans and bottles for income to use for community projects; had a pancake breakfast for dine-in or carryout, earning \$1,000.

WAUKON did a KidSight screening on 73 students at West Elementary School.

WAVERLY conducted a drive-thru pancake breakfast, earning \$1,800 for childhood cancer awareness; cleaned ditches on Highway 218; donated \$500 to Blank Children's Hospital and University of Iowa Children's Hospital for childhood cancer, \$250 to the Waverly Health Center Foundation for their expansion project, \$100 to the Waverly Leo Club for helping with their pancake breakfast, \$100 to the Denver Scholarship Foundation and \$200 to Iowa KidSight.

WEST UNION cleaned a stretch of Highway 18 and Lions Park by raking, cutting tree limbs, painting, picking up trash and repairing playground equipment.

WESTERN DUBUQUE cleaned up a segment of Highway 20.

District 9NC

District Governor

Darwin Meyer

319 Maple St.
Sheffield, Iowa 50475

641-580-4067

womanriver49@gmail.com



Here ends our 2020-2021 Lions year! What a year it has been. As a district, we have had very few clubs actually meeting. What have clubs been doing? I have been hearing that clubs have been doing drive thru freewill donation fundraisers and these have been very successful. People are wanting to get out, do things and visit with their neighbors.

We need to continue and think outside the box in how we serve our communities. For example, our Sheffield Lions held a drive-by spaghetti lunch on April 24. We held it out in front at the Lutheran church and had Lions take orders for plain spaghetti, spaghetti sauce with meat, spaghetti sauce without meat, and added Parmesan cheese. The order was then taken inside, where it was made up in a to-go box. The freewill donation was for the Sheffield Lions Scholarship program and we took in \$1,050 with about \$300 in expenses. The Boy Scouts helped take the meals out to people. We served about 75 people.

Please report your service so others can see what you have been doing and maybe spark an idea that would work for your community!

NEW MEMBERS

Member	Club	Sponsor
Donald V. Moore	Clear Lake Eve.	Tanya Kirschbaum
Marilyn U. Moore	Clear Lake Eve.	Tanya Kirschbaum
Benjamin F. Riggin III	Clear Lake Eve.	Thomas Sherman
Lisa M Riggin	Clear Lake Eve.	Thomas Sherman
Jared S. Carder	Eagle Grove	Carrie Niehaus
Jeff Burchfield	Iowa Falls	Mike Nissly
Anthony R. Scalisi	Lake Mills	Foster Hartman

Members Who Passed Away This Month

Gary Miles – Charles City



CELEBRATING A CENTURY OF SERVICE. District Governor Darwin and Partner-in-Service Lorna Meyer were on hand to help the Charles City Lions Club celebrate its 100th anniversary in May.

Charles City Lions Celebrate 100 Years

My big project for this month was helping the Charles City Lions celebrate their 100th anniversary as a Lions Club. The club chartered May 3, 1921! Their Centennial Project was restoring the flag pole and memorial in Centennial Park. It remembers the 13 lives who perished in the F5 Tornado of May 15, 1968.

The memorial was first gifted by the Women's Club in 1969 and needed a face lift. The Charles City Lions raised about \$33,000 for this project. If you observe the photos attached with this article, you will see it is a beautiful LED lighted memorial with new flagpoles, a new stone planter and pavers with benches surrounding the memorial. There are two bronze plaques attached to the wall – one with the 13 names of those who perished in the tornado, presented by the Women's Club, and the other presented by the Charles City Lions Club as a Centennial Project on May 3, 2021.

On the other side of the wall is a garden and shrub area with a bronze Lions Clubs International plaque. The three flagpoles are for the Iowa flag, the American flag and a new Charles City flag. A flag design contest was held with about 27 entries received. They took all the designs and are having a new flag made that incorporates something from all of them!

I was truly honored to help them celebrate this Lions milestone. On May 2, they held a celebration dinner at the Elks Lodge with about 80 people attending. I spoke about the work of Lions Clubs International, LCIF and the our Iowa Lions Foundation. I gave out Milestone Membership Chevrons to Lions members. I presented a Friendship Banner and letter from International President Dr. Jung Yul Choi of Korea to club President Dean Tjaden, recognizing them as a



CENTURY PROJECT. Charles City Lions raise the flags as they dedicate their updated memorial in Central Park. The restoration of the memorial was the club's 100th anniversary project.

centennial club.

Exactly 100 years ago, on May 3, 1921, the Charles City Lions Club was started and is still going strong.

“Thank you to the citizens of Charles City for supporting your local Lions Club over the last 100 years,” Club President Dean Tjaden said. “Without your support, your pride in Charles City, and the spirit that lives in all of you, none of this would have been possible.” The citizens of Charles City have actively participated in Lions fundraising efforts over the years, which has enabled the Lions to return 96% of their fundraising dollars to the community.

Tjaden remarked on May 3, “In serving our local community, the Lions Club today is making a gift of this beautiful Central Park Flagpole Memorial to the city of Charles City and it’s fine people.” The dedication and ribbon cutting ceremony was held Monday May 3 2021 with Lions president Tjaden, the Women’s Club president Vickey Putney, along with the Charles City Ambassadors.

The dedication included a flag raising ceremony, as the United States flag, the Iowa flag, and the Floyd County flag were hoisted at the site of the Lions Club “Century Project” in Central Park. Justin Heyer played the trumpet as the flags were raised. The Floyd County Flag will fly until the new Charles City Flag arrives.

Pastor Russ Leeper of St. John Lutheran Church presented the invocation. I presented a short speech, and there was a formal proclamation made by Charles City Mayor Dean Andrews.

The credit for much of this article and some of the photos goes to James Grob of the Charles City Press.

Good News, Bad News

As our Lion year draws to a close here are some facts that I found recorded for 9NC for the 2020-2021 year. We served 4,367 people, held 106 service activities, had 1,033 volunteer hours, donated \$3,357, and raised \$12,719 from the six clubs that I found reports for on MyLion. The good news is we gained seven new members this month; bad news is we dropped 15. We need to continue to “Just Ask One.”

District 9NW

District Governor

Roger Curtis

PO Box 133

Badger, Iowa 50516

515-408-7563

rcurtis@iowalions.org



My theme for this year is “Carry On.” This has deep personal meaning to me. In October of 2019, my friend and pastor was murdered at the church in Fort Dodge. He would always end his conversations with two words, “Carry on.”

I chose this theme not only as a way to remember him but as a way to encourage clubs through the challenges we faced as a world during this pandemic. It is a way to continue to do things as normally as possible. Granted, meetings with masks in place and social distancing are not how I would have envisioned a year as district governor, but I am proud to say that clubs have continued to carry on. They have carried on with their fundraisers and community services by making changes and adapting.

“Carry On” also has another meaning for me. My grandfather, as well as an uncle, served as Lions for many years. I saw the good they did in their communities through Lions, as well as the positive impact it had on their lives. This was something I wanted to continue in my own life, hoping to pass the legacy on to my children and future grandchildren.

C – Clubs. Local clubs are the backbone of Lions. This is where service happens!

A – Assistance. Lions Clubs provide assistance through various ways. The first one that comes to mind is with vision. Other major Lion causes include disaster relief, humanitarian efforts, youth, and diabetes as well as childhood cancer, hunger, and environment.

R – Remembrances. The memory of Lions that have served before affects each of us. It is nice that Lions that have gone before us are remembered at both the State and District Conventions.

R – Random Acts of Kindness – Kindness matters...in the local club, community and beyond!

Y – Youth. The youth are not only the future of our clubs, but one of the reasons we are passionate about serving.

O – One. Each one of you makes a difference. Thank you for being a Lion and making the world a better place. Remember to regularly invite and ask at least ONE guest to your activities.

N – New Ideas and New Leaders. I am amazed by the different and new ways that Lions have stepped up to help their communities. From a little free library being used for mini food pantries to symposiums on mental health for better understanding in the community. **New District Governor Leaders** – our district needs you to step up! Please give me a call.

As my term comes to an end, I wish to thank you for your support this year. I appreciate everyone who helped make the year go smoothly. I would like to thank all Lions who have welcomed me throughout this year. My wife and I have enjoyed meeting Lions around the state and learning what you are doing to provide service to your communities and world. Thanks so much for your dedication, cooperation and service!

For all the Lions in District 9NW – thank you for the memories. One parting thought –

CARRY ON!

CLUB SPOTLIGHT

Grand Junction Lions Club

Lion Kyle Graven said it best about the Grand Junction Lions Club, “It is small but mighty.” It is not the membership size that determines the greatness of local clubs, it is their hearts.

Grand Junction usually has several pancake breakfasts a year and a car show. Their pancake breakfasts are held at a local park campground during Memorial Day and Labor Day weekends. The day before the pancake feed, members of the local Lions club hand out flyers and invite the campers. Their sausage is whole hog sausage from a local pig farm. Yummy!

What stood out about Grand Junction Lions Club was the way it “recruited” two members. They were gained through service projects.

Lion Kyle attended Camp Courageous. It was through Camp Courageous that he became aware of Lions and joined his local club.

At one summer camp, when the Lions emblem on the Morton building was pointed out to him, he was asked if he was aware of Lions. Lion Kyle was able to say that he not only knew about Lions,

but he was the local president at the time. What an awesome way to recruit members!

Lion Jody Fouch joined Lions as a result of seeing the good things the club did. While her daughter was in optometry school, Lions would sponsor a trip to different cities through Student Volunteer Optometric Services to Humanity (SVOSH) to help with eyeglasses for the underprivileged.

After seeing the good that Lions International was doing, Jodi thought someone from the family should join. As her husband and son are busy with farming, Jodi herself became a member and has been a firecracker in the club ever since. Her daughter and son have since both joined.

Serving our communities is the best recruitment tool there is in Lions!

WELCOME NEW MEMBER

Member	Club	Sponsor
Christina Myers	Everly Lions Club	Dustin Myers



ASK AND YOU SHALL RECEIVE. Peterson Lions (L-R) Chad McCarty, Gage Anderson, Doug Reed, Terry Gunnerson and Bill Whittenburg build a 36x36-foot green treated deck on the north side of the lake at Camp Autumn. Peterson Lions have helped the camp with several projects. Camp Autumn is a therapeutic day camp for children ages 4-21, providing a blend of therapy, skill development, and fun for those who have experienced trauma, abuse, loss, grief, parental substance abuse, divorce of parents, family violence, or those who have developmental conditions. The camp plans to erect a 24' diameter teepee on top of the completed deck. The Everly Lions Club also assisted with this service project.

District 9EC

District Governor

Stan Stanfield

610 Danielle Ct.

Blue Grass, Iowa 52726

563-381-5066

stan.stanfield68@gmail.com



If we are not having meetings, we are not bringing in new members.

“The best thing you can do for yourself, is to do something for someone else.” That message was echoed at the International Convention in Milan, Italy by Tony Blair, former Prime Minister of the United Kingdom. That sentiment has been echoed by Lions Clubs International for over a hundred years – helping others, giving back to the community, and giving a hand-up, not a hand-out, to those less fortunate. To do this, we need to embrace our fellow members in our community to help us.

“Alone we can do so little, together we can do so much.” In May, we added 11 new Lions to our district family. That is 11 sets of hands that can do something for someone else in our clubs, district, and communities. The district team and I appreciate the effort you put forth in bringing these new Lions on board.

Bringing new members on board is just the first step. We need to keep them. We do that by getting them involved, and most importantly, listening to their ideas. Do not ignore them. Retention has to be as big of a priority as bringing in new members.

I would like to thank all those clubs that persevered over the past year.

This was not the year the district leadership team had planned. We had plans to add a new club in Anamosa, rebuild the club in Maquoketa, put a branch club in Le Claire and develop the branch

club in Durant to a fully-chartered Lions club. The only goal we have accomplished is rebuilding the Maquoketa Lions Club. Immediate Past District Governor Tony Hill and Lion Paul Seyfert have been instrumental in moving the club forward. We still have a way to go, but it is coming together.

The year provided opportunities to help those struggling with the pandemic, but also challenged many clubs to find new ways to raise funds.

The needs did not go away. LCIF and our district stepped up to provide over \$21,000 to help with the devastation of the derecho. This type of help was going on all over the world. Now many of the funds are getting low and we must rebuild those funds so Lions can continue to meet the needs of people around the world as they arise. We are part of the largest service organization in the world. It will require each one of us to do our part to keep it that way.



LION OF THE YEAR. District Governor Stan Stanfield presents a Lion of the Year award to Lion Allen Oltmanns of the Delmar Lions Club.



LION LEADER OF THE YEAR. District Governor Stan Stanfield presents a Lion Leader of the Year award to Region Chairperson Paul Seyfert of the Delmar Lions Club.

WELCOME TO 9EC — <i>The BEST District in Iowa</i> —		
MEMBER	CLUB	SPONSOR
Cindy Parker	Bellevue	Melissa Roeder
Daryl Parker	Bellevue	Steve Roeder
Nancy Frascone	Bettendorf	Caroline Hicks
Jane Wiese	Bettendorf	Ila Rock
Nicholas Price	Coggon	Daniel Huber
Kolton Crock	Tipton	Kenneth Crock
Daniel McMurrin	Tipton	Kenneth Crock
Elizabeth McMurrin	Tipton	Kenneth Crock
Mittchell McMurrin	Tipton	Kenneth Crock
Nicole McMurrin	Tipton	Kenneth Crock
Joe Reed	Delmar	Paul Seyfert
Carolyn Deangelis	Davenport Vlg	Diane Conners
Gerard Deangelis	Davenport Vlg	Diane Conners

In and Around the District *in April/May*

ALBURNETT held a community-wide blood drive; cleaned the roadside and ditches from Burnett Station Road to Highway 13.

BELLEVUE had DG Stanfield attend May's meeting to present membership awards to sponsors of six new members.

BLUE GRASS held a fundraiser at the City-Wide Garage Sale; collected used eyeglasses; screened nine kids at an Iowa KidSight screening in Walcott

DAVENPORT VILLAGE held three KidSight events, screening 24 kids at Fillmore school, 25 kids at Tuman school and 28 kids at Monroe Elementary School; attended a KidSight Zoom meeting.

ELDRIDGE had DG Stanfield present International Presidential Certificates of Appreciation to Lions Ann and Rick Baughman and Zone Chair Michael McGuire, and present Monarch Chevron Awards to eight members.

LOWDEN assisted Stanwood Lions in a KidSight vision screening at Cedar Rapids Prairie Heights Elementary School and at a Marion preschool; screened five children at a private daycare in Lowden and 156 children at Prairie Hill Community College in Cedar Rapids.

MARION NOON collected 100 pairs of used eyeglasses.

MILES made baskets for elderly shut-ins.

MONTICELLO hosted a Red Cross Blood Drive.

MOUNT VERNON helped with Mount Vernon City Cleanup Day; provided tree seedlings for people affected by the derecho to replant their lost trees.

PARK VIEW held a fundraiser at the community garage sale. Funds raised will pay for eye screening and new glasses.

STANWOOD had International Presidential Certificates of Appreciation presented to Lions Donna Wood and Connie Inman, and a District Governor's Award to Lion Jerry Inman; with the help of Lowden Lions Club screened 47 children at Kidz R Us in Anamosa and 156 kids at Prairie Hill Community College in Cedar Rapids; hosted a blood drive with the Impact Life Blood Center, collecting 17 units of whole blood and three double red procedures that have the potential to help 92 people.

TIPTON installed five new members at its meeting on April 15; donated \$3,000 to the Cedar County Fairgrounds Board to replace the grandstand that was completely destroyed by high winds; donated \$1,200 towards the planting of the trees in the City of Tipton; Lion members and local residents helped plant 50 trees at the Tipton Library and down Cedar Street; provided free trolley rides to the community in connection with the Earth Day activities; applied for and received a \$5,000 grant with Trees Forever that will be donated to the City of Tipton to help replace 500 trees; with the help of the Durant Branch Club screened 13 children at a KidSight screening at Bennett school.

WEST LIBERTY had DG Stanfield present Monarch Chevron Awards to five members and talk about membership and ideas on getting new members.

WILTON members are excited about having their eyeglasses and hearing aids collection service project underway.

District 9SE

District Governor

Bryan Cross

1703 Grube St.

Burlington, Iowa 52601

319-572-4132

bcbross@gmail.com



Service is Action

I want to start my last article as district governor by saying a word about fundraising. It is important that we have fundraisers as Lions clubs. These funds help pay for some of our service projects, as well as meeting local and global humanitarian needs. We have the Iowa Lions Foundation and the Lions Clubs International Foundation that allow us to be a part of much larger positive global initiatives.

Fundraising is not the same as service, but it should be linked to some form of service. Service to others should not cost the recipients anything. The rewards include smiles, thank-yous, a pat on the back, tears of joy, and/or the feelings of significance knowing that you did something to help a fellow human being in their time of need.

Service is action. The process of writing a check is simply not the same as physically interacting with those you serve. If you have not interacted with those in need in months or years, I strongly encourage you to get back in the game. We're waiting for you. Your club is waiting for you. Your community is waiting for you. Find a need and lead your club to meet that need. We need you now; and don't forget to bring your friends along.

Please remember to report all service no matter how small or unimportant you think it is. Please report your individual service to your club secretary every month. Club secretaries will report general club service, but they need each Lion member to provide them their service hours monthly.

NEW MEMBERS

(as of May 15, 2021)

Member	Club	Sponsor
David E. McArtor	Brighton	Jan Miller
Kristi D. McArtor	Brighton	Jan Miller
Cynthia Purdy	Oskaloosa	Michelle Kent
Patty Hinrichs	Victor	

Engage Your Members

We must engage our existing members to be more active and ask family, friends, neighbors and business contacts to join us in our service. Please do everything you can at the local club level to retain members and increase membership. If you do not know what to do, ask your club officers, your zone chair or any district cabinet member.

Support Our Foundations

We call on all Lions to support Lions Clubs International Foundation (LCIF) through a donation of any amount to Campaign 100. LCIF has had an enormous impact on this planet and we need it more than ever. Please consider giving an individual gift of \$25 for the first time. Going forward, please consider a gift of \$100 annually to fund our service worldwide for the next generation.

I know that many clubs feel that our local community's needs are a higher priority, but the Iowa Lions Foundation and LCIF both pool our funds together to do really, really BIG things. That comes back to our communities in disaster relief, among other things.

The Iowa Lions Foundation is our state's foundation. It meets the needs of Iowans every day. Please join me in pledging individually or as a club to give to these causes. Will you join me?

Join Us on Social Media

Please subscribe to our District 9SE [YouTube channel](#) and like our [Facebook page](#). Besides the social media component, we will also send out emails as appropriate.

Attend the Virtual LCI Convention

I hope you will join me in the first "all virtual" Lions Clubs International Convention June 25-29. You can find more information on the [LCIcon website](#).

Check with your club secretary to see if your club will assist with the registration fees. This may be a once-in-a-lifetime opportunity to be a part of the Lions Clubs International Convention with 1.4 million fellow Lions.

CONGRATULATIONS

to Lion Michael Renken of Lockridge for being elected as 1st vice district governor for 2021-2022 starting July 1. 1VDGE Michael is looking forward to serving on the district governor team this coming year. Please welcome him into your club meetings when he contacts you.

Please note that we are still looking to fill the 2nd vice district governor position for 2021-2022. If you desire to make a bigger impact in the communities around

you through Lions Clubs activities and expand your leadership opportunities, then this role is for you. Travel to club meetings and service projects is reimbursed. A great deal of training regarding membership, service and leadership is provided free of charge. Fortune 500 companies would spend tens of thousands of dollars for similar training for their employees.

We are looking for a service-minded person willing to partner with and lead other service-minded people to step into this leadership position as we work together to make a difference in our local communities.

The upcoming Great Plains Lions Leadership Institute is an excellent training opportunity for future Lions leaders. It will be held at Northwest Missouri State University in Maryville, Missouri, July 23-25. Scholarships are available to cover most of the costs except travel. Register soon by contacting PID Gary Fry at frygj35@msn.com or 515-967-4645.

CONGRATULATIONS to PDG O'Kemm Dixon of the Burlington Host Lions for being elected as Iowa Lions Foundation Trustee for 2021-2023. PDG O'Kemm is looking forward to serving the foundation this coming year. Please welcome her into your club meetings when she contacts you.

CLUB SECRETARIES: please update the email addresses and phone numbers of all your club members. It is the only way they can receive vital communications from their district, state and Lions Clubs International organizations. The information is protected and not sold or given to other organizations.



YEARS OF SERVICE IN OTTUMWA. District Governor-Elect Nancy Oehler Love attended the Ottumwa Noon Lions Club meeting recently. She presented service awards to Charlie Rooker (above photo) for 35 years and Jerry Rollins (right photo) for 55 years.

DECEASED MEMBERS

(as of May 15, 2021)

Member	Club	Years a Lion
John Koch	Iowa City	22

Service Around the District

(from MyLion thru May 15, 2021)

CRAWFORDSVILLE – Highway clean-up; WACO After Prom donation.

DANVILLE – Participated in community wide garage sale in order to raise \$1,275 for high school scholarships.

GRANDVIEW-LETTS – Blood drive; Beep Baseball donation.

IOWA CITY – Vision assistance; KidSight vision screening; eye tissue transport.

NEW LONDON – KidSight vision screening.

OSKALOOSA – Earth Day clean-up on Oskaloosa Rec Trail; assisted the Hy-Vee floral department deliver flowers for Mothers Day; helped a shut-in with groceries and prescription deliveries; KidSight screening; manned a game booth at the Y Healthy Kids Day, an event to promote physical activities for children.



District 9MC

No District Governor
at this time

This month's newsletter
prepared by
District Governor-Elect
William Shutters
Urbandale Lions Club



“If everyone sweeps the street before his door, then the whole world is clean.” – Old Dutch proverb

An individual Lion could sweep the street before his/her door. A Lions club could sweep the entire street, but not the world. Often, an apparent need seems so large that an individual or a club could say, “Its so large, our efforts would make little difference.”

There's an easy solution that makes your efforts large. It's Lions Clubs International Foundation, often denoted LCIF. When your Lions club and every other Lions club in the world makes a donation to LCIF, any need, large or small, great things can be accomplished. That's the beauty of LCIF.

If your club has not made a donation to LCIF this Lions year, please consider it. I know some will say our club has no money. In a number of the Constitutional Areas, clubs do not give large donations to LCIF. but the members themselves make substantial individual donations. Change the paradigm, take up a collection from your members for a donation to LCIF. If they give a check payable to LCIF, it's viewed positively by the tax company.

Here's another way to look at it. If you drop a donation in the collection plate on Saturday or Sunday, you assume it will be spent on good works. Every dollar you donate to LCIF is spent on good works. A great deal of money from LCIF came back to Iowa in the form of grants for flood, tornado and derecho relief and pre-diabetes screening in the last few years.

Every international president that I have met states that the United States receives more from LCIF in grants than it donates to LCIF. This can't be because we are impoverished, living on the edge.

There are 26 million refugees in the world and 80 million people forcibly displaced because of military and political conflicts. Half are younger than 18.

Past International President Dr. Jitsuhiro Yamada is working with the United Nations to provide them with some relief, but the problem is still growing. They still live in tents in a food insecure situation. We would not want our children or grandchildren living in those conditions.

To bring it closer to home. You live in a home with a non-dirt floor. One in five people around the world live in a house with a dirt floor. Consider making a personal donation of \$5 to LCIF for the children of the world. I thank you for your generosity.

Many clubs share that they have not been able to serve as many people as they have in previous years. They do not look at the past year as a successful Lion year.

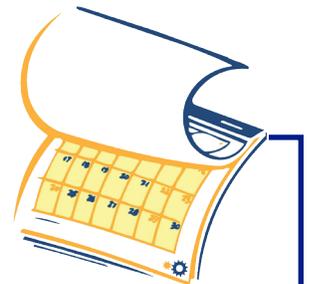
We are often our own harshest critics. In reality, many clubs have found new ways to serve, to hold meetings, to develop leadership, communicate and increase membership. Yes, increase membership. One Lion in Zone 4 told me on a phone call last week that since they have started a new fundraiser, the club has gained several new members.

One way you can measure if it has been a successful Lions year is to complete a Club Excellence Award application. When you have completed it, forward it to 1st Vice District Governor-Elect Dave Coates or me. If you can't download the form from the [Lions website](#), let me know at washutters@gmail.com and I will forward a copy.

If you have made a donation to LCIF, you have one box already checked off. If you have a website, that's another.

Don't forget to make a donation to the Iowa Lions Foundation. The Iowa Lions Eye Bank provides cornea tissue to Iowa and many countries around the world. The Iowa Lions Hearing Aid Bank also provides hearing aids to many Iowans at no cost.

SAVE THE DATES



Fall Rally Oct. 30, 2021

District Convention March 25-26, 2022

Update Your Member Info

This time of year your secretary is comparing their membership roll with LCI's in preparation for first-half dues for 2021-2022. This is a good time for you to check your member information with them to make sure your address, phone number and email address are up to date. The monthly email copy of *The Iowa Lion* is sent to the email address on file with LCI.



2021-2022 9MC LEADERSHIP. New leadership for the district elected at the 9MC District Convention was (L-R) Judy Stone, Iowa Lions Foundation trustee; Jimmy Beacon, 2nd vice district governor; Davie Coates, 1st vice district governor; and William "Bill" Shutters, district governor.

9MC District Convention Successful

District 9MC held its 2021 District Convention at Grace Church in Marshalltown on April 24. Past International Director Bud Wahl and wife Jama were the international guests. 2VDG David Coates served as emcee.

Council Chair Judy Stone presented seminars on Post-Pandemic Lionism and Past Council Chair Pat Parker presented seminars on Goal Setting.

A Strides Walk followed the morning break. PID Bud delivered a talk on Lack of Leadership. He then presented a Presidential Certificate of Appreciation to each of the following club secretaries: Carlton Babcock, Ankeny; Keith Barloon, Garwin; Donald Peterson, Des Moines Host; Mary Stark, Johnston; Neta Tosten, Ames Breakfast. These Lions represent over 60 years of service as a club secretary. The Presidential Certificate of Appreciation is the fourth highest award in Lions.

CC Judy presented Presidential Certificates

of Appreciation from the virtual 2020 District Convention to Steve Halstead, Leon Hiracheta and William Shutters.

At the business meeting, an election for 2021-2022 District 9MC officers was conducted by Gary Fry and Steve Halstead. CC Judy Stone from Gladbrook Lions Club was elected Iowa Lions Foundation trustee. Jimmy Bacon of Des Moines South Lions was elected 2nd vice district governor. David Coates of the Johnston Lions Club was elected first vice district governor. William Shutters from Urbandale Lions Club was elected district governor.

See more photos of the District 9MC Convention on Page 27 of this issue.



INTO THE WIND. A chilly, blustery day did not stop Lions from participating in the Strides Walk at the 9MC District Convention in April. It was the only MD9 district to hold its convention completely in person this year.

WE SERVE Around the District

ALTOONA transported cornea tissue for the Iowa Lions Eye Bank.

GARWIN donated \$100 to Camp Courageous and \$250 for a scholarship to a graduating senior at Garwin Green Mountain High School.

MARSHALLTOWN EVENING popped and sold popcorn at the Marshalltown Hy-Vee for five hours each week; prepared Meals on Wheels for the elderly at Unity Point; collected eyeglasses and hearing aids.

URBANDALE bagged non-perishable food items for UCAN and distributed 50 bags to Jensen Elementary School for weekend use each Thursday of the month; transported cornea tissue for the Iowa Lions Eye Bank

WEST DES MOINES held its semi-annual Community Shred Day at Northwest Bank in West Des Moines and raised \$2,851; collected 24 pairs of eyeglasses at Community Shred Day.

District 9SW

District Governor
Sheri Holliday

506 S. 3rd St.
Winterset, Iowa 50273

515-480-6474

holliday52@msn.com



9SW Club Activities

April 16 to May 15, Reported in MyLion

EXIRA helped the sheriff's department do their annual bike rodeo; put a cabinet together for the library to house electronic equipment; conducted a vision screening; helped middle school and high school students do their Earth Day activities; delivered Meals on Wheels in Exira for two weeks; helped collect and empty pickups, cars and trailers of materials to discard in City Wide Cleanup event; supported the TAG/LEO program to provide each classroom with a box of supplies for teachers.

INDIANOLA donated \$500 to the Larry Bunnell Scholarship Fund; donated \$1,000 to Helping Hands of Warren County to help purchase a hydroponic growing system; handed out Lions mints at Indianola Hy-Vee for good will donation.

REDFIELD cleaned up 4 miles of roadside; collected plastic grocery bags for the district's project and turned in five large bags; donated \$175 to Youth Camp and \$100 to Timber Creek Therapies to help support children; recycled pop cans and bottles.

GLENWOOD donated \$300 to the Iowa Lions Foundation to purchase three Beep Balls.

MURRAY Each year they make the ultimate sacrifice for our high school seniors and juniors by driving their classic cars and fancy automobiles into the parking lot for them.

MILO unwrapped playground equipment and assembled some of the playground material.

OSCEOLA donated \$200 to LCIF and \$50 to Lions Club International; is planning a raffle fundraiser.

OAKLAND sorted and delivered refundable cans and bottles to a recycle center with the proceeds given to Riverside Special Education to benefit of youth.

Bags to Benches 9SW District Service Project

We can finally answer the question as to what do we do with our bags.

Our collection time has been extended to Nov. 1, 2021, and we need to collect 500 lbs. to receive a bench.

Weigh and drop off at recycle bins at Fareway,

Hy-Vee, Kohls or Fresh Thyme. The stores prefer small, frequent deliveries of bags of plastic and will not accept bulk deliveries of bags. My recommendation is one to three bags of bags at a time. This amount can be set next to the recycling



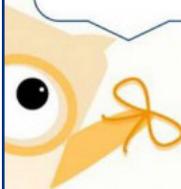
bin at the stores. The stores prefer the plastic bags and packaging be delivered in clear garbage bags instead of dark or black bags. This is so they can clearly see it is recycling and not trash.

I recommend using a fish or luggage scale to weigh the full garbage bags full of plastic bags.

Once you drop off your bags, please email or call me so I can record your club and weight of bags delivered – Holliday52@msn.com or 515-480-6474.



Just a Few Reminders



- Record your activities in MyLion
- Save/Weigh/Deliver/Report your plastic grocery bags

- June 12, 2021 - 9SW Club Officers Training
10:30 a.m. Casey Lutheran Church, Casey, Iowa
- June 12, 2021 - 9SW Cabinet Meeting
1:00 p.m. Casey Lutheran Church, Casey, Iowa

9SW 20/21 Contest: Service Activities Reported via MyLion District Award goes to...Adair Lions Club



Adair's service projects included:

- Phone calls to shut-ins during pandemic
- Cards sent to shut-ins during pandemic
- Valentine cards sent to shut-ins during pandemic
- Drive shut-in to COVID-19 vaccination
- Provide dinner music at Heritage House in Atlantic
- Taught DGE virtual training for 29 participants
- Gave a presentation on LCIF at District 19F virtual convention
- Visited sick shut-in
- Cleaned up tree limbs in yard of shut-ins
- Trim bushes/tree limb cleanup for elderly shut-ins
- Minor home repairs for shut-in
- Grocery shopping & delivery for shut-ins
- Delivered meals to shut-ins during pandemic
- Collected 50 pairs of used eyeglasses
- Picked apples at local orchard and delivered to local food pantry
- Purchased a new book for Christmas 2020 for every PreK-6 grade Adair-Casey School student
- Fall yard cleanup for shut-ins
- Distributed Thanksgiving Meal supplies at Anita Food Pantry
- Provided dinner rolls for 200 people for Earlham Lions Club free Thanksgiving day dinner
- Cooked Thanksgiving Day dinner and delivered it to shut-ins
- Helped Atlantic Lions Club prepare Christmas trees for sale
- Holiday greetings mailed to 150 shut-ins during pandemic
- Christmas dinner preparation & delivery to shut-ins

Name	# Activities Reported
ADAIR	37
ATLANTIC	24
NEOLA	21
EARLHAM	21
EXIRA	20
REDFIELD	17
EXIRA-EHK LEADERSHIP	15
CRESTON	13
OAKLAND	9
INDIANOLA	8
MURRAY	8
HARLAN	6
AUDUBON	4
LORIMOR	2
MISSOURI VALLEY	2
WAUKEE	2
COUNCIL BLUFFS	1
GREENFIELD	1
GUTHRIE CENTER	1
NORWALK	1
FONTANELLE	1

9SW DECEASED MEMBERS

Jamaica — Vernon Vangundy
 Stuart — Ethel Dunkle

9SW NEW MEMBERS WELCOME TO LIONS!

Club	Member	Sponsor
Audubon	Nichole Rochester	Tracey Armentrout
Glenwood	Gavin Bierman	Kendra Biermann
Greenfield	Jake Baudler	David Huff
Indianola	Ryan Mack	Greg Avitt
Missouri Valley	Joshua Goodsell	

The Big Ask!

Why We Must Change the Way We Invite People to Join Lions

*By Lion Sondra Rierson
District 9NW GMT Coordinator*

When it comes to recruiting new members, I immediately start to feel a sense of dread. I don't like putting people in an awkward situation where I ask them to consider doing something that will take their personal time and dedication. However, I do like talking to someone over a cup of coffee, glass of wine or beer (I'm not picky).

I also enjoy doing service projects with others. This made me realize, why don't I approach new member recruitment with these ideas in mind? Instead of asking someone to come to a meeting, they can naturally learn about Lions and get to know our members if I ask someone to join something fun.

When asking someone to join Lions, I believe we need to think about what thoughts may go through that person's head. They are most likely thinking, "Oh no, this will take time and effort and I don't want to give time and effort to anything else." Often people automatically default to becoming protective of their time because it is the one thing in life that is finite. You can't make more time.

Others may think they don't have the professional demeanor or the skills it takes to be in a service club. Some may wonder, what is in it for me?

Therefore, I suggest approaching the "big ask" in a different way. Instead of asking people to join Lions, ask them to help with a service project or to join you and other Lions for a coffee or beer! Our meetings are necessary and important to the work we do. However, I believe many of us put too much emphasis on club operations and less time on socializing and learning more about our members.

Another creative idea one service club in Iowa is doing is offering Cyber Memberships. Members are

offered the choice of being a "regular member" that attends club meetings or a "cyber member" that is not required at meetings (although they are welcome to come anytime). Instead, they are expected to help with at least one service project and fundraising project a year. They have found that members of all ages find this as a wonderful option. It has not only attracted new members but also helped with retention of current members.

There are times when we as members can put a lot of time towards our club. Then there are times when family or work obligations, or health problems, make attending every event/meeting impossible. Offering flexibility is a great way to show potential new members that we value them and their time.

Then there is the question of where to find new members. Consider asking everyone you know. If one out of 20 people say yes, think of how many new members your club could have! Due to COVID-19, many people who used to work in office buildings and enjoy water cooler talk are now at home. They are no longer socializing during work hours. These would be great people to ask to join Lions.

If you know of a business which has sent its employees home to work, reach out through that business to see if you can recruit through them.



Dr. Sondra Rierson is an audiologist in private practice. She is a passionate volunteer in her community serving as President of the Carroll Lions Club, Carroll Public Library Trustee board, PEO, and is a Sunday school teacher at her church. Lion Sondra has been recognized in District 9NW several times in the last several months including being nominated for the Spark Plug Award and receiving a Warren Coleman Award and two International Presidential Certificates of Appreciation.

CONTINUED ON PAGE 23

New Pin Series Available to Support the Iowa Host Committee

*By PDG Loren Claussen
Pin Trader Chair, Iowa Host Committee*

The Iowa Host Committee does not receive any compensation for volunteering and we do have expenses. To help raise money for the expenses involved in helping to promote the USA/Canada Lions Leadership Forum coming to Des Moines in September, the Pin Trading Committee designed a new series of Iowa barn pins.

This five-pin set features different construction styles of barns found around the state. Stamped on the back of each pin is the farm owner's last name, the style of barn and the county location in Iowa. The cost of this set is \$20 plus postage and handling.

These can be viewed and purchased online at the [Host Committee Store](#). Also for sale at the Host Committee Store are face masks with the USA/Canada Lions Leadership logo on them, as well as the original Iowa Host Committee Pin which features the Des Moines skyline with products grown in Iowa and has the dates of the Forum on it.

Get your Host Committee gear now before we sell out. You do not have to be registered for the Forum to buy your limited-edition pins and masks. We certainly do hope that you will [register for the Forum](#) and join us in volunteering as we welcome Lions from across the USA (and hopefully Canada) to our great state.



CONTINUED FROM PAGE 22

Many businesses want their employees to have civic engagement. Some may even help pay for membership.

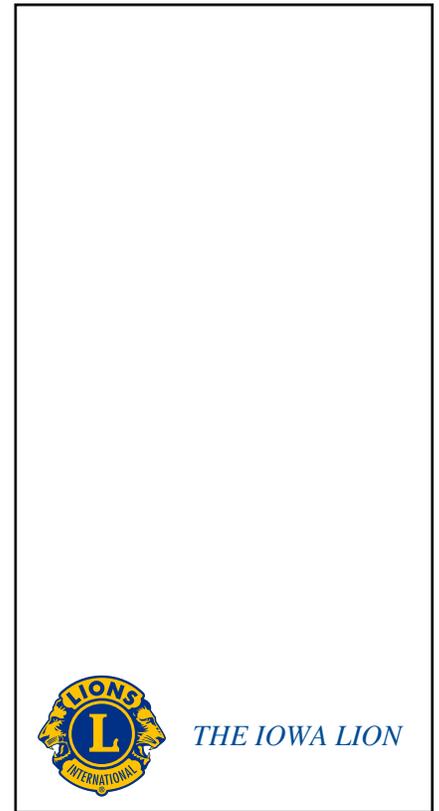
Lastly, please consider how you run your club meetings. Are you all business at every meeting? What good is a club if we don't support each other as members? Think about how you can create a meeting atmosphere that isn't just about getting through an agenda, but instead about gathering together to learn from each other and provide support.

More than anything, remember to value your

member's time. If you value their time, you will start to see where you can become more efficient and dynamic as a club. In doing so, you will attract and keep new members.

It is often said that a business unchanged is a business that is failing. The same is true for service clubs. If we do not evolve, trying new things to see how they work, we will fail.

I can attest that if you think outside the box, and change things up, it will not only attract new interest, but it will invigorate your members.



Host Committee Seeks Iowa Youth Talent to Showcase at Forum

*By PDG Debbie Doty
PR Chair, Iowa Host Committee*

The Iowa Host Committee is seeking talented Iowa youth to perform at the opening ceremony of the USA/Canada Lions Leadership Forum in Des Moines on Thursday, Sept. 9, 2021.

Past District Governor Mike Nissly, Opening and Closing Ceremony Chairperson on the Iowa Host Committee, says he needs three youth acts to perform after dinner on Thursday, Sept. 9.

“I’d love to have videos submitted by July 1, so they can be screened by the committee and chosen,” said Nissly.

The committee is counting on Lions in Iowa to help find these talented youth, ages 12-21.

“We want to showcase to the Lions visiting from other states and Canada the incredibly talented youth we have right here in Iowa,” Nissly said.

Talented musical solo acts or groups interested in

performing at this Lions Forum can submit their 3-5 minute audition videos by emailing a YouTube link to their videos to mn@nisslyandnissly.com.

“We really can’t have a large group,” he said. “It needs to be someone who can get on and off the stage in 5-7 minutes.”

Lions of Iowa can help by spreading the word to talented youth in their area. The above graphic will be posted to the Iowa Lions Facebook page and can be shared on other club and district Facebook pages.

Again, the committee would like links to video auditions submitted by July 1, 2021, so they have time to review, select and notify any groups interested in performing.

Lions interested in registering for the USA/Canada Lions Leadership Forum can do so online at the [Forum website](#). Registration can be submitted online or a hard-copy of the registration form can be printed from the site.