## April 2021

iowalions.org

## Elijah's Story: Cochlear Implant Center Restores Relationships

#### By Christopher D. Wilkins District 9SW Iowa Lions Foundation Trustee

The Iowa Lions Foundation, in partnership with the University of Iowa Cochlear Implant Center, helps 150 men, women and children gain the gift of hearing each year. This is one such story:

Little Elijah was a happy, seemingly healthy baby boy. His parents were stunned when he was immediately taken from his 18 month check-up to the Pediatric Intensive Care Unit. This young family wouldn't leave the hospital for 54 days.

Elijah's doctor had found a tangerine-sized tumor on the toddler's brain, which would later be diagnosed as a Medulloblastoma. This form of cancer affects 250-500 children annually, accounting for about 20% of all juvenile brain cancers (Cancer.net Editorial Staff, 2020).

For two months, Elijah endured several surgeries and his first round of chemotherapy. Finally, the young family was to return home, but would spend most of the next eight months in hospital rooms. The first three rounds of chemo took place at Blank Children's Hospital in Des Moines. Then Elijah was transferred to the University of Iowa Stead Family Children's Hospital for three rounds of bone marrow transplants.

The chemotherapy was particularly hard on his ears, rendering him completely deaf on one

side and highly impaired on the other. It was in Iowa City that the University of Iowa Cochlear Implant Center gave Elijah two implants and the ability to hear once again.

LaShelle, Elijah's mother, says, "Despite communication being extremely minimal with our son after seven brain surgeries, the excellent team at (the University



Elijah resting after enduring one of many surgeries.

of Iowa Cochlear Implant Center) has gotten his hearing functioning fully across all sound points in both ears.

"They have been incredible to work with," she continued. "Very supportive and extremely patient with us finding out how to work with our son and

#### CONTINUED FROM PAGE 1

get him set up for the most success possible. We are very thankful they were willing to work with us, and to have access to this opportunity."

With Iowa Lions Foundation donations, the University of Iowa Cochlear Implant Center was able to not only restore Elijah's hearing, but also his relationship with his parents and the world around him.

Every year dozens of children like Elijah regain their precious relationships with the people and things they love because of the cochlear implant center. The Iowa Lions Foundation provided \$12,000 toward their goals last fiscal year. To ensure we can continue to support this wonderful cause, please vote as a club to send a significant donation to the Iowa Lions Foundation, or consider a personal contribution.

As Lions, "We Serve" as individuals, but we serve even more as a collective group.



## Thank You Lions All hearing aids accepted for donation!



Copy should be to the editor by the tenth of the month to be considered for publication in the issue of one month later. MATERIAL INTENDED FOR DISTRICT NEWS PAGES needs to be in the hands of the District Governors or District News Editors prior to that time, according to their deadlines.

Advertising that is relevant to Iowa Lions Clubs is accepted. Contact the Editor for rates information.

All changes of address and other correspondence concerning SUBSCRIPTIONS should be directed to: Lions of Iowa State Office, 2300 South Duff, Ames, Iowa 50010. Telephone: (515) 232-2215; Fax: (515) 232-5590; E-mail: info@iowalions.org.

> POSTMASTER: Send address changes to: THE IOWA LION 2300 South Duff, Ames, Iowa 50010 Tel. (515) 232-2215

#### **International Report**

Past International Director Ardie Klemish P.O. Box 175 Anita, Iowa 50020 641-740-0148 ardieklemish@gmail.com



#### **Report Your New Club Officers NOW**

Your new club officers should be elected now. Your club secretary should report *ALL* of them, even those who are serving again, on MyLCI no later than April 30. This ensures correct contact information for your club officers in July 2021 editions of district directories and the *Who's Who in Iowa Lions*. Please make sure that the email address and postal address for every club member is reported by your club secretary as well. That ensures electronic delivery of *LION Magazine* and *The Iowa Lion*.

#### Lions Clubs International Special Dates in April

April 22 is Earth Day and April 24 is Lions Worldwide Induction Day. Check the Lions Clubs International website for resources on all these events. May is also worldwide Strengthen Membership Month.

#### Plan to attend Lions Clubs of Iowa State Convention May 21-22

Bring your Lions polo shirt along to help with service work at Camp Courageous near Monticello. We hope you will join us to give a warm Iowa welcome to International Director Mark Lyon and his wife, Lion Lyn. If for some reason you are unable to attend, consider making a personal or club donation to the Iowa Lions Foundation for the amount of money you would have spent for registration, hotel, food and mileage to attend our state convention.

#### **Register Now for the 2021 Virtual International Convention**

The 103rd annual Lions Clubs International Convention is being held virtually June 25-29, 2021. Registration fee is \$75 per Lion, \$30 per Leo. Register with a credit card at the LCI Convention website and you'll receive an email confirmation. You'll save airfare, hotel and meal costs as compared to the in-person event. If not attending the virtual LCI convention, consider making a personal or club donation to LCIF for the amount that you would have spent to attend either virtually or in person. This will help LCIF to serve our global initiatives this year.

Your club secretary must certify your club's international convention voting delegates on MyLCI. Once you've logged onto MyLCI, click on My Lions Club, select convention, select Virtual LCICon 2021. A screen will appear that shows how many delegates your club is allowed. Click on Delegates, then assign delegates. Save the delegate confirmation information as a pdf for each delegate individually, then email it to them. You might also choose to print the delegate confirmation form and mail it to the member. Either way, each voting delegate needs their delegate confirmation number in order to vote virtually for international officers and international directors. Election voting procedures will be emailed to delegates.



#### We Need YOU at 2021 USA/Canada Forum in Des Moines, IOWA

Join us Sept. 9-11 in the Iowa Events Center in downtown Des Moines for the BEST event in Lionism. Our theme is "Cultivating Leaders."

It's been 27 years since the USA/Canada Forum was last held in Iowa. This is your chance of a lifetime. Not only will you experience four delicious group meals, three dynamic keynote speakers and 70 seminars, but you can volunteer to help our Iowa Host Committee, as well.

To volunteer, go to the Iowa Lions website, then click on 2021 USA/Canada Forum, then click on the blue link under "To sign up as a Volunteer." Our Manpower Chair is Lion Stephen Becker of Waterloo. Questions? Contact him at 319-234-2374 or lionstephenb@mediacombb.net.

You can also help our Iowa Host Committee raise funds for the event by purchasing top quality Lions face masks for \$10 each or the Iowa Host pin for \$5 each from the Iowa Host Committee Store.

### <u>A HISTORY OF DIABETES – PART 4</u>

## The Modernization of Insulin

#### By PDG Bill Shutters MD9 Diabetes Awareness Chair

In 1922, the team of Sir Fredrick Banting, Charles Best, James Collup and Richard MacLeod provided the world with insulin, the first totally effective treatment for diabetes mellitus.

Eli Lilly Pharmaceutical Company collaborated with Banting and Best in 1923 and introduced Iletin. Iletin was the first commercially-produced insulin product. It was produced from the pancreases of hogs and cattle. It fell short of demand and the potency varied up to 25% per lot. The development of isoelectric precipitation led to a purer and more potent animal insulin, which had a variation of 10% between lots.

In 1923, August Krogh, a professor in the Department of Zoophysiology at the University of Copenhagen, met with Banting and MacLeod to find out more about insulin because his wife had diabetes mellitus.

Krogh had developed the Krogh Principle, which states that among the diversity of animal species there will be one ideally-suited as an experimental model for any biological problem.

He received authorization from the University of Toronto to bring insulin to Scandinavia. Nordisk Insulin Laboratory, a non-profit body, began the production of insulin.

Today Eli Lilly, Novo Nordisk and Sanofi control 99% of the insulin market with Novo Nordisk the largest producer.

In the early 1930s, Hans Christian Hagedorn of Nordisk found that adding protamine to insulin would form microscopic clumps, which would prolong its absorption into the body. This became known as Neutral Protamine Hagedorn insulin, or isophane insulin, which was an intermediate-acting insulin. It acted in 90 minutes and lasted for 24 hours.

About 1935, D.A. Scott and A.M. Fisher, of the University of Toronto, discovered that by adding zinc to protamine insulin, the action could be prolonged from 24 to 36 hours. This was called protamine-zinc insulin. The length of time the insulin lasted was a function of the amount of zinc added.

It wasn't until the 1950's that the Lente series of long acting insulin became available.



ID 48508217 © Sherry Young | Dreamstime.com

The next big leap in insulin technology came in 1978, from a small biotech company with just 12 employees. Genentech sent a scientist named Dennis Kleid to visit a facility in Indiana that made insulin from hog and cattle pancreases. Kleid noticed there was a long line of train cars filled with frozen pancreases. At that time, it took 8,000 pounds of pancreas from 24,000 animals to make one pound of insulin! Eli Lilly needed 56 million animals annually to meet the rising U.S. demand for insulin.

Another issue was that some people with diabetes had an allergic reaction to the animal insulin. Eli Lilly saw a need for a synthetic insulin. It had started a race in 1977 to do just that by writing contracts with a number of institutions to bioengineer synthetic insulin. Harvard and the University of California - San Francisco were experimenting with rat versions of the insulin gene.

Genentech had the ability to produce synthetic insulin in its laboratory in very small amounts from Escherichia coli (E. coli). Kleid saw three problems to be addressed:

1. Could the bacteria produce enough to replace all the animal insulin and meet the needs of the U.S.?

2. Could the bacteria produce insulin in a high enough concentration?

3. Would it be economically feasible?

He envisioned, "the bacteria would have to produce so much of the protein per cell, they would look like stuffed olives under a microscope." Kleid told Bob

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#### **CONTINUED FROM PAGE 4**

Swanson, founder of Genentech, he thought it couldn't be done. To which Swanson replied, "I don't want to hear the word impossible. Tell me what you need to get it done."

Genentech had a good reputation in biotechnology from synthesizing somatostatin in small amounts. Somatostatin is a peptide hormone that regulates the endocrine system and controls the growth of normal and tumor cells.

Swanson was able to raise the funding and joined the race. He hired a team. The first two were Kleid and his colleague, David Goeddel, from Stanford Research Institute, where they were conducting research on cloning DNA. He added scientists Roberto Crea, Arthur Riggs and Keiichi Itakura.

Swanson began to set up a lab in an air freight warehouse in South San Francisco. The team was ready to go but the lab was not, so they started at the City of Hope National Medical Center in Los Angeles. They kept the experiment running 24 hours a day.

The investors wanted success. Goeddel expressed it as, "You either came in first or you might as well be last." If they failed to be first, there would be no more Genentech.

The team had many challenges and many setbacks. For example, somstostatin had only 14 amino acids, an insulin molecule has 51. They needed to put into one molecule two chains of insulin encoding DNA and two different bacteria working side-by-side. In the wee hours of the morning of Aug. 21, 1978, Goeddel succeeded in reconstituting the two amino acid chains into one molecule: Human Insulin!

They produced a sufficient amount of the insulin for Eli Lilly to conduct clinical trials. Eli Lilly found not only was the synthetic insulin as effective as its chemically-identical human twin, but it eliminated the allergies some diabetic patients had to animal insulin.

Kleid's concerns about producing enough insulin still loomed over the party. They needed the bacteria to produce 50 times the present yield.

Genentech scientists Herbert Heyneker, Dan Yansura and Giuseppe Miozzari discovered a powerful control gene that when inserted at the right moment instructed the plasmids to reproduce in large quantities, filling the bacteria with insulin peptides (stuffed olives).

It took an additional two years to accomplish their mission. In 1982, human insulin received FDA approval and was on the market in 1983 under Eli Lilly's name "Humulin".

Humulin acts like the insulin produced by the pancreas, which responds quickly to elevated glucose.

Intermediate and long-acting insulin were developed in the 1930s. In 1996, the first rapid-acting insulin, Lispro (also sold under the brand name Humalog), was developed by Eli Lilly and approved by the FDA.

There are several types of ultra rapid-acting insulins on the market. Humulin and Lispro are just two of them.

## WANTED: Lions to Serve as MD9 Global Service Team (GST), Global Leadership Team (GLT) and Global Membership Team (GMT) Coordinators for the 2021-2022 Lions Year.

Submit names to the state office by May 15, 2021 for consideration at the final Council of Governors meeting of 2020-2021

Check out the recommended goals and qualifications for each multiple district position on the Global Action Team (GAT) Leadership page on the Lions Clubs International website A View from the Chair Council Chair Judy Stone 2540 180th St. Marshalltown, Iowa 50148 641-328-0270 jstone4254@live.com



April showers bring May flowers! Hope yours are blooming! This is my favorite time of year. Things are warmer, flowers are blooming, yards are being cleaned, conventions are going on and this year we are getting vaccinated. That is a lot to celebrate, so get out and enjoy the outdoors and catch up with your Lion families.

Remember April 22 is Earth Day. If you Google Earth Day, you will find thousands of service project ideas to commemorate the day. Most of them are outdoor projects, which help with social distancing. Plant a tree in memory of a lost club or family member, clean the roadside, clean up around a Lions' clubhouse, recycle plastics and cans, plan a summer vertical herb garden.

<b>Multiple District Numbers</b>				
MD9	+261	-516		
EC	+32	-84		
MC	+23	-45		
NC	+17	-60		
NE	+54	-103		
NW	+24	-55		
SE	+38	-95		
SW	+73	-74		

Every month since I became your council chair, I have made our membership totals a part of my monthly article. With COVID-19 in our lives, this has been an extremely difficult time to recruit new members, but if you look at the monthly totals, we have added members. Ok, not enough to balance out the members lost, but we are still adding members. There are still Iowans out there who want to be a part of our story. Let us celebrate that and keep our heads in the game. I strongly believe that starting new clubs is one of the best ways to increase membership.

Not being able to meet in person, hold fundraisers or do community service projects may have put your club in a volatile state. Too many times we hear about a club after it has folded. If you feel that your club is struggling or slipping away, PLEASE reach out to your district governor team. We are here to listen, guide and mentor. We are here for you.

April 24 is Lions Clubs International Worldwide Induction Day. Add that new member along with our worldwide community.

#### **Iowa Lions State Convention**

I want to talk to you about our upcoming state convention. I am really looking forward to this year since we did not hold one last year. We are shooting for an in-person event and I believe we have missed each other. I know I have missed you.

This year, it will be held at Camp Courageous in Monticello. I know that is a long drive for some of you, but I think the drive will be worth it. It is an opportunity for those of you whose clubs donated to the camp to see how it is run and how your funds benefit our most vulnerable. Camp Director Charlie Becker will tell you about the latest news of the camp and you can take a tour or maybe participate in a service project. Be sure to check out the registration form on Page 23 of this issue of *The Iowa Lion*.

We will also be holding a brief introduction to Empowering Our Women members to recruit, get more out of Lions and to grow our self-confidence. You will each walk away with information, a small gift and a bounce in your step. We invite all members to come learn about empowering ourselves and others. Be sure to sign up for the seminar on the bottom of the registration form in this issue and the March issue of *The Iowa Lion* or on Page 23 of this issue. There is no additional charge to attend.

The final piece of our state convention I would like you to be aware of is a vote on proposed changes to our MD9 Constitution and Bylaws. These changes were published in the online version of last month's issue of *The Iowa Lion*. Read them over and if you have questions, reach out to your district Constitution and Bylaws chairperson, a PDG/PID or whomever you see as your mentor.

Like any vote, it is important that you understand what you will be voting for. The vote will be taken during the state business meeting after lunch at the state convention. Your vote is your voice. Be sure your club is represented with the number of allowed delegates. Check with your district cabinet secretary to see how many delegates your club gets.



## CULTIVATING LEADERS

## Help Host USA/Canada Lions Leadership Forum in Des Moines Sept. 8-11

**REGISTER** to attend the forum at lionsforum.org. \*Registration is not required for all volunteer positions.

2 SIGN UP TO VOLUNTEER using the 'Volunteer Sign-Up Form' found on Page 25 of this issue of *The Iowa Lion* or at the Iowa Lions website. Select several tasks that interest you and note the days you will be onsite.

**3 NOTE** the following positions are the most needed to fill:

- Work in the Forum Store (Wed.-Sat.)
- Assist as a Hall Guide (Thurs.-Sat.)
- Work as a Banquet Room Entrance / Table Host (Thurs.-Sat.)
- \*Handle registration at one of 9 hotels (Wed.-Thurs.)
- \*Assemble convention materials packets (Tues.-Wed.)
- \*Set-up / take-down Displays (Wed. & Sat.)

FIND THE FORUM & VOLUNTEER INFORMATION

**COMPLETE IT** 

**SUBMIT IT** 

## **SHARE IT**

Individual task assignments will be made in late April or early May.

## We Need You to Volunteer NOW!

District 9NE District Governor Richard Congdon

5231 Sweet Basile Ln. Cedar Falls, Iowa 50613 319-240-1154 rjcong@cfu.net



#### "Flowers Grow Out of Dark Moments"

These words of Sister Mary CoRita Kent have stuck with me all this Lions' year: "Flowers grow out of dark moments." As the world faced a most devastating pandemic, I wondered how our Lions clubs would survive. How would they keep their membership together? How would they keep the meaning of Lions alive? How would the clubs find ways to provide service and host fundraisers?

A year ago, the Lions' world came to a halt. No meetings! No gatherings! No activities! Clubs were in a quandary of what's next and what can we do? The clubs looked to the leaders for answers, but we were also confused. We offered encouragement to "Stay strong," "Stay together," and communicate with each other. In District 9NE, I asked clubs to share anything they were doing to meet these challenges so that I might share the ideas with other clubs. As the year progressed, more and more clubs found ways to meet the challenges of "looking and acting like a club."

I am proud of how our clubs and the district have responded. I am proud of how my vice district governors and executive officers have responded. Through all of this, many old and new ideas found their way into clubs' activities.

I am a gardener, so I know the meaning of Sister Kent's words. Each year, I take black soil and plant the seeds. With some watering, sun and encouragement from me, the seeds grow into plants with beautiful flowers. This is what is happening in LIONS Clubs.

Take time to consider the challenges and the dark moments we have been through. With seeds planted and help from each other, clubs have found new ways to provide service and grow their clubs. The clubs that took the time to take advantage of the pandemic will be stronger. The clubs that sat back and did nothing should not be discarded, rather will need extra loving care from the district so they, too, might grow into stronger clubs.

#### A Time to Celebrate

Last October, our district elected its officers for next

In Memoriam

## We are sorry for the loss of these dedicated Lions!

CLUB	MEMBER
Cascade	Fred A Kremer
Waterloo	Oliver J Troupe

year. This will let our district use our spring convention as a time to celebrate what we have been through and to recognize the many Lion leaders and clubs that have found ways to perform service and keep Lions alive.

On April 17, 2021, District 9NE will hold a "Celebration of Achievement." To help celebrate, I have invited NFL rising star Isaac Boettger and his father Rev. Tim Boettger to share Isaac's story of his challenges, and his ultimate success as the starting left guard for the Buffalo Bills. I have also asked International Director Bob Block to share his Lions stories of success.

I want to highlight a few of the things some of our clubs have been doing this past year:

GARRISON held a soup supper and raised \$1000.00, painted the towns fire hydrants, passed out sunshine baskets of bananas, apples peanuts etc.

SHELLSBURG donated \$200 to a Food Pantry and screened 33 kids.

**URBANA** held a food sale, and had a concession stand that sold breakfast items and lunch items including gizzards. They



Garrison Lions painted fire hydrants throughout town as one of their service projects during the pandemic.

actually sold 65 lbs. of gizzards.

**BALLTOWN** split and sold 50 loads of firewood. This year that netted \$6,000. This is a hard work project, but this club has been doing this for 30 years.

**DENVER** formed a LEO Club that has energized the Denver Club, and has brought in 14 new club members.

### A "BLOCK- BUSTER EVENT" YOU ARE INVITED TO JOIN THE LIONS OF 9NE FOR A "CELEBRATION OF ACHIEVEMENT"

#### April 17, 2021, 10:00 a.m.

This will be a ZOOM event, so you will need to notify me if you wish to join and receive a link to our celebration. This event is free to all. If you would like to participate in this celebration, please send an email to F.abraham@uni.edu.

#### **Featured speakers:**

Lions International Director Bob Block will be present for our celebration and will give our afternoon keynote remarks.

#65 Ike Boettger, starting left guard for the Buffalo Bills in the National Football League, will share his story of achievement, and his commitment to service.



Ike Boettger

Beathard and Ike's dad, created the Alice Isenhower Connection Fund, a fund to minister to elderly people.

There will be many recognitions of achievements for Lions in district 9NE; this will include the recognition of the Lamplighters and the Lamplighter Clubs.

# Even through the pandemic,we welcome new membersCLUBNEW MEMBERDenverCara Sommerlot

Dubuque Eve Vinton Cara Sommerlot Zach Sommerlot William E Waid Emily Mefford



ID Bob Block

His father, Rev. Tim Boettger, will also share some stories of service. Ike began football as a Cedar Falls High School quarterback, attended the University of Iowa, where he played on the offensive line. Ike has become a local hero in Buffalo with his work with some young fans from Niagara Falls, NY. Ike, along with C.J. **CLUB ACTIVITIES** 

**CEDAR FALLS** collected cans and bottles for the Boy Scouts; recruited church hospitality volunteers; collected eyeglasses for recycling; and created Packets of Care filled with personal care items for the homeless.

**HAWKEYE** served soup and Maid-Rites for a freewill donation for five Lions projects.

**LAWLER** conducted the annual fundraiser for scholarships to a Turkey Valley Senior.

VAN HORNE prepared and served breakfast to surrounding area community members with assistance from the local Boy Scouts and collected cans and bottles.

#### **CLUB SPOTLIGHT**

## **Janesville Lions Club**

Each year the Janesville Lions have done service work on the three cemeteries in Jackson Township. Lions repair, clean, straighten, remove stumps, brush and make the cemetery respectable in any way they can. Jackson Township recently donated \$1,200 to the Lions Club in appreciation of this work.



Brad Ruth, right, of Jackson Township, presents Janesville Lions Club 1st Vice President Irvin Sorge with a check for \$1,200.

District 9MC No District Governor at this time

This month's newsletter prepared by 2VDG David Coates Johnston Lions Club

#### **District 9MC Elections**

On April 24, 2021, we will be holding our District 9MC Convention. It will be a hybrid event with the main convention in Marshalltown. Delegate voting will be both in person and electronic.

We are needing candidates for district governor, 1st vice district governor, 2nd vice district governor and a trustee for the Iowa Lions Foundation. If interested, or if you know of someone who should be contacted, please email Lion Gary Fry at frygj35@msn.com or call him at 515-967-4645.

If you have a copy of the 2020-2021 "Who's Who," the information on what the positions require you to do is in the Constitution and By-Laws section.

The future of our district is at stake as we have been unable to fill some of the positions over the past few years.

Nomination letters by clubs should be sent by April 10, 2021, to Lion Gary Fry at P.O. Box 606, Mitchellville, IA 50169 or emailed to him at the above email address.

9MC Nominations and Elections Committee: Lion Gary Fry, Chairman, Lion Steve Halstead, Lion John Kerber

#### Are YOU attending MD9's State Convention in May?

As you read in *The Iowa Lion*, the Iowa Lions State Convention is planned for May 21-22 at Camp Courageous near Monticello. Our international guest will be International Director Mark Lyon from Connecticut. If unable to attend in person, he will speak virtually.

What a great opportunity for all Iowa Lions to see the superb work of Camp Administrator Charlie Becker and his team.

Convention will have a different look this year. On

Friday, we have a full day of service for the camp and guided tours of the facilities. Ed Ottesen, the Global Service Team Coordinator for Iowa, is working with the camp to have different levels of projects available so we can all be involved.

We will honor our deceased members with a memorial service and hear what the district governorselect have planned for their upcoming year as district governors.

Camp Courageous was established in 1974. The camp covers 400 acres, has 33 buildings and serves 10,000 special needs people annually. Plan to join us to see where miracles happen every day! Watch the Iowa Lions website and *The Iowa Lion* magazine for a registration form.

#### **Lions Environmental Awareness Month**

As Lions, we have been thinking and doing things to help our environment. How can we, as individual Lions, help to make our environment better. Here are 10 tips:

- 1. Plant a tree.
- 2. Pick up trash or litter.
- 3. Use reusable grocery bags or totes (once Covid is over)
- 4. Organize a small clean-up day.
- 5. Save the butterflies and bees. Plant flowers for both.
- 6. Grow an organic garden.
- 7. Buy products in glass or paper. (If available)
- 8. Change your paper bills to online billing.
- 9. Donate used clothing.
- 10. Take action to learn more about the environment.

The following quotes are straight from LCIF:

The earth sustains human life. We've seen how our stewardship of natural resources can improve quality of life and increase engagement in our local communities. Our environment is more than a background: 1) It's our home. 2) We're committed to caring for it.

Our Strategic Objective is to sustainably protect and restore our environment to improve the well-being of all communities.

As Lions, we can help.

As Lions, "We Serve" to help the environment.



## **Club Activities**

**ALTOONA:** Lions delivered eye tissue to the eye bank for surgical distribution.

**BONDURANT:** The Cow Pasture Golf event is scheduled for Sept. 12. Trade school scholarship and academic scholarship to be offered by Bondurant Lions.

**CLIVE:** Lions Park clean up; helping food pantry in Clive.

SOUTH DES MOINES: Delivered Meals on Wheels.

**DYSART:** Annual Pancake Breakfast; Fish Fry March 26 and blood drive.

**GARWIN LIONS:** Donated to the NW Tama Food Pantry.

**GLADBROOK LIONS:** Sorted glasses to be processed by Anamosa prison for mission trips.

JOHNSTON: Eyeglass collection and recycling.

**MARSHALLTOWN EVENING LIONS:** Delivered Meals on Wheels; volunteered at the food pantry; conducted popcorn and mint sales to support community projects; Life Serve blood donation; collected used eyeglasses and hearing aids each month and prepared them for transport to Ames or Anamosa.

**MONTEZUMA LIONS CLUB:** Conducted an Iowa KidSight screening at our community elementary school on March 1, screening 21 children, resulting in two referrals; delivered community Meals on Wheels. The club is planning a "Christmas in July" social event, due to the cancellation of its annual Christmas dinner. The club will be conducting our annual streets clean up on April 13. **URBANDALE LIONS:** UCAN Jensen Elementary Food Distribution; bagged non-perishable food items from UCAN and distributed 50 bags.

## District 9MC Convention April 24, 2021, Marshalltown Saturday 9 a.m.-3 p.m. (Event order - TBA)

- Registration (9:00 AM)
- View Silent Auction
- Learning Opportunities
- Seminars
- Lunch
- Guest Speaker: Past International Director Walter R. "Bud" Wahl
- Business Meetings with Elections
- Memorial Service
- Awards
- Winners of Silent Auction
- Adjournment (3:00 PM)

#### 9MC DISTRICT CONVENTION REGISTRATION FORM IN PERSON AND VIRTUAL CONVENTION WILL BE OFFERED

- TIME: APRIL 24, 2021 9 a.m. to 3 p.m.
- PLACE: GRACE CHURCH, 3111 S 6TH ST, MARSHALLTOWN, IA
- COST: IN PERSON \$20 per person VIRTUAL \$5 per person
- Please check one
- In person \_\_\_\_\_Virtual \_\_\_\_\_
- NAME: \_\_\_\_\_
- CLUB: \_\_\_\_\_
- EMAIL: \_\_\_\_\_
- PHONE NUMBER:\_\_

Mail to: William Shutters OR email to: washutters@gmail.com 9807 Quail Ridge Rd Urbandale, IA 50322



Our visiting International Director is PID Bud Wahl from Illinois. PID Bud was elected as director in 2003. He is a retired risk manager and foundation coordinator in the healthcare field. He is a charter member of his club since 1981.

District 9NW District Governor Roger Curtis PO Box 133 Badger, Iowa 50516 515-408-7563 rcurtis@iowalions.org





ID 7776612 © Rofa | Dreamstime.com

#### Happy Spring – Happy Easter!

What a year so far! We had above normal temperatures in January followed by the Polar Vortex in February. I am so thankful that March came in like a lamb. Does that mean by the time you read this that it has gone out like a Lion with a mighty roar?

As I write this article, we currently are in a winter storm watch and are supposed to get a half a foot of snow! Instead, I am going to believe spring has sprung. Trees are bursting out with leaf buds. Birds are singing. Robins are hopping in the yard. Even flowers are bursting through the ground with flashes of green. It will not be long and it will be time to think about gardening.

Easter is almost here or by the time you read this, it may have already passed. What a wonderful time of the year! Happy Easter!

#### Lions and the Environment

With thoughts of spring turning our attention outside, it is the time of year to think about protecting the environment. This is one of the Lions Clubs International global service causes. While environmental projects can be completed yearround, many Lions clubs use the month of April, with Earth Day on April 22, as a good time to focus on environmental activities.

Some of the most popular Lions environmental

#### WELCOME NEW MEMBERS!

Member	Club	Sponsor
Diane Vavak	Carroll	Sondra Rierson
Dylan Drummond	Fort Dodge Noon	Larry Juncker
Larry Juncker, Sr	Fort Dodge Noon	Brian Becker

projects are community clean-ups, tree plantings and recycling. The Badger Lions Club is tentatively planning to do a community/ditch clean. I challenge you to accomplish a similar activity in your community and please remember to report your service activities to Lions Club International through the MyLion app or website.

#### Why Report Service?

Why is reporting service on MyLion so important? The leadership of your district, and the entire Lions organization, is vitally interested in knowing what your club is doing to serve your community. We really want to know and celebrate what you are doing to serve your community everyone should know!

Reporting service is a matter of local pride. Reporting puts your club on the map as leaders in your local community. It's an important way to share success with other clubs in your district and around the world.

Reporting is the final step in completing a service project. If it's not reported, it is not done!

Reporting service is a lot like voting. You may think your report does not make a big difference, but the only way we will be successful is if everyone does their small part.

To read additional benefits of reporting service, search Why Service Reporting Matters on the Lions Clubs International website.

If you need help reporting service with the MyLion app, contact District IT Chair Carl Duling.

**SERVICE** is what Lions are all about! **SERVICE** stays in the minds of the community longer than fundraisers!

SERVICE draws potential new members!

#### Learning and Leadership Opportunities

There are many opportunities to enhance your knowledge about Lions from the Iowa Lions State Convention (see page 24 for more information) to the virtual 2021 Lions Club International Convention. Not to be forgotten, the Great Plains Lions Leadership Institute July 23-25 in Maryville, Missouri, and USA/Canada Lions Leadership Forum Sept. 9-11 in Des Moines.

While there is a cost to attend these learning opportunities (except the GPLLI for which our district provides scholarships), the wisdom obtained will benefit you personally as well as your club. Another perk from attending these is the networking with fellow Lions, learning new ideas and practices, as well as making lifelong friends.

As of this writing, our district 9NW is searching for a district governor-elect, as well as 1st and 2nd vice district governors. I can say that the past nine months have been a pleasure. I have enjoyed meeting Lions around the district and hearing their clubs' accomplishments. It is refreshing and encouraging to know that Lionism is surviving despite the pandemic.

The PDGs are amazing resources and are more than willing to help in any way possible. The cabinet has been a great source of support for me! Another benefit is the chance to tour our beautiful state.

#### **Elections and Club Officer Reporting**

By now, all clubs should have nominated their officers for 2021-2022 and elections should be underway. Please get your officers reported on MyLCI as soon as possible (by May 15 at the latest). Be sure to include current email addresses for all of your officers as LCI will soon send to them information about their prospective offices.

Speaking of March going out like a Lion, thank you to everyone who attended the virtual District 9NW Lions Convention on March 27. We had a great time and the attendance was marvelous – a great success! I will include highlights and pictures in the next issue of this publication.

I encourage and pray that each of you continue to "Carry on" the mission of Lions as we celebrate being – "**United in Kindness and Diversity.**"

#### **Peace Poster Winners**

The winning 2020-2021 District 9NW Peace Poster (pictured below), was created by **Hallie Pratt** from Trinity Lutheran School in Boone. Her quote on peace, "Go into the world with joy. And be lead forward by peace."

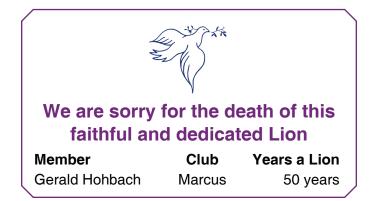


The 2nd place poster (pictured below) went to **Ashlyn Carr** from Sacred Heart School, also in Boone.



Both of these posters were sponsored by the Boone Lions Club.

The 3rd place poster was completed by **Aubry Kent** from Carroll and sponsored by the Carroll Lions Club.



District 9SE District Governor Bryan Bross 1703 Grube St. Burlington, Iowa 52601 319-572-4132 bcbross@gmail.com



Leaders and managers of teams are uniquely positioned to influence and inspire their team's engagement and actions. They create high engagement levels over time by continuously focusing on the fluctuating needs of their team. Gallup research, through a contract with the United States Postal Service, identified 12 elements that exist in every high-performing work environment.

Behind each of these elements is a fundamental truth about human nature. These 12 elements of engagement are the most powerful factors that explain the product motivations of team members. The focus of the research was on employees, but I think it applies to teams of all kinds. The 12 elements are broken into an engagement hierarchy: Basic Needs, Individual, Teamwork and Growth.

#### **BASIC NEEDS**

#### 1. I know what is expected of me. (Focus me)

Perhaps the most basic of employee needs in the workplace is knowing what success on the job looks like. Employees need to know what is expected from them at work so that they can commit, deliver and focus on what matters most. Groups with high scores on this item are more productive, cost-effective, creative and adaptive.

Expectations serve as an employee's point of focus, helping them know what to do and where to go. And, importantly, expectations provide direction on how each person can meet the desired outcomes of their role.

On average, about half of workers are not completely clear about what they are supposed to do at work. Role clarity is much more than just a job description or a list of things to do. It is about an employee understanding his or her contribution, value and fit within the team.

The three types of expectations are functional, emotional and relational. Functional expectations include the role's tasks, responsibilities and metrics. The emotional expectations involve the working environment and the organization. The relational expectations involve the team's collective expectations and expectations of one another.

High performance in every role starts with the manager consistently communicating expectations, the purpose of the role, a clear understanding of priorities and objective targets for improvement and growth. This communication helps employees understand what is expected of them and why.

The most effective managers provide employees focus and direction by incorporating the following behaviors into their management style and approach:

- Define excellence in each role. Be clear on what excellence looks like and sounds like.
- Communicate each employee's role and responsibilities, and ensure that the entire team knows each person's responsibilities.
- Set aside time to explain to each employee how they each contribute to the team's success.
- Conduct regular team meetings to ask about the clarity of expectations. Help employees make sense of the changes around them and better understand how they can expect team members to respond and interpret events and issues at hand.

## 2. I have the materials and equipment I need to do my work right. (*Free me from unnecessary stress*)

Nothing is more frustrating than feeling as if you want to do a good job at work but don't have the right equipment to do so. When employees lack the means to do their work well, frustration with their inability quickly follows, as does anger with the manager or the organization for placing them in such a difficult spot.

More than 30% of workers in the U.S. say that stress on the job has caused them to behave poorly with family or friends in the past month. Managers with bottom-quartile performance on this measure average 20% to 40% higher employee attrition than their top-quartile peers. This represents millions of dollars in direct and indirect turnover costs.

One of the most insightful findings from Gallup's research on this element of engagement is the variability of perceptions among workgroups. Even in the most legislated working environments where materials and equipment are essentially the same across business units, ratings on this element fluctuate significantly.

The variation in ratings lies in front-line managers' involvement, judgment and action. About four in 10 workers globally strongly agree that they have the materials and equipment to do their job right.

Despite the functional nature of the statement, this engagement item measures both physical resource needs and the potential barriers that exist between manager and employee.

The three material and emotional needs are, a) Hardware: the tangible tools and equipment necessary to do the work, b) Software: the systems and processes in place (including access to information) that maximize productivity, and c) Humanware: appropriate staffing and the acceptable handling of equipment requests. The most effective managers know that they can affect engagement by how they focus on and respond to the resource needs of their employees. Great managers involve their employees in the process of identifying resource requirements and solutions to the challenges they face.

The most effective managers respond to their employees' workplace needs by incorporating the following behaviors into their management style and approach:

- Continuously look for materials and equipment that will assist employees in performing their jobs efficiently and effectively.
- Follow up regularly with employees to make sure they have the tools and information they need to perform their jobs effectively.
- Teach employees how to access the information they need to do their jobs right.
- Promptly respond to requests for tools and equipment that employees need to do their jobs properly, even if you cannot grant the request.
- Hold open conversations that encourage team members to talk about what they need to perform their jobs.
- Come up with operational alternatives together as a team to navigate barriers that might be getting in the way of the team's performance.

I will bring more information from Gallup's research in the coming issues of *The Iowa Lion*. Stay tuned!

#### **Report Your Service**

Please remember to report all service no matter how small or unimportant you think it is. Report your individual service to your club secretary every month. Club secretaries will report general club service, but they need each Lion member to provide them their service hours monthly.

#### **Engage Your Members**

We must engage our existing members to be more active and ask family, friends, neighbors and business contacts to join us in our service. Please do everything you can at the local club level to retain members and increase membership. If you do not know what to do, ask your club officers, your zone chair or any district cabinet member.

#### **Support Our Foundations**

We call on all Lions to support LCIF through a donation of any amount to Campaign 100. LCIF has had enormous impact on this planet. We need it more than ever.

Please consider giving an individual gift of \$25 for the first time. Going forward, please consider a gift of \$100 annually to fund our service worldwide for the next generation.

I know that many feel that our local community's needs are a higher priority, but the Iowa Lions Foundation and Lions Clubs International Foundation both pool our funds together to do really, really, BIG things. That comes back to our communities as well.

Please join me in pledging to give to these causes. I've pledged to give to the Iowa Lions Foundation over the next 10 years.

#### Subscribe and Like Our District Social Media

Please subscribe to our District 9SE YouTube channel and like our 9SE Facebook page. We share lots of important information through these resources. Besides the social media component, we will also send out emails as appropriate.

#### Join Us for the First Virtual LCICon

I hope you will join me in the first "all virtual" Lions Clubs International Convention coming this June 25-29. You can find more information online at the LCICon website. Registration is \$75 beginning April 1.

Check with your club secretary to see if your club will assist with the registration fees.

NEW MEMBERS			
(as of March 14, 2021)			
Member	Club	Sponsor	
Kendall Smith	Birmingham	Randy Housholder	
Peter Sweedy	Birmingham	Harry Anderson	

#### Service Around the District (from MyLion thru 2/13/21)

**CORYDON** – Rehabbed an outlet facility that helps women released from prison.

**CRAWFORDSVILLE** – Held its annual Pancake Supper serving 200 people in a drive thru and raising \$2,500.

IOWA CITY - Transported eye tissue.

**SIGOURNEY** – Donated \$500 scholarship for local Eagle Scout; donated funds for BSA Troop Charter and a *Boys' Life* subscription.

## DECEASED MEMBERS

(as of March 14, 2021)

Member	Club	Years a Lion	
Franklin Coppersmith	What Cheer	25 years	
Lea A. Cardoni	Danville	23 years	

District 9SW District Governor Sheri Holliday 506 S. 3rd St. Winterset, Iowa 50273 515-480-6474 holliday52@msn.com



#### **9SW Virtual District Convention**

March 13, 2021 we held our first ever virtual convention. Thank you to the 20 9SW clubs that attended and 52 participants.

**International Speaker** – PID Joyce Middleton **Virtual Parade of Checks** – Brings in \$17,175

Afton Lions Club – Eye Bank \$50, Iowa KidSight \$50, Leader Dog \$100

**Audubon Lions Club** – LCIF \$1,000, Iowa Lions Foundation \$1,000

**Council Bluffs Lions Club** – LCIF \$500, Iowa Lions Foundation \$500

**Guthrie Center Lions Club** – LCIF \$200, Iowa Lions Foundaton \$500, Camp Hertko Hollow \$150

**Villisca Lions Club** – LCIF \$100, Iowa Lions Foundation \$100, Leader Dog \$100, Diabetes Awareness \$100

Harlan Lions Club – LCIF \$750, Iowa Lions Foundation \$750, Leader Dog \$500

**Exira Lions Club** – LCIF \$500, Iowa Lions Foundation \$500, Leader Dog \$500

**Exira-EHK Leadership Leo Club** – Leader Dog \$500, LCIF \$150, Iowa Lions Foundation \$150

**Clearfield Lions Club** – LCIF \$500, Iowa Lions Foundation \$1,500

Winterset Lions Club – Camp Hertko Hollow \$500, Iowa Lions Foundation \$2,000, Leader Dogs \$500, LCIF \$1,000, LCIF \$50 personal donation, Youth Exchange \$500 **Panora Lions Club** – LCIF \$425**Greenfield Lions Club** – LCIF \$300

**Indianola Noon Lions Club** – LCIF \$500, Leader Dogs \$500

#### Lorimor Lions Club – Iowa KidSight \$500

#### **Totals by Entity are:**

Iowa Lions Foundation \$7,000

LCIF	\$6	6,025
Leader Dogs for Blind	\$2	2,700
Camp Hertko Hollow	\$	650
Iowa KidSight	\$	550
Diabetes Awareness	\$	100
Youth Exchange	\$	100
Eye Bank	\$	50

#### THANK YOU FOR ALL YOUR DONATIONS!!!

#### Awards

#### **Presidential Certificate of Appreciation**

Lion Beverly Fletcher, Council Bluffs Lions Club

PCC Pat Parker, Panora Lions Club

Lion John Mast, Norwalk Lions Club

#### Warren Coleman Awards

Lion Josh Shull, Adel Lions Club

Lion Paul Davis, Lamoni Lions Club

Lion Juanita Renard, Exira Lions Club

PCC Pat Parker, Panora Lions Club

DG Sheri Holliday, Winterset Lions Club

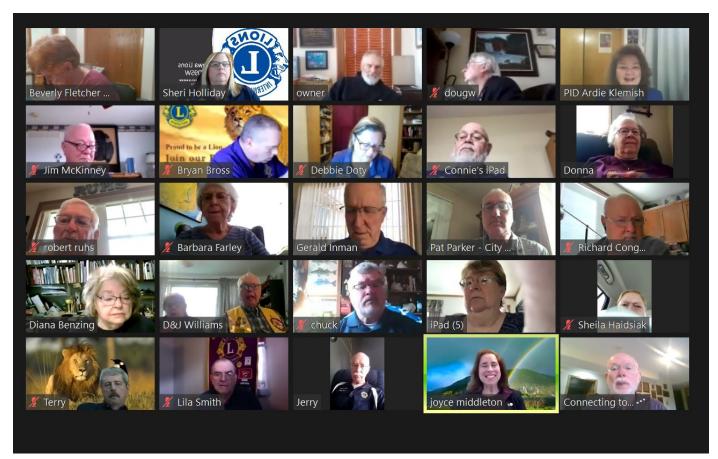
Lion Reg Hockabout, Glenwood Lions Club

#### **Progressive Melvin Jones**

DG Sheri Holliday, Winterset Lions Club Lion Beverly Fletcher, Council Bluffs Lions Club

**2019-2020 International Presidential Medal** (2nd Highest Award in Lionism)

PDG Martin Bishop, Indianola Evening Lions Club



A screenshot of some of the participants from the virtual 9SW District Convention.



## Find us on Facebook

We post a lot of information on our 9SW District Facebook page. PLEASE go out and like our page so you get our posts to show up in your Facebook feed!

## **Service Projects**

(Feb. 16 - March 15, reported in MyLion)

**NEOLA** – Farmers to Family Food Distribution; Can Kennel x 2; donations to Tri Center School Scholarship, Neola and Underwood Post Prom.

**HARLAN** – Mobile Food Pantry; donations to LCIF and lowa Lions Foundation.

**ATLANTIC** – Mobile Food Distribution; donations to American Legion.

INDIANOLA - Flag presentation to elementary students.

#### 9SW NEW MEMBERS (Feb. 16 - March 15, 2021) WELCOME TO LIONS!

Club	Member	Sponsor
Earlham	Russell M Dobbins	Connie Terry
Harlan	Dan Garrison	Donna Schmidt
Milo	Josiah J Taylor	Randal Uttley
Norwalk	Toby M Laurie	Jess Laurie

## "We stand together. United in Kindness and Diversity"

District 9NC District Governor Darwin Meyer 319 Maple St. Sheffield, Iowa 50475 641-580-4067 womanriver49@gmail.com



Greetings Lions of 9NC! Here we are in April. The snow is disappearing. The sun is starting to have more power. Geese are starting to head north. Tulips are starting to emerge and the robins are starting to appear. By the time you all read this, we will be back on Daylight Saving Time. All signs that spring is coming.

We are hearing of more and more Lions receiving their COVID-19 shots. Will this bring us back to some sense of normal? Only time will tell. We still need to be safe and practice good health measures.

We need to now focus on all clubs getting their new club officers elected and reported to MyLCI. Any club having trouble reporting, please reach out and let us help you. One club asked me for help already and I was able to direct them to the right person for help. Even if your officers for 2021-2022 are the same as 2020-2021, you need to let LCI know by reporting them. I just received a group of statements again from LCI for clubs that had not reported their officers for last year.

Our 9NC Spring Convention is Saturday, April 10, at the Community Center in Rockwell. We will be having a hybrid in-person/Zoom convention. We are calling all clubs in 9NC and asking whether they want to have a delegate attend, either in person or on Zoom. Each club is allowed one vote for every 10 members it had recorded with LCI. They must have been Lions for at least a year and a day. Any club who has a question about its delegate count should contact 9NC Cabinet Secretary Mike Nissly. Mike is handling



the convention vote. Mike can be reached by phone at (515) 689 3412 or email at mn@nissly.andnissly.com.

Our International guest at the convention will be International Director Steve Thornton from Wooster, Ohio. ID Thornton retired as chief of police after a 35-year career in law enforcement. He has been on the Drug Enforcement Agency board and is a past member and previous chairman of Medway.



International Director Steve Thornton

A Lion since 1980, he has called the Wooster Noon Lions Club home since 2003. ID Thornton has held a number of positions in the association including district governor, multiple district council chairperson and district GMT membership chairperson. He has also served as a new club development consultant.

He is the recipient of five International Presidential Medals, two Presidential Certificates of Appreciation and two Presidential Certificates of Commendation. He is also a James T. Coffey Fellow, a WP Woods Fellow and has been honored as an Everyday Hero by the Brandel-Murphy Youth Foundation.

In addition to his Lions activities, he is a former member of the Red Cross board. He is also a former member and chairman at the Counseling Center of Wayne and Holmes Counties.

Director Thornton is a Progressive Melvin Jones Fellow. His wife, Becky, is also a Melvin Jones Fellow.

Has your club or you as an individual made a donation to Lions Clubs International Foundation or the Iowa Lions Foundation? These foundations are the life-giving arms of Lions clubs. Through them, we as Lions are able to multiply our individual efforts to make the world a better place to live. About one-third of our 9NC clubs have made a contribution to our foundations this year. We will have a parade of checks at our spring convention so look at what your club or what you as a Lion can do. We can all do something.

Did you know that some of our 9NC District Lions are part of the USA/Canada Lions Leadership Forum Host Committee? Past International Director Judy Hankom, Past District Governor Ron Hankom, PDG Mike Nissly and PDG Lisa Prochaska are part of the



**READY HOSTS.** The Iowa Host Committee for the 2021 USA/Canada Lions Leadership Institute includes several Lions from District 9NC.

team. We will hear more about the forum at our spring convention.

As of now, the forum is still going forward as an in-person event Sept. 9-11 in Des Moines. I've enjoyed the two forums I've attended in Omaha, Nebraska and Portland, Oregon. The goal of the forums is to develop leaders, motivate and educate attendees, provide an open exchange of ideas and the support programs and goals of Lions Clubs International. Look above at a photo of the host committee.

Our Iowa Lions State Convention is coming up May 21-22 at Camp Courageous in Monticello. Look for the registration on Page 23 of this issue of *The Iowa Lion*. We have MD9 Constitution and Bylaws changes to vote on during this. These changes are listed at the back of your March issue of *The Iowa Lion* in a digital form. Make sure you go to the Social Media tab on the Iowa Lions website and look at the proposed changes.

Have you as a Lion done your part to "Just Ask One" to become a Lion? Remember that the new member fee is waived until June 30, 2021. The Rowan Lions Club had four new members in the month of March. Congratulations!

9NC CONVENTION REGISTRATION April 10, 2021 10 a.m. to 12 noon Hybrid In-Person/Virtual		
Rockwell Community Center		
114 3rd St. N., Rockwell, Iowa		
Please mark one:		
\$15 in person (includes lunch)		
Free for virtual (you will be emailed a link)		
Name:		
Email:		
Club:		
District:		
Make your check payable to: <i>Lions District 9NC</i>		
Mail to: Dixie Scherff 1749 Hillcrest Dr. Mason City, IA 50401		
or email Cabinet Secretary/Treasurer Mike Nissly at mn@nisslyandnissly.com		



**HOST SUPPORT.** Above is a picture of the official lowa Host Committee pin for the USA/Canada Lions Leadership Forum. You can buy this pin online, along with some other Host Committee merchandise, at the lowa Host Committee Store. Your purchase helps support the lowa Committee as we host the forum.

District 9EC District Governor Stan Stanfield 610 Danielle Ct. Blue Grass, Iowa 52726 563-381-5066 stan.stanfield68@gmail.com

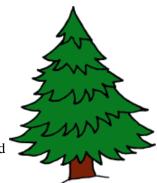


## Will you save the life of your club? Will you???

### Celebrate Earth Day in April

Earth Day is April 22. Typical ways of observing Earth Day include planting trees, picking up roadside trash, conducting various programs for recycling and conservation.

Let us talk trees. Lions Clubs International has been reforesting our communities and hometowns for decades. With the devastating impact the derecho had destroying trees in our city parks and recreation areas, it is time we Lions contact our local city and county officials to work with them in reforesting these areas.



It's my understanding that we can receive saplings free from the Iowa Department of Natural Resources.

With the weather getting warmer, now is the time to get out and resume service projects. Have your club plan a trash pick-up, a tree planting, or help elderly or physically-challenged neighbors clean up their yards. There are many ways we can help our communities and neighbors during this time.

Invite non-Lions to help. This is a great way of introducing them to some of the things we do.

The Fairfax Lions Club is holding a Zoom meeting about the impacts of the derecho, reforestation and best



wember	Club Ye	ears a Lion
Ronald Jurgersen	Low Moor	43 Years
Richard Blaster	Coggon	45 Years



**SHOPPING ASSISTANT.** Mount Vernon Lion Katrina Stroud helps out at the South East Linn Community Center Food Bank by shopping for supplies.

practices for planting trees in their community. If you would like to participate in the meeting, the Fairfax Lions Club has a signup page at tinyurl.com/7ryxxme6.

#### **Lions Club International Has:**

- Waived the charter and entrance fees of \$35 We have waived all charter and entrance fees from January 1 through June 30, 2021. So, let us save our new Lion members \$35.00 by recruiting them now.
- Allowed flexible payments No clubs in good standing on Dec.31, 2020 will be suspended or canceled through June 30, 2021 for late payment of dues. Full payment is required to be received before June 30, 2021 to avoid suspension or cancellation.

#### **Growth Through Club Branches**

Club membership chairperson, if you are looking for a new way to grow your membership and diversity among your members, promoting club branches is a great first step. Club branches are a great way to engage unique segments of your community.

You can find more information in the *Club Branch Guide* and explore resources about club branches on our club branch webpage.

## In and Around the District in February/March

**ALBURNETT** helped box and distribute the annual Market Day Sale food items, raising \$1,090; donated \$100 each to two families with children fighting cancer.

**ANDREW** donated \$250 to Maquoketa YMCA as a part of their Campaign 2021.

**DAVENPORT VILLAGE** pledged \$5,000 over a five-year period to the Power of 300 Campaign; an additional \$4,000 unspent in their budget will also be sent to the Iowa Lions Foundation; held a fundraiser with the Texas Roadhouse.

**DEWITT NITE** donated \$1,500 to the Referral Center to help needy people.

**ELDRIDGE** relayed eye tissue for the Iowa Lions Eye Bank.

**FAIRFAX** is planning a Zoom meeting event with the Linn County Forester Service in April around Arbor Day. As part of it, they will give away trees to attendees to help replace some of those lost during the derecho. **MONTICELLO** established a memorial fund in 2020 to honor members that have passed away. Family members of Fred Williams & Mel Manternach were present for the donation of \$150 to Camp Courageous of Iowa and to the Austin Smith Inclusive Playground. The club donated \$100 to the Monticello High School Post Prom Committee.

**TIPTON** set Sept. 18, 2021 for their 70th Anniversary Celebration; determined profits from a St. Patrick's Day project will go to the City of Tipton to purchase trees that were lost in the derecho.



#### MARCH NEW MEMBERS

Welcome to 9EC	- The BEST D	istrict in lowa
Member	Club	Sponsor
Timothy G. Martin	Delmar	
Jan Moore	Mount Vernon	Paul Fugate



A VALENTINE'S TREAT. (L-R) Lions Margaret Debner, Rich Rheinschmidt, al Huneke, Jim Russell and Barb Taylor (not pictured) made Valentine's Day a little more special this year for the teachers and staff at Wright Elementary School. The Cedar Rapids Noon Lions Club partnered with Aroma Artisan Pizza in NewBo to bring a special treat of pizza and cookies to the staff as a way of showing appreciation for all their hard work during these challenging times. Wright Elementary School Principal Brian Krob said in a letter, "Noon Lions, thank you is not enough. WOW! What a great gesture with the staff appreciation meal. INCREDIBLE! Thanks for all you do for Wright Elementary."

## **A Community of Lions**

#### By PCC Terry L. Durham Global Leadership Team

Dr. Jung-Yul Choi's recent communication regarding our responsibility as a leader and as a Lion said that we are the ones showing the way in our community. We should start everything with the question, "How can I help you?" As leaders we are responsible for helping that club or individual achieve their goals.

When visiting with someone about membership, I frequently ask, "What would you like to see done in your community?" After all, we are about service, not only to individuals but to our communities. Our clubs are achieving much in our communities, whether it is delivering Meals on Wheels or screening preschoolers for vision abnormalities.

Our community in Lions is not only the community where we live but the area between the Missouri River and the Mississippi River. Not only is Iowa part of our community, but we have a community from the Atlantic to the Pacific as part of our Lions community. In addition to the North American continent, the Lions community circles the globe with 1.4 million members in 47,000 locations.

What can you do as a member in your local Lions Club and community during this year of the pandemic? Many of our clubs have not been meeting in person but virtually. Not all members are familiar with doing meetings virtually and therefore do not participate. Take 20 minutes and call a Lion who is not on the Zoom meeting. Talk about Lions, talk about children, grandkids or solve the world's problems. Help people who are having trouble getting appointments for the COVID-19 vaccines. Better yet, maybe the two of you can go out for coffee or lunch. I recently had lunch with an 89-year-old club member and the lunch lasted three hours.

Remember, club elections need to be conducted in April and should be reported to Lions Club International. Our state office gets the information for the *Who's Who in Iowa Lions* from the MyLCI website. Make those changes by May 1 so they are correct for the next Lions year.

## How to Take Advantage of Lions Worldwide Induction Day

Lions Worldwide Induction Day is an exciting global membership celebration held annually on the last Saturday in April to unite clubs around the world in welcoming new members.

While this year has been a year like no other, many clubs and districts have been successful in forming new clubs and recruiting new members. Lions are encouraged to celebrate that accomplishment on April 24, 2021 together on Worldwide Induction Day. There are ways that you can celebrate safely, whether it is in person in accordance with your local guidelines to prevent the spread of COVID-19 or in a virtual setting.

Download the *Lions Worldwide Induction Day Club* and *District Planning Guide* for ideas on how to make this a special celebration for new Lions in your area.

Some suggestions include using Worldwide Induction Day as a catalyst for a membership recruitment campaign. Encourage your club members to compete in recruiting new members and then induct all of those new members together on April 24.

Plan a recruitment night where current members are encouraged to bring potential members to a special meeting to learn about Lions. Have special speakers planned to talk about Lions global service initiatives or the impact your club has had on your community.

Set up a booth at a local community event to promote your club. This gives you an opportunity to talk to members of the community and tell them about what your club does.

Host a service project and invite the community to participate. This helps the public get to know about your club and you a chance to ask them to join.

Last year, Lions Clubs International President Jung-Yul Choi virtually led the swearing in of new Lions around the world. Check with your district governor or district Global Membership Team coordinator to see if your district has plans to celebrate Lions Worldwide Induction Day.

#### 2021 Iowa Lions State Convention, Camp Courageous <u>REGISTRATION FORM</u>

#### May 21-22, 2021 Camp Courageous, 12007 190th St, Monticello

**ROOM RESERVATIONS** are your responsibility and should be made directly with the following hotels: \*\*\*Please tell the hotel you are with the Lions of Iowa to get these rates.\*\*\*

- Cobblestone Inn & Suites, 218 Welter Dr., Monticello, 319-465-3036, \$99, 5 miles from Camp Courageous
- Super 8 Anamosa, 100 Grant Wood Dr, Anamosa, 319-383-0259. \$65, 15 miles from Camp Courageous
- AmericInn Anamosa, 101 HarleyAve, Anamosa, 319-462-4119, 14 miles from Camp Courageous
- Camping: Yogi Bear's Jellystone Park, 22128 HWY 38 N, Monticello, 319-465-4665

#### PLEASE FILL OUT THIS FORM COMPLETELY

NAME		LION	LIONESS	LEO _	GUEST
CURRENT OFFIC	E HELD		FIRST TIME	R: YES	NO
CLUB	DISTRICT_	EMAIL:			
ADDRESS				PHONE	
NAME		LION	LIONESS	LEO	GUEST
CURRENT OFFIC	E HELD		FIRST TIME	R: YES	NO
CLU <u>B</u>	DISTRICTE	MAIL:			
ADDRESS:				PHONE:	
REGISTRA	TIONS MUST BE R	<b>ECEIVED BY MAY</b>	2nd		Cost
S	510 late fee added a	fter that date	<u> 11</u>		Cost
Friday Dinn	er	\$25.00 per Ad	ult		\$
Saturday Lu	ınch	\$25.00 per A	dult		\$
Registration	n Only (No Meals)	\$20.00 per A	dult		\$
Late Fee af	ter May 3rd	\$10.00 per Re	g		\$
		Total Amount	Due		\$
If you have <mark>SPECIAL D</mark>	DIETARY NEEDS ple			e and needs	required.
	Please make che	cks payable to: Lions	of Iowa State C	onvention	

Please make checks payable to: Lions of Iowa State Convention And mail to: Iowa Lions State Office, 2300 S. Duff, Ames, IA 50010 Phone: 515-232-2215 E-Mail: info@iowalions.org

Meal Ticket is Required for Saturday Lunch.

CLICK the link below to Register Online State Convention Online Registration

#### \*\*\*REGISTRATION FEES\*\*\*

A \$20.00 registration fee IS required for those who are not purchasing the Meals

\$20.00 registration only allows you attendance to all Convention Activities with the exception of Meals NO REFUNDS AFTER MAY 3, 2021 ADMITTANCE BY BADGE ONLY

#### Participate in a Friday Service Activity! Check one option below!

Level 1- Little to no phyisical activity involved.

- Level 2- Light to moderate physical activity will be involved.
- \_\_\_\_ Level 3- Moderate to high physical activity will be involved.
- Camp Tour

Friday Service Activity is scheduled for 1:30 p.m.-4:00 p.m. If you would like to donate toilet paper, paper towels or disinfectant wipes please bring them with you.

Yes. I would like to attend the Women's Symposium (No extra fee)

## What to Expect at the State Convention

#### By Chris Waring MD9 State Planning Committee Chair

Iowa Lions State Convention is right around the corner. You do not want to miss it! We will be meeting at Camp Courageous outside of Monticello. If you have never been to their campus, now is your chance to see the beautiful setting and learn what the camp is about.

The convention begins on Friday, May 21, at 11:30 a.m. with District Governor Elect training and the Iowa Lions Foundation meeting. Guided tours of Camp Courageous will be between 1:30 p.m. and 4:00 p.m. These will be given by camp staff while you sit comfortably on a golf cart. Be sure

to mark your registration form for this tour so we will be prepared to have enough staff on hand.

Our motto is "We Serve." What a great way to help out the camp by giving of our time and talents to do service projects around the facility on Friday afternoon from 1-4 p.m.

What might these projects be, you ask? We will not know exactly what needs to be done until closer to the time of the convention, but don't let that stop you! The service project will run from 1-4 p.m. with basically three levels of activity: little-to-no physical activity involved, light-to-moderate and moderate-tohigh. This, too, can be found on the registration form. Please fill this area out if you would like to volunteer so we will have an idea on the number of individuals in each group.

You are also welcome to bring the following items to donate to the camp: hand sanitizer, paper towels, toilet tissue, sanitizing wipes, antibacterial liquid soap (1 gallon jugs) and trash bags (55, 33 and 13 gal. size.)

If you are not part of the District Governor Dinner, you can register for the evening meal that will be at the camp. We'll end Friday with a Trivia Night from 7-9 p.m. The entry fee for it is \$10. Proceeds are going to the Iowa Lions Foundation.

Saturday will begin early for some, 7:15 a.m. for state committee meetings (Credentials, PDG Assoc.,

Constitution and Bylaws, Editorial Board and Election and Rules committees).

Registration opens at 7:30 a.m. with pastries and coffee. The morning will include a Q &A with International Director Mark Lyon, orientation for first timers, a Women's Symposium (pre-registration required), Trees Forever-Derecho presentation, district governors-elect will share their plans for 2021-2022 and a memorial service to honor the Lions gone before us. That's all before lunch.

During the luncheon, we will hear again from International Direct Mark Lyon, congratulate the Peace Poster winner for Iowa, be entertained by the Pin Traders auction for the Council of Governor's pin plaque, and celebrate Lions with presentations of awards and maybe even have an auction to find the gavel.

Camp Courageous CEO Charlie Becker will enlighten and inspire us as he shares his story of the camp after our lunch. We will hear from two more DGEs about their plans for 2021-2022, followed by the business meeting. Please plan on attending and send your club delegates to vote on changes to our constitution, which you can find in the March online issue of *The Iowa Lion*. To end the day, Council Chair Judy Stone will pass the gavel to CCE Bryan Bross.





## **VOLUNTEERS Sign-Up Form**

(Sunday, Sept. 5 - Sunday, Sept 12, 2021) – "WE SERVE"

Yes, I (we) would like to work at the 2021 Forum. (*Same form may be used for both spouses.*) Check **ALL** areas where you would be interested in working.

Please Note: # Positions require worker to be registered for the Forum. \* Indicates seated tasks.

	Me	Spouse			
Α			Will be available to help Sun. Sept. 5 , Mon. 6 , Tues. 7 , Wed. 8 , Thurs. 9 ,		
			Fri. 10 , Sat. 11 , Sun. 12		
В			Registration Booth at Convention Center (Wed Sat.) # *		
С			Hotel registration booths (at hotels – Wed. 8 a.m7 p.m. & Thurs. 7 a.m3 p.m.) *		
D			Run VIP airport Shuttles (personal vehicles needed – Sundays Sept. 5 & Sept. 12)		
Е			Airport Welcome & Information booth (at DSM Regional - WedSat.)		
F			Host office helper & runner (WedSat.) #		
G			Strides Walk Assistant (Wed. 2 p.m. & Thurs. 8 a.mnoon) #		
Н			Convention Center greeter & Info provider (ThursSat.) #		
Ι			Hall Guides (ThursSat.) #		
J			Seminar Assistants, if needed (ThursSat.) #		
Κ			Banquet Entrance Hosts (Thurs. p.m. / Fri. noon / Sat. noon / Sat. p.m.) #		
L			Banquet Table Hosts (Thurs. p.m. / Fri. noon / Sat. noon / Sat. p.m.) #		
М			Work at Forum Store (Set-up Wed. 10 a.m. / ThursSat. 8 a.m5 p.m.) # (Take down Sat. 2 p.m.)		
Ν			Assist Peace Poster display (set-up - Wed. & take-down - Sat. 2 p.m.)		
0			Pre-Forum activities - stuff goody & registration bags, etc. (TuesWed.) TBD		
Р			I / we will work wherever needed except:		
Q			Clinic personnel (Must be trained in first aid, CPR, etc.)		
R			General Tear-Down after Sat. night closing for about 1 <sup>1</sup> / <sub>2</sub> hours.		
S			Stage Tear-Down after Sat. night closing for about 2 1/2 hours.		
Т			Will / have register for the Forum in Des Moines. Volunteer registration is only required as noted above with the #. All shifts will be no more than 4-hours in length. Many will be much less.		
Nar	ne(s):		District: Club:		
Ado	lress: _		City:		
Stat	e/Prov	vince:	ZIP/Postal Code:		

\*Return form to Forum Manpower Recruitment Chair: Lion Stephen Becker, 1618 Lark Ln., Waterloo, IA. 50701.

Any questions, contact Lion 'Steph' at (319) 234-2374 or lionstephenb@mediacombb.net

Cell Phone(s):

\_\_\_\_\_ Email(s): \_\_\_\_\_



FOOD AID. Mount Vernon Lion Jordan Clemson shops for supplies at the South East Linn Community Center Food Bank. Mount Vernon Lions members have been volunteering at the food bank for many years.

Norwalk Lions Club.



BREAKFAST FOR SUPPER. Lions Gene Lintz and Steve Williams flip pancakes at the Crawfordsville Lions Club's Drive Thru Pancake Supper Feb. 20. The club raised \$2,500 during the drive thru event.

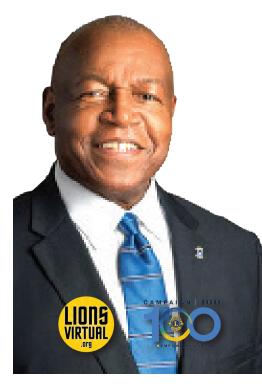




## LET'S DO THIS!!!

#### 1. Donate \$20 or more to Campaign 100 Tell-A-Thon

2. **Spread the word** far & wide for Lions, family/friends & prospective Lions to watch the live **Campaign 100 Tell-A-Thon** on <u>YouTube</u>, Sunday, April 11th from 5-9 pm EDT (*New York*)



### 3. Share your success stories to pdg10jen@hotmail. com & you might see them in pre-event promotion or during the live event

## QUESTIONS

PID Jenny Ware, *Campaign* 100 Vice Chair - CA1 pdg10jen@hotmail.com 906-399-8214

#### **TELL-A-THON OVERVIEW**

Sunday, April 11, 2021 5-9 pm EDT

View on YouTube Live https://youtu.be/hC-s5yXPgeo

#### **EVENT HIGHLIGHTS**

- Emcee: LCI VP Doug Alexander
- Music & Entertainment
- Special Guests
- Inspiring stories

#### GOAL

- Raise awareness among Lions & prospective Lions about LCIF's impact
- Raise funds for Campaign 100 to further our service
- Challenge every Lion to donate \$20 in support of LCIF Campaign 100 Tell-A-Thon

#### **DONATE NOW**

 100% of donations go to LCIF Campaign 100

#### United States:

lionsclubs.org/givetoday



<u>lionsofcanadafundforlcif.ca/</u> <u>GiveToday</u>



Facebook: givetoday.lionsvirtual.org





#### TIPS TO REDUCE, REUSE, RECYCLE!

#### Transportation

- Take public transportation, car pool, use bicycles, or walk.
- When driving, accelerate gradually; use cruise control. Keep tires properly inflated.

#### **Computers and Electronics**

- Turn off computers, TVs, radios, etc. when not in use.
- Plug all electrical cords into a power strip and turn the strip off when not in use.
- Recycle computer disks, cell phones and other "technotrash."
- Use rechargeable batteries.

#### Lights

- Use ONLY Compact Fluorescent Light (CFL) bulbs. (They use 75% less energy and last 10 times longer!)
- Always turn off lights.
- Utilize natural light whenever possible.

#### Paper and Other Disposables

- Use old newspapers as wrapping paper.
- Use canvas or other reusable bags when shopping.
- Buy items in bulk to reduce packaging waste.
- Bring a coffee mug to work instead of using paper or plastic.
- Instead of disposables, use silverware and plates that can be washed.
- Compost food scraps and yard waste, keeping them out of landfills.
- Use cloths instead of paper towels, paper napkins, etc.

#### Appliances & Home Energy

- When purchasing new appliances, look for energy efficient models.
- Set home and office refrigerator temperatures between 36 and 42 degrees Fahrenheit (2.2-5.5 degree celsius).
- Clean furnace filters and refrigerator coils once a month to increase efficiency.
- Use a programmable thermostat for heating/air conditioning.
- Use the microwave, toaster oven or other small appliances instead of the oven or range.

#### Water

- Take short showers.
- Fix leaky faucets. Invest in low flush toilets, showerheads and faucets.
- Turn the water off when brushing teeth or shaving.
- Wash only full loads of laundry using warm or cold water.
- Use white vinegar instead of fabric softener in laundry.
- Use a half white vinegar & half water mixture to clean glass.
- Water lawns and gardens at the coolest time of the day.



Lions Clubs International IAD-227 3/09 EN



# Show Your Lions Pride

Proceeds benefit the Iowa Lions Foundation





18" x 24" plus H-frame - Same Image on Both Sides

## 2-Sided Yard Signs – \$20 each

**Free Drop Shipping** When Ordered in Increments of 10 Signs (Can Be Mix-n-Match)

**To Order:** Contact Your District Governor, send the form below in to the State Office or order online at https://iowa-lions-foundation.square.site

Lion Lives Here x Be Kind x	Deliver to:	□ Iowa Lions State Office (Ames) □ Drop Ship (must be multiples of 10 for drop shipping)
Total Signs x \$20 =	Lion / Club Name	
Make checks payable to lowa Lions Foundation	Street Address (No P.O. Boxes)	
Mail order form with payment to: Iowa Lions Foundation 2300 S. Duff Ave. Ames IA 50010	City / State / Zip	
	Phone Number	E-Mail Address