

The IOWA LION



Dec. 2020 / Jan. 2021

iowalions.org

Lions and LCIF Provide Food Relief After August Derecho

*By PDG Jim Bixler
MD9 LCIF Coordinator*

2020 has been a challenging year, especially with the COVID-19 pandemic impacting our nation's and world's norms. LCIF stepped up to help provide grants through June of this year to multiples and districts in this country (Constitutional Area 1) and around the world with 348 grants totaling \$5,225,246. CA1 received \$856,802 in 70 grants. 9SE received \$10,000 for PPE that was distributed in the district.



NO POWER, NO PROBLEM. Mount Vernon Lions provide a hot meal of burgers and hot dogs to residents who lost power in the Aug. 10 derecho.

The derecho of Aug. 10 left a path of destruction in Iowa that affected rural and metropolitan areas alike. Lions went into action to help our communities. LCIF Emergency Relief grants were applied for by district governors in 9EC, 9MC and 9SE and were approved.

The new District and Club Community grants were also used by District 9EC. District 9MC applied for and was granted \$8,066 for a Community Recovery grant.

In total \$51,066 has been granted to projects in MD9 for our Lions to work on derecho relief.

District 9EC Assistance

In 9EC, District Governor Stan Stanfield provided leadership in coordinating the district's disaster response across his district. Funds were pooled together from an LCIF Emergency grant (\$10,000), District and Club Community grant (\$3,000) and the district Care and Share fund (\$6,000). These were distributed in Cedar Rapids, Mount Vernon and the Clinton area.

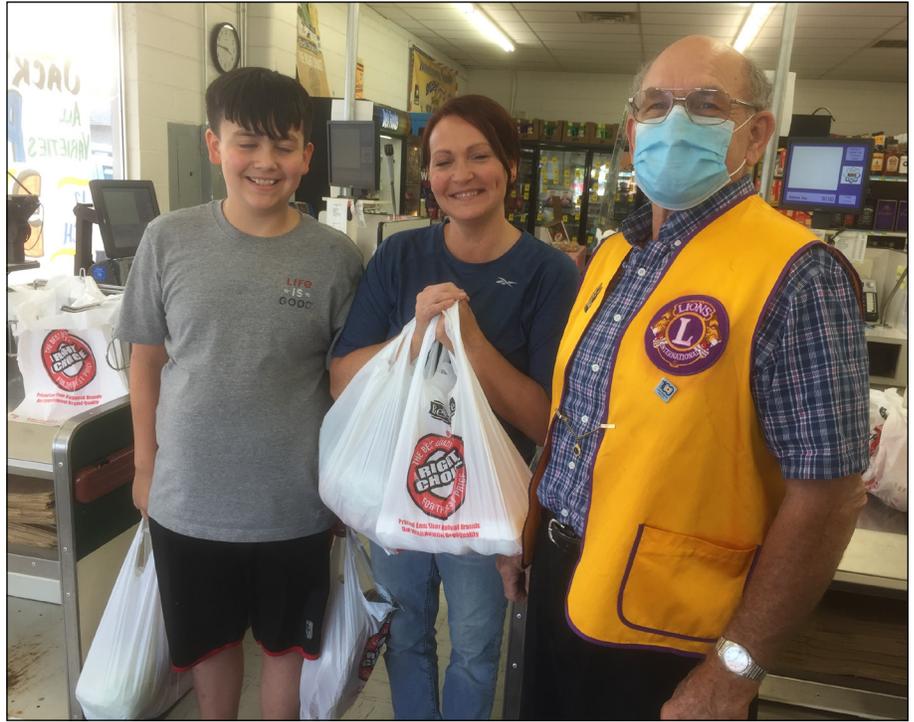
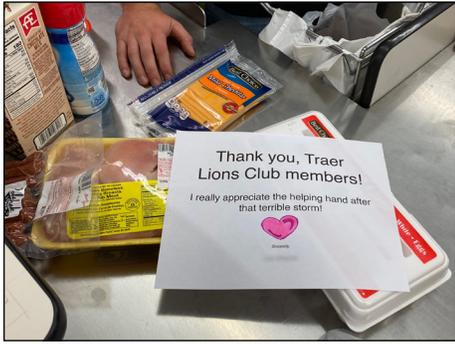
This is how DG Stan summed up the work:

The Cedar Rapids Lions Club received \$10,000 in assistance, purchased food and distributed it through Hawkeye Area Community Assistance Program. Several pallets of food were purchased on Aug. 27 and distributed on Sept. 3rd to provide more than 8,500 meals to some 2,500 households in the Cedar Rapids/Marion area. The food was distributed by community

CONTINUED ON PAGE 22



MASSIVE FOOD DISTRIBUTION. Cedar Rapids Lions man a drive-up food distribution following the Aug. 10 derecho using funds from an LCIF Emergency Relief grant.



EMERGENCY FOOD DISTRIBUTION. Traer Lions Club in District 9MC used part of an LCIF District and Club Grant to help people replace perishable food lost during the derecho. Pictured far right, Traer Lions President Bruce Morrison greets some shoppers. See more photos of the Iowa Lions' response to the derecho on Pages 1, 22 and 25.

UPCOMING EVENTS

Dec. 5	International Leo Day
Dec. 12	Drive-thru Breakfast with Santa, Nevada Holiday Drive-thru at Doane's Park, Pleasant Hill
January	Hunger Awareness Month
Jan. 9	Council of Governors Meeting Location TBD
Jan. 11-18	LCIF Week
Jan. 13	Melvin Jones' Birthday
February	Lions Childhood Cancer Awareness Month
Mar. 12-13	District 9SW Convention, Panora
Mar. 27	District 9NW Convention, Fort Dodge

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Giving...The Final Step in We Serve!

By Mark Miller

Iowa Lions Foundation President

As President of the Iowa Lions Foundation, my thoughts can often go to supporting or giving to the Iowa Lions Foundation and how I can convey that message to my fellow Lions. As a strong believer in making a plan and seeing it through, I have a few thoughts to pass on to all Lions.

We all support our local clubs, which support the Iowa Lions Foundation. Some members support the Iowa Lions Foundation on their own every year. We now have the Power of 300 campaign which was started to form a rainy day fund for the foundation.

We all can do more with good estate planning.

I have been a Lion for 16 years and Lions means a lot to me. Lions comes right after God and family. Most of my close friends are from our Lions club and I hope to support Lions after I am gone.

How do you do that? First of all, you need to have a will that lets your heirs know how you want your assets divided and you need to make those wishes known to them. On a side note, you will also need to appoint a Power of Attorney and a Medical Power of Attorney and consider if you want a Do Not Resuscitate provision. These are all important things to consider when writing your will.

When you look at dividing your estate and making some plans for charitable giving, an easy way to plan for that is to count the number of heirs that you have and then add one more for your charitable giving. So if you have four children, your estate would be divided into five parts with the last share going to ALL of the charities that you want to support. You will always want to make sure that your family is taken care of as your first priority, but when possible please consider part of your estate going to the good of others.

Those gifts can go directly to your charities or you can set up a charitable fund at your local community foundation to support them every year. At the Iowa Lions Foundation we have such a fund from the Ebersole Family that was set up to support the Iowa Lions Foundation annually. It would be ideal if we could have ten or more such funds! We



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have received many gifts in the past and continue to receive gifts each year. We are very thankful for them!

Lions are very good at WE SERVE through their service projects and volunteer hours. GIVING through your estate planning is the FINAL STEP IN WE SERVE!



YOUR PERSONAL INVITE to the **BOUNDARY WATERS CANOE AREA WILDERNESS** in the Summer of 2021 with Lion Stephen 'Steph' Becker. Everyone is invited to experience the North Country of northern Minnesota in the Boundary Waters with Steph Becker in his 55th year of canoe-camping in the Ely, Minnesota area of the Superior National Forest. I am planning trips in early July and early August. The July trips will begin on the 5th and the August trips on the 2nd. Length of trips (actual on-the-water days/nights) will be determined by the number of crew members signing-up by January 15. All trips will be 'completely outfitted' – basically everything provided except your personal clothing, toiletries & fishing gear. There will be travel days to Ely from Iowa & return (one day each) with an on-site bunkroom/shower prior to & after the on-the-water experience. To learn more details about these opportunities; please e-mail Lion Steph at canoebecker@mchsi.com as soon as possible. You will then receive a detailed memo with specifics and costs per trip type that you might choose to participate in. NOTE: These trips are open to ALL adults, male & female, at least 18 years-of-age. Once crew members have been determined, hopefully by early February, a May-June crew meeting will be scheduled to do specific crew planning for transportation & menus.

A HISTORY OF DIABETES – PART 2

From Tasting Pee to Discovering Two Types

By PDG Bill Shutters

MD9 Diabetes Awareness Chair

During Medieval times (5th century to the 15th century) physicians developed the diagnosis of diseases by tasting the patient's urine. A class of urine tasters arose as well as an extensive chart to aid in the diagnosis based on the characteristics of the urine. Diabetes Mellitus was diagnosed if the urine had a sweet taste.

From the 8th century on, physicians observed the tendency of diabetic patients to develop skin infections, furuncles and carbuncles, skin ulcers and troubles of the eyesight.

In the 11th century, the physician Avicenna (980-1037, Arab-Islamic) in his textbook *El-Kanum* (Canon of Medicine) described diabetes and mentioned gangrene and sexual dysfunction as its complications.

Moises Marmonides (1138-1204, Spain) (also known as Moses ben Maimon), a Jewish physician, described diabetes in detail including the symptoms of acidosis.

Unfamiliar with many of the previous works on diabetes, London physician Thomas Willis (1621-1675) listed all the known symptoms again in 1675 and added the word *mellitus* after tasting the urine of his patients. *Mellitus* is Latin for honey sweet.

Willis thought that diabetes was a disease of the kidneys and used the term "pissing evil" to describe it. Opium (syrup of poppies) was a liberally prescribed treatment for the malady from the time of Willis up to the early 1900's. It was probably used for easing the symptoms of gangrene and neuropathology pain associated with the disease.

In 1776, Matthew Dobson (1732-1784, Britain) confirmed the sweet taste of urine in diabetics was due to excess of a kind of sugar in the blood and urine. He boiled a beaker of diabetic urine until what remained was a brown crystalline substance which was a sugar.

Nearly 20 years later, Johann Frank (1745-1821, Germany) gave a description of a rare condition with increased secretion of non-saccharine urine not caused by the kidneys which had symptoms similar to those of diabetes mellitus. He coined the term diabetes "insipidus" to distinguish it from the other completely different disease, diabetes mellitus. Diabetes insipidus had gone undetected well into the 18th century.

Claude Bernard (1813-1856, France) discovered in 1846 the glycogenic function of the liver and the role of the pancreas in digestion. These discoveries paved the way for further study of diabetes.

In 1869, while doing research for his doctorate at the Berlin Pathological Institute, 22-year-old Paul Langerhans (1847-1888, Germany) discovered the pancreatic cells which secrete insulin. They were named the Islets of Langerhans.

During the Franco-Prussian War of the early 1870s, Apollinaire Bouchardat (1806-1886, France) observed his diabetic patients improved due to the war-related rationing of food. He developed diets for each of his patients and established the treatment motto, "Eat as little as possible."

In 1889, Joseph von Mering (1849-1908, Germany) and Oskar Minkowski (1858-1931, Germany) discovered the role of the pancreas in diabetes and that the pancreas secreted insulin. They found that dogs whose pancreases had been removed developed all the signs and symptoms of diabetes and died shortly afterwards.

Sir Edward Sharpey-Schafer (1850-1935, Britain) found in 1910 that diabetes resulted from a lack of insulin. He termed the chemical regulating blood sugar as insulin from the Latin "insula," meaning island, in reference to the insulin producing islets of Langerhans in the pancreas.

In 1916, Elliot Joslin (1869-1962, U.S.) established himself as one of the leading authorities on diabetes by publishing the text "The Treatment of Diabetes Mellitus." He was the first U.S. doctor to specialize in diabetes. At Massachusetts General Hospital and later the Joslin Diabetes Center, he recommended a fasting diet and regular exercise to lower the risk of death from diabetes.

Dr. Fredrich Allen of the Rockefeller Institute of New York published in 1919 his "Total Dietary Regulations in the Treatment of Diabetes." It introduced strict dieting or starvation treatment as a therapy to manage diabetes.

It would be another 25 years before Sir Harold (Harry) Himsworth (1905-1993, Britain) would publish a work which differentiated Type I and Type II diabetes as distinctly different diseases.

International Report

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Merry Christmas and Happy New Year to Our Iowa Lions Family

Take Time to Treasure Your Family During the Holidays

This has been a challenging year: an unprecedented pandemic, severe derecho wind damage, clubs unable to meet and raise funds in person. We learned how to serve and raise funds “virtually.” Thanks to each of you for your dedicated service as Lions. Remember to appreciate your family and friends during this special season: they helped you survive 2020!

Planning for 2021 USA/Canada Forum in Des Moines

We had a successful joint Host Committee and Planning Committee meeting in October for the 2021 Forum in Des Moines. Our Canadian team members were unable to attend because the border was still closed, but the Zoom virtual meeting platform helped. The convention center food is *very tasty*. Based on our taste test of all their menu options, you can look forward to four great meals in the Iowa Events Center!

If you haven't registered yet, **NOW is the time** to do so as early registrants get first choice of hotel selections. We need lots of volunteers. Contact PDG



Steph Becker at lionstephenb@mediacombb.net to volunteer. Wednesday morning when vendors/exhibitors setup and Saturday evening after the banquet/keynote speaker are both busy times when volunteers can help. Watch the [USA/Canada Forum website](#) and [Facebook page](#) for the latest news.

We are looking for sponsors for the forum. If you know of an Iowa-based company that might like to be a sponsor, please contact kenklemish@gmail.com as soon as possible.

News from the 2020 Fall International Board Meeting

The board of directors rescinded the proposed amendment for a cost of living dues increase to be voted on at 2021 International Convention. Instead, they drafted a resolution to be voted upon in Montreal to amend the International By-Laws to increase annual dues by a total of \$7 over a three-year period: a \$3 increase effective July 1, 2022, then a \$2 increase effective July 2, 2023, and a \$2 increase effective July 2, 2024. This would be a considerably smaller dues increase than the previously proposed cost-of-living increase.

The board also agreed that even though Lions Clubs International issues a waiver on international dues payment date because of the pandemic, clubs still remain obligated to pay all their dues to international, multiple district and district. The payment date may change, but clubs must still meet their dues obligations.

LCI's technology team is working on supporting a virtual election process for 2021 International Convention, if needed, with the hope that it won't be necessary.

The LCI Long Range Planning Committee has added two district TEAM goals (not just the district governor's goals):

1. By the end of 2021-22 year, districts will increase the percentage of clubs reporting service activities.
2. By Sept. 30, 2021, every district will hold training for club officers and zone chairpersons. The District GLT Coordinator will report the training on the LCI website.

Dates to Remember

Jan. 10 is last day for the early discount on the international convention registration fee. The LCIF Board of Trustees meets virtually in January.

A View from the Chair

Council Chair Judy Stone
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I want to wish every Lion a wonderful holiday season. We might be celebrating differently this year, but let's look forward to 2021 being a different and better year.

WHO are we? This is the most important question we can ask ourselves right now. Getting back to our roots of **SERVICE** is the path that can take us through these times of COVID-19. It is how we can solve our membership issue and it is our future. Service is where we started. It is what we are and what we should get back to being and doing.

The SERVICE Journey

(taken from the Lions Clubs International website)

“The Service Journey is an approach to living and serving well, to making a real difference people can see and feel. It encompasses four simple phases: Learn, Discover, Act and Celebrate. We love these words because they transcend organizational formulas. They have no borders. They are the essence of Lions and Leos.”

COVID-19 has provided us with new and different means of serving our communities. Running errands for those unable to come out in public. Helping out with curbside pickup. Reading or visiting through a protective window. Teaching others how to hold online meetings. Helping out clubs via online meetings.

Service breeds membership. Membership breeds new

leaders! Service, Membership, Leadership are our future. Talk to your District Governor Team about new ways to serve your community.

Partners in Service Fundraiser

Be sure and check out the Partners in Service Sign Fundraiser. Let's cover Iowa with Lions signs on our front lawns or in front windows. The funds go to your Iowa Lions Foundation. Order through your district governor or the state office, or find the order form on Page 27 of this issue of The Iowa Lion.

Membership Numbers as of Nov. 8

District	Added Members	Dropped Members
MD9	159	271
EC	18	44
MC	17	27
NC	5	33
NE	33	59
NW	11	27
SE	30	42
SW	45	39

We all realize that with COVID-19, recruiting is tougher than ever, but it is still possible. The part of our membership drop that scares me the most is the loss of those members that have been with us for years. What did we miss in these cases? Did we not see their lack of satisfaction? Did we not see them slipping away? Pay attention to that person who looks detached or hasn't attended a meeting in a while. Reach out to them, stop by, call them. Ask them how we as a club can improve. Sometimes, we just need to listen.

Wishing you all a wonderful and prosperous New Year!



Leadership and Learning

“Leadership and learning are indispensable to each other.” – John F. Kennedy

*By PCC Terry Durham
MD9 Global Leadership Team Coordinator*

President John F. Kennedy once said that “Leadership and learning are indispensable to each other.” All Lions are encouraged to attend many of the institutes provided by Lions Clubs International. They are not just for individuals who want to be in leadership positions. Before assuming a leadership role, such as president of your club or a district governor of one of our Lions districts or even just chairing a project, Lions are encouraged to attend Great Plains Lions Leadership Institute.

Regardless of if you are in a leadership role or not, you will have to make remarks about club activities or preside over various meetings. Speaking in public is the greatest fear that most people have, even more than death. One of the courses at Great Plains Lions Leadership Institute is Public Speaking. Invaluable is how to prepare a speech, what to avoid in the speech, types of speeches and how to overcome the fear.

Leaders inevitably will be thrust into a conflict among individuals. The Conflict Resolution class will prepare you for resolving issues among individuals. Whether we are at our jobs, or in leadership positions, or even our personal lives, we often have certain things that we would like to achieve. How do we go about accomplishing these activities? Knowing how to turn needs into goals, accompanied by a plan of action to turn goals into accomplishments will make a term of office easier and more fun. This class will show you how your goals will not become just wishes or dreams.

As the leader; how am I going to get all this done? Learning how to delegate part of these tasks will make your job easier. Leaders who fail to learn how to delegate often fail to accomplish their goals. Leaders can't get everything done; they will need a team to accomplish everything on a timely schedule. GPLLI will show you how to organize into teams and to get everything finished on a timely basis.

As a leader, how do you serve through diversity? The face of volunteerism is changing in our organization. This course will introduce you to how diversity benefits Lions clubs and how to recruit and retain diverse members.

Current Proposed 2021 Institutes for Constitutional Areas 1 & 2

Advanced Lions Leadership Institute

Date: March 13-15, 2021

Location: Toronto, Canada

Submission Deadline: Dec. 13, 2020

Focuses on building the skills of Lions leaders to prepare them for leadership responsibilities at zone, region and district levels.

Qualified candidates are Lions that have completed a successful term as club president, but have not yet attained the position of First Vice District Governor. Candidates must be willing to commit to all days of the institute.

Faculty Development Institute

Date: Feb. 20-22, 2021

Location: Los Angeles, California

Submission Deadline: Nov. 22, 2020

Serves to develop and expand the number of skilled Lions faculty available for use in training at the club, district and multiple district levels. The curriculum is designed to enhance training delivery skills and training techniques that will increase the quality of training and overall effectiveness of Lions leadership development programs.

Qualified candidates are those Lions who have some experience as instructors at local Lions training events, have demonstrated basic instructional skills, and have a keen interest in further developing those skills. A candidate's training experience should include using PowerPoint to support training delivery.

Lions participating in this three-day course will be required to conduct a local training event within six months of attending the institute, in order to complete the FDI.

Great Plains Lions Leadership Institute

Date: July 23-25, 2021

Location: Maryville, Missouri

Submission Deadline: May 1, 2021

Serves as the path by which Lions can apply to become certified instructors. Lions who are LCIP certified are eligible to serve as faculty at locally approved institutes (ELLI, ALLI and FDI), Lions Clubs International-directed institutes, the International FVDG/DGE Seminar, and other training-related events.

Qualified candidates: Any Lion, Lioness or Leo who has attained majority and who has not served as a district governor in the past five years.

Lions University

Date: Anytime

Location: Anywhere with internet service

Lions University is offered by the USA/Canada Lions Leadership Forum. Through three educational program levels, Lions Leaders will enhance their knowledge and skills to better serve their community.

District 9NE

District Governor
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This month's theme is service. I invited 2nd Vice District Governor Dale Schrad, who is also the district's Global Service Team chairperson, to share with us some of his thoughts on service. Following Dale's remarks, I have spotlighted two clubs that have demonstrated great service to their communities.

Service

According to Webster's Dictionary: "serv-ice n. Help given to others; a religious gathering; the military; a set of dishes or utensils. v. To repair; to furnish a service to something or someone."

As a Lion, we will always concentrate on the verb, to repair; to furnish a service to something or someone. That definition is the core of what Lionism is all about. We make a difference in the community, state and world with our actions. The Global Service Framework has five focus areas: Diabetes, Environment, Hunger, Vision and Childhood Cancer. Each Lions club has opportunities for service in the focus areas, as well as other community needs.

By assessing your community's needs, always looking at the unmet needs, your club will find fulfilling and rewarding service projects. Check with retirement homes, churches, food banks, homeless shelters and other service organizations may help identify service needs. The best source of service projects is your very own membership, as they are full of ideas or connected to needs. As members who want to help, they can identify and lead many service activities.

The following thoughts are to help your club achieve Webster's service definition:

- Your club's GST (Global Service Team) manager is key to service projects, usually the 2nd Vice President or someone nominated by the Board.
- Duties include being a leader and helping the project chairperson achieve their goals.
- Oversees all things service related and board approved.
- Make sure every service project has membership

involved.

- Never leave a member behind as that member will feel unfulfilled and may soon leave the club. Membership is key to service!
- Visits other clubs to see what service they provide, as there is no rule that says service is limited.
- After service project is completed, make sure service hours are reported in MyLion App.
- If help is needed, review Lions International Global Service Framework to see what tools are available to assist your club and yourself.

As the 2nd vice district governor and the GST in your district, I am always available to help with direction and tools to succeed.

There is a lot of joy in being a volunteer. When members are involved in service, they feel great and service brings a smile and heartfelt reward for the club and community.

As I have traveled around district 9NE, I continue to hear about service projects that are of great benefit to the area each club serves. Here are a few: Number one, of course, is KidSight. There are also can drives, food bank food collection, bell ringing, ramp building, driving citizens who are unable to drive, making masks, helping schools at sports activities, working at food banks, cleaning gutters, derecho cleanup, road cleanup, building beds for those without, tree planting, community gardens and many more in each community. Service is also supporting Iowa Lions Foundation as well as the Lions International Foundation.

Remember, Lions members genuinely want to make a difference, to serve and help those in need. A GREAT LION always has a smile on their face and a very big heart. WE SERVE!

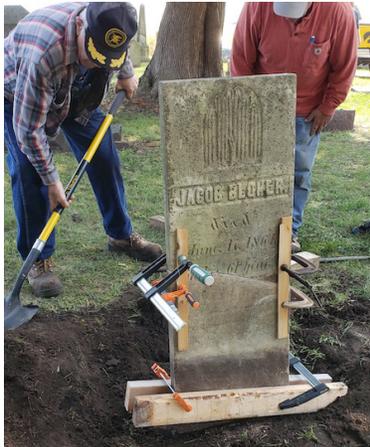
Even through the pandemic, we welcome new members

CLUB	NEW MEMBER
Cresco	Diane Deblon Abby Nelson
Denver	Robert Buhrow Shawn Buhrow
Dubuque Eve	James L Bentley Nancy L Bentley
Hawkeye	Hilliary Eickhoff
West Union	Kent R McElvania

9NE CLUB SPOTLIGHT

JANESVILLE – With the help of a \$1,000 grant from the Bremer County Community Foundation, the Janesville Lions Club spent several days cleaning up the oldest city cemetery in Bremer County. Some of the headstones date before the town of Janesville was established.

Due to the enormity of the project, the club invited other community organizations, school students and town residents to help. A total of 38 people worked on the project including members of the Janesville Lions Club, Janesville American Legion, Janesville middle and high school students, scouts, scout leaders, teachers and community members.



PRESERVATION. Janesville community members work to restore an old tombstone that had been broken and buried.

The group completed 343 volunteer service hours while cleaning more than 80 headstones; repairing, leveling and resetting 35 headstones; removing at least five tree stumps; and trimming numerous trees and bushes. The total cost of the project was \$1,171.

The cleaning process included spraying the headstones first with water and then with D2, a biodegradable cleaning solution that sat for 15 minutes before being scrubbed with soft bristle brushes and scrapers. The D2 solution will continue working and future rains will help to wash away even more of the remaining grime.

While waiting for the D2 solution to work, the students, teachers and some adults took time to discuss the founding of Janesville and visit the headstone of John Barrick, the town’s founder, who named the town for his wife, Jane. They learned some stones marked the graves of soldiers as far back as the Civil War.

Janesville Lions have three cemeteries in Jackson Township to improve over time. This project brought community members of all ages together and instilled new interest and pride in the town history. Some students were heard to remark, “I didn’t know that,” as they listened to others share stories of some of those buried in the cemetery. Some of the students even asked the Lions to let them know next time they work on this project because they want to come help.

What a great way to instill community pride while preserving and handing down some of the town’s history to a new generation!

9NE CLUB SPOTLIGHT

FAYETTE – The Fayette Lions Club was organized in August 1955, 65 years ago. Organizers were Vic Crafton and John Hofmeyer, who has been a member for 63 years. There were 11 members in the original Fayette Lions Club. Today, the club has 18 members, 10 of which have 15 plus years of continued membership.

Over the years the members have participated in the Election Day Soup Supper, Candidates Night in October, serving watermelon to the public during Fayette Watermelon Days, operating a food stand at the Show & Shine Car Show, donating backpacks to elementary children in need of school supplies through the Backpack Program, the Cemetery Walk and the Lions Eye Clinic.

In 2010 the Fayette Lions received the Governor’s Volunteer Award. Many area organizations have benefited from the club’s benevolence over the years.

We applaud and recognize all the Fayette Lion members, past and present, for a job well done.

At the September meeting, the club recognized members serving 15 years or more. They were Don Vandersee

(60 years), Bill Dohrman (42 years), Doug McReynolds (35 years), Roy Karlson (33 years), Bill Prochaska (30 years), Pete Greenwaldt (26 years), Rick Hofmeyer (24 years), Bernie Bowers (20 years), Don McCombs (17 years) and Brad Minger (17 years).



FAYETTE LIONS (L-R) Rick Hofmeyer, Don McComb, Bill Prochaska, Paulita Greenwaldt, Bernie Bowers and Roy Karlson.

CLUB ACTIVITIES

BELLE PLAINE continued their storm cleanup.

CEDAR FALLS had several environmental projects; covered plants and anchored the cover in Clay Park to preserve for next spring; cleaned up the ditches along Greenhill Road.

OELWEIN helped the food pantry by packaging and distributing food.

WATERLOO collected 110 eyeglasses for recycling.

WESTERN DUBUQUE conducted a food drive for the Bobcat Den, the high school food pantry, which provides food, clothes and school supplies for homeless and transitional students.

District 9MC

No District Governor
at this time

This month's newsletter
prepared by
PDG Bill Shutters
Urbandale Lions Club



The cabinet and chairs of District 9MC wish you an ethereally fulfilling holiday season.

The season brings us orange, thanksgiving for what we have received and the endurance to encounter the bad. It brings green for hope and renewal as we set new goals and violet for dreams and imagination with high ideals. Each are a mix of two of the primary colors which are the foundations of our character: red for courage, blue for wisdom and yellow for optimism.

We often mark the season with gifts to others. One of the greatest gifts we can give one another is our time. To Melvin Jones this was the very essence of LIONS. Giving of our time to serve others in need. The LIONS of 9MC have given themselves.

AMES (NOON) donated \$2,000 to purchase books for Raising Readers of Story County, which provides structured reading programs to young children; collected 322 pairs of eyeglasses; provided two pairs of glasses to adults in need; collected food for an area food bank that would in turn serve approximately 200 people with meals or food.

AMES BREAKFAST worked with the school nurse and contributed \$200 to provide eye exams and glasses to two children; provided hearing aids and molds for two people; developed a club policy of paying \$100 for each ear mold or \$200 per pair.

AMES CAMPUS CLUB conducted a trash cleanup on the Skunk River Trail and removed sticks and tree branches that fell during the derecho; teamed with two other campus organizations to conduct a campus trash cleanup.

ALTOONA transported cornea tissue for the Iowa Lions Eye Bank; collected stamps for the Postal History Foundation.

BONDURANT transported cornea tissue for the Iowa Lions Eye Bank.

DES MOINES SOUTH gave a \$250 scholarship to a local student who plans on attending Iowa State University; celebrated the club's 66th anniversary; adopted a section of Laurel Hill Cemetery and cleaned old flowers and trash from it; collected 200 pairs of

used eyeglasses; delivered meals through Wesley Life; helped an elderly lady clean her basement and pack for a move; knitted 120 newborn caps and donated them to Broadlawns Hospital.

DYSART partnered with the Dysart Development Corporation to put up Christmas decorations in the Dysart Park; sent out letters to all homes on the Dysart mail routes with information on the Popcorn Fundraiser; planning the Christmas Cheer Boxes program where seasonal food items are collected and boxed; KidSight screened 69 students.

GARWIN donated \$150 to Iowa Lions Foundation.

GRINNELL contributed \$250 to the local Christmas Share program, which helps the needy in Poweshiek County by providing Christmas gifts and a Christmas meal; transported cornea tissue to the Iowa Lions Eye Bank; wrapped up the sale of local merchant discount cards that the club sells in conjunction with Grinnell High School athletic program.

GRUNDY CENTER collected soda cans and plastic and glass soda bottles as a year-round fundraising project; donated \$500 each to Maroon and White, Inc. to support renovations at the former upper elementary building in Grundy Center, to Kling Memorial Library, to Grundy Center Park Board to support improvements at Grundy Center parks, to support improvements at the Wilhelm Sports Complex in Grundy Center and to Grundy County Historical Society; contributed \$800 towards the cost of a wheel-chair accessible picnic table made from recycled plastic for the NW corner of the courthouse square; in the spirit of the season, the club donated \$500 to support the Christmas Store, which helps underprivileged families purchase toys for children at a reduced price, and \$1,000 to support a local Christmas Food Baskets project in cooperation with the Grundy Center Kiwanis Club; donated \$150 to Leader Dogs for the Blind and \$500 to Lions Clubs International Foundation.



PARK IMPROVEMENT. Grundy Center Lions Club helped place in the courthouse square this wheelchair-accessible picnic table made from recycled plastic. It matches two other picnic tables already in the park.



PATRIOTIC PRIDE. Grimes Lions Club's display of its flag project.

MARSHALLTOWN EVENING collected and resupplied Lions Mints in over 20 businesses; collected and sorted used eyeglasses and hearing aids; delivered Meals on Wheels to shut-ins; popped and sold popcorn at Hy-Vee as a fundraiser.

NEVADA donated \$1,000 for gift cards for needy families during the holidays; will have a drive-thru Breakfast with Santa, serving pancakes, sausage and eggs, as part of the Nevada Parks & Rec holiday program on Dec. 12.

PLEASANT HILL helped the Pleasant Hill Library with their Scary Story Telling at Doane's Park, handed out Halloween party bags to go and distributed popsicles after the story telling; members of the club will dress as Christmas characters and hand out treats and trinkets through car windows during a drive-thru event at Doane's Park on Dec. 12.

REINBECK handed out packages to local residents affected by power loss during the storm; collected 40 pairs of used eyeglasses and a pair of hearing aids.

TRAER worked the ticket booth for the high school football games and the first round football playoff game; held a raffle and a drawing as a fundraiser; will sponsor a home Christmas lighting contest and do "Bowl for Bucks" fundraiser on college bowl games during December.

URBANDALE celebrated the club's 75th anniversary by holding a free Homecoming Pancake Supper outside in Lions Park with 265 guests donating \$1,000; in support of the Community Action Network, assembled and delivered basic household items baskets for families in need at Thanksgiving.

URBANDALE HIGH SCHOOL LEO CLUB held a drive for the Urbandale Food Bank by asking each class to give food or personal care items.

WEST DES MOINES is conducting its annual Christmas wreath sale.

A Monarch's Advice to a Young Lion

Be Strong, but not rude.
 Be Kind, but not weak.
 Be Bold, but don't bully.
 Be Humble, but not shy.
 Be Proud, but not arrogant.



In Memoriam

Ervin Sandy — Bondurant
 Rick Courcier — Pleasant Hill
 Russell Drinovsky — Traer
 PDG Garry Vokes — Clive

NEW MEMBERS

Club	Member	Sponsor
Grimes	Allison Olson	Adrienne Vance
Marshalltown Eve.	Roger Drummer	Leon Huachet
Reinbeck	Richard Keith	Daniel Trulson
Traer	Carmen Erhardt	Bruce Morrison
Traer	James Erhardt	Bruce Morrison
Traer	Peggy Finzen	Bruce Morrison



ROUND-UP. Urbandale Lions Club partnered with Fareway to raise \$1,317 in a Round-Up Fundraiser. Pictured (L-R) are Urbandale Lions Club President Jim Epstein, Fareway Store Director Dave Eisentroger and Urbandale Lions Treasurer Mary Polson.

District 9NC

District Governor
Darwin Meyer

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Sheffield, Iowa 50475

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Lions of 9NC, welcome to November 2020. What have we for this month? To start, I would like to go back to Oct. 15. Anybody know the significance of this day? It is the day set aside since 1964 to celebrate the achievements of people who are blind or visually impaired and the important symbol and tool of blindness, the white cane.

On Oct. 2-3 this year, the Mason City Evening Lions had a display and donation box set up at Hy-Vee East and West, and on Oct. 10 they were at Fareway in Mason City. Look at the pictures I have included of the white cane and those Evening Lions who worked. Thank you Lions, WE SERVE. People were generous in helping give to this worthy cause as \$1,887 was collected!

As Lions we always need to remember who we are and what we do. Vision and hearing are some of the things Lions have been noted for many years.



WHITE CANE DAYS. (Above photo) Mason City Evening Lions Joyce Walker and Dick Jass work a shift during White Cane Days. (Below photo) Club members Burton TeKippe and Geri Barker take a shift. Both photos were taken at Fareway in Mason City.





BOOK SALE. Lion Doug Sinclair, left, receives donated books from Charles City citizen Linda Wolff. The Charles City Lions Club has held its annual book sale yearly since 1964. They usually raise between \$4,000-\$5,000 through this fundraiser with books selling from 50-cents to \$4. *Photo credit James Grob/The Charles City Press.*

Let's keep this before the public any way we can. Use radio, newspaper, internet, Facebook, Twitter, Messenger, and the old standby – word of mouth.

The next news is what the Ackley-Geneva Lions Club has been doing for many years. They have a Lions building in which they accept medical equipment such as beds, walkers, wheelchairs, mobile lift devices, scooters – you name it, they probably have it!

The club chartered in 1974 and someone suggested they start this as a Lions project. Someone gave them a building and the project grew from there. People can come and use what they need for as long as they need it. When they are done, they can return the equipment. There is no charge for the use of anything but if they want to make a donation they can and people have.

I will get a picture of the building and equipment and put it in a future article. I have also been told the Ackley-Geneva Lions are helping the Parkersburg Lions start a similar project. That is one of our Lions mottos, "Where there is a need, there is a Lion."



KEY AWARD. Clear Lake Evening Lions Club President Chris Wagler, right, presents Lion Mike Yore with a Membership Key Award, which honors a club member for sponsoring new members.

District 9SE

District Governor
Bryan Bross

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bcbross@gmail.com



Our first Virtual District 9SE Convention was held Nov. 14. We pivoted from in-person to virtual as COVID infection rates were rapidly rising in our area and across the state of Iowa. Thanks to Cabinet Secretary/Treasurer Debbie Doty and Convention Chair Sierra Huggins, we were able to make it a success while keeping everyone safe and avoiding the costs of travel. PDG Debbie shared her personal story of fighting diabetes soon after fighting off breast cancer. As you know, Nov. 14 was World Diabetes Awareness Day.



PDG Debbie Doty

PID Ardie Klemish energized the team with information about the upcoming USA/Canada Lions Leadership Forum to be held in Des Moines in September 2021. We're looking forward to a fun event and everybody's help is needed to pull it off successfully. I know you will feel rewarded by attending the forum.



PID Ardie Klemish

Scott Biddle of Unleashed Heroes from Oskaloosa shared an inspiring message about "Bridging the Communication Gap." He shared about how to reach young people by serving them and learning from them while being open to new ideas. His message is something we all needed to hear and take to heart as we plan to grow our clubs.



DG Bryan Bross

The key takeaway for me was related to how we serve young people. Scott Biddle said, "Help people find their way even if it doesn't benefit you." Doesn't that get at the heart of kindness we should have toward others?

If you are reading these articles, will you send me an email at bbross@iowalions.org and tell me what you want to hear about in my next article? I do not believe we can overcommunicate. Do you agree?

Our keynote address was presented by our special guest International Director Justin Faber from Deckerville, Michigan. He shared about membership, leadership and service. The key takeaway for me was regarding leadership. He said, "True leaders do not create more followers. They create more leaders."



ID Justin Faber

We also had some awards presented. Ten clubs submitted nominations for the District 9SE Lions Distinguished Service Award. They were:

Lion Larry Blinn, Oskaloosa
PDG DeEtta Rasmussen, Fort Madison
Lion Madonna Kadera, Melcher-Dallas
Lion Mindy Archer, Fremont
Lion Marti Hendricks, Solon Centennial
Lion Joel Greene, Crawfordsville
Lion Earl McGill, Grandview-Letts
Lion Colleen Putnam, Albia
Lion Ronnie Van Auken, Winfield
Lion Randall Betz, Victor

The grand prize winner drawn randomly was Lion Madonna Kadera of Melcher-Dallas Lions Club. She is receiving a Lions Clubs International Centennial commemorative Melvin Jones silver coin.

The next award recipients were for New Voices in the areas of Membership, Leadership, Marketing, and Service. The recipients were as follows:

Lion Charlie Rooker, Ottumwa Noon – Membership
Lion Michelle Kent, Oskaloosa – Leadership
Lion Marti Hendricks, Solon Centennial – Marketing
Lion Michael Renken, Lockridge – Service

International Presidential Certificates of Appreciation were presented to five Lions. Two were presented by PDG Debbie Doty for the 2019-2020 year and three were presented by DG Bryan Bross for the 2020-2021 year. The Presidential Certificate of Appreciation is the fourth highest award from Lions Clubs International. The recipients were as follows:

Lion Erin Hogan, Oskaloosa (2019-2020)
Lion Bryan Bross, Burlington (2019-2020)
Lion Jim Strasser, Winfield (2020-2021)

Lion Michelle Kent, Oskaloosa (2020-2021)
 Lion Susan Wilgenbusch, Victor (2020-2021)

We had over 45 attendees at one time and almost 60 Lions from across Iowa were registered to participate in the Zoom meeting. A greeting from PID Delbert "Del" Brown and Lion Susie was read at the beginning of the meeting and a video benediction was provided by PID Dave Stoufer.



PID Dave Stoufer

While this was our first virtual district convention, we hope it will be the last. The whole event was recorded and is available on the [Iowa Lions 9SE YouTube channel](#). We dearly missed being in-person with all our Lion friends.

Report Your Service to MyLion

Please be diligent to report all of your service, no matter how small or unimportant you think it is. Please report your individual service to your club secretary or Global Service chairperson every month. They will report general club service, but they need each Lion member to provide them their service hours monthly.

The pandemic has slowed us down for sure, but we must adjust our service to meet today's needs and diligently report it.

If you are having trouble with MyLCI or MyLion, please let PDG Debbie Doty or DG Bryan Bross know so we can assist you.

Update on KidSight Screenings

Our District KidSight Chairperson, Lion Johnny Stoll of Iowa City, reports that we are screening far fewer kids this fall than last year. However, every site from previous years are wanting to have the kids screened as soon as they feel comfortable with the COVID-19 issues. So, we are preparing for a busy spring.

Some very important information: Lion Stoll has a complete list of all the daycares and pre-schools in the entire District 9SE, COMPLETE with names, addresses,

phone numbers and the maximum numbers of kids they can handle. Contact Lion Stoll by phone at or 319-430-9318 or by email at jstoll46@mchsi.com for the list in your area. You might be surprised how many more kids in your area need screenings.

We are finding more than 6% of the kids we have screened locally have various vision issues. Our screening system is 95% accurate versus a costly visit to the eye doctor.

If your club has not ever done the screenings, we can make arrangements to get your club trained and have a camera. I have found this is one of the most rewarding activities I have done my entire life. Especially when you realize how you have positively affected the lives of so many children. High five to all you KidSight screeners!!

Please Support Campaign 100

We call on all Lions to support LCIF through a donation of any amount to Campaign 100. LCIF has had enormous impact on this planet and we need it more than ever.

Please consider giving an individual gift of \$25 for the first time. Going forward, please consider a gift of \$100 annually to fund our service worldwide for the next generation.

Contrary to popular belief, North America receives more total grant dollars than we contribute. It is surprising that such a rich continent is overall a recipient of LCIF grants as opposed to giving more than we receive. We can turn that around if we each do our fair share. Our district has received \$20,000 from LCIF in just this year. Will you give back to LCIF?

Service Around the District (October 2020 from MyLion)

- CLEAR CREEK** – Flags Over Tiffin
- DANVILLE** – Community Leaf Raking
- BIRMINGHAM** – Blood Drive, Hot Roast Beef Supper
- IOWA CITY** – Eyeglasses assistance, KidSight, Eye Tissue Transport

NEW MEMBERS (as of Nov. 15, 2020)

Member	Club	Sponsor
Amanda Brent	Burlington Noon	Darven Kendall
Marilyn Holmes	Fort Madison	Charles Holmes
Tim Torgler	Fort Madison	

Deceased Members

- Harold Hunter – Columbus Junction
- Donald Lee Gaylord – New London
- Carroll Steinbeck – Richland
- Larry F. Klein – Sigourney

District 9NW

District Governor
Roger Curtis

PO Box 133
Badger, Iowa 50516

515-408-7563

rcurtis@iowalions.org



Thoughts from Quarantine

This has definitely been a different and difficult year. As we look forward to the end of the year celebrations with friends and families, it will be a very different experience for many of us.

Unfortunately, I speak from experience. Somewhere in the last two weeks, my wife was exposed to the coronavirus and has spent the last week and a half in bed. She managed to buy me time in quarantine as well. The tough part is even though we are in the same house, we are worlds apart. We each have our own rooms and little contact with each other. My wife was/is very careful about wearing her mask and washing her hands. With community spread, it is difficult to say where it was picked up.

With that in mind, I am encouraging everyone to follow recommendations and mask up to protect your family, your friends and your fellow Lions, especially during this holiday season.

Perhaps you will “Zoom” your families across the U.S. rather than face-to-face gatherings. Hopefully, next year will be a better year for all of us!

Winter Activities

By the time the newsletter reaches you, the Thanksgiving turkey will have been carved and the leftovers either eaten or frozen.

Hopefully, the weather has been nice enough to allow for those of you who decorate to be outside and have your yards and houses decorated. The lights outside help to brighten and warm the long cold winter nights, as well as put us in a more festive mood.

DECEASED MEMBERS

Member	Club	Years a Lion
Louis Ferguson	Carroll	44 years a Lion

There is nothing I enjoy more than a trip around town looking at the lights, unless it is the Christmas parties that we have with fellow Lions. I am just not certain how the parties will look this year.

If I know my wife, she will make certain that I am properly masked to avoid going through another round of COVID-19.

Year-End Donations

With this year being especially hard on families, it is important that Lions continue to give to the charities that have been supported in the past.

Food insecurities are at higher levels than usual because of COVID-19. No one should have to be hungry during this time of the year. Maybe your local Lions Club could have a food collection at your winter party to be donated to a local charity this season.

Another idea would be to have members donate to a family by picking the name from a local giving tree. See if there is a family in your town needing help. Remember we are Lions, and We Serve!



Thank you!

I would like to take this opportunity to thank the clubs that I have had an opportunity to visit for their warm hospitality. You have made the first half of my district governor year go smoothly. I am impressed by the warm reception we have received everywhere we have attended. Thank you Lions for serving!

As I look forward to 2021, I am excited to finish visiting clubs that I have not been able to attend this year. I have visited 13 of the 36 clubs so far before I was quarantined. I hope to visit more soon.

I will be contacting your secretary or president to make the visit possible. If you have not heard from me, please contact me at 515-408-7563. Stay healthy and carry on!

CLUB SPOTLIGHT

Peterson Lions Club

Peterson Lions Club may be from a small town, but they have a big heart.

The Peterson Lions Club was chartered on March 20, 1957. Although Peterson is a small Iowa town with a population of just 334, their Lions Club has an impressive roster of 49 members.

Peterson Lions Club has several service projects and fundraisers every year. One of the highlights is the club's annual auction in the spring. They managed to hold their annual auction this year on March 14 just before America shut down. The club donates 50% of the net proceeds to support the Peterson Swimming Pool.

Another way that the club raises funds is that they split the people haulers (tractor/trailers) at the Clay County Fair with the Royal Lions Club. They still plan to have their annual omelet supper this year, but it will be a drive-thru event due to COVID-19.

The Peterson Lions are very community minded. Along with donating funds to the city pool and other community projects, they also help with a program called Shop with a Cop. It is a generous way to help improve relations between youth and law enforcement!

The club is known for entering the Peterson fire truck in area parades. The truck, purchased with the help from an LCIF grant, is decorated with 50 United States flags, the flag of Iowa and the of Lions Club International flag. The fire truck has also been decorated with lights to bring Santa to town.

The Lions have helped by donating money and manpower to sheet rock the Peterson Community Center.

The club secretary was instrumental in using 3D printers to help make face shields for EMS workers when personal protective equipment was scarce this spring. Thanks to Lion Adam Perry for his support of EMS during this challenging time. The club helps the city with the purchase of an ambulance every few years, as well.

On top of their generosity of supporting the community, the Peterson Lion Club also supports the Lions Clubs International Foundation. They most recently donated \$1,000 to LCIF.

Peterson Lions Club is truly an outstanding club!

NEW MEMBERS

MEMBER	CLUB	SPONSOR
Alicia Scoggin	Badger	Jennifer Schild
Don Cook	Madrid	Brett Mathes
Barbe Shay	Madrid	

Club Activities

AKRON hosted its most successful Omelet Breakfast ever netting over \$2,400.

BADGER donated \$150 each to the Badger Fire Department and Leader Dogs for the Blind, \$250 each to Iowa Lions Foundation and Lions Club International Foundation, and \$200 each to The Lord's Cupboard and Salvation Army.

BOONE held its turkey dinner fundraiser.

CHURDAN did Meals on Wheels 5 days a week every week; donated \$200 to Churdan Community Improvement Program and \$100 to Greene County Adopt a Family Program.

HARTLEY took in more than \$5,000 with its pool fundraiser; is planning a Burger Bar.



CURBSIDE SERVICE. McKenna Henrich from the Akron-Westfield FFA delivers omelets curbside during the annual Akron Lions Club Omelet Breakfast.

District 9SW

District Governor
Sheri Holliday

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Winterset, Iowa 50273

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DID YOU KNOW?



The [membership growth toolkit](#) is dedicated to providing you with the necessary resources in preparing for and hosting a successful membership growth event.

The material and resources have been proven time and time again. These training resources will help you to engage active members and new volunteers.

These resources are crucial to the development and growth of our association's membership. Utilizing the assets listed on this page will help you reevaluate our approach to supporting member retention and the way we serve and interact within our local communities and worldwide. Answering the call for service is leading with service.

Tools Available

- Membership Growth Event Presentation for Lions
- Membership Satisfaction Guide
- Club Quality Initiative (CQI)
- Blueprint for a Stronger Club
- Your Club, Your Way

Materials Available

- Membership Growth Event Checklist
- Proposed Agenda for Membership Growth Event
- Template Invitation Letter
- Membership Event Master Database
- Points of Follow-Up Responses for Prospective Members
- Membership 101

Videos Available

- We Serve PSA
- Sutton Racing Lions Club
- More Videos on [LCI YouTube Channel](#)

(Taken from LCI Website)

CLUB SPOTLIGHT

Neola Lions Club

Neola Lions filled 800 personal sanitizer bottles (with Lions stickers on them) for all Tri-Center students, grades K-12 and publicized it on Facebook.

They also have given dictionaries to all 3rd graders for the last 11 years.

For years the club has operated the Neola Can Kennel where they collect cans and plastic bottles and take them to the recycling center. The project is both an environmental project and a fundraiser.

This year the club has also supported the Neola and Minden food pantries.



Tri-Center Community Schools

45m • 🌐

The Lions Club strikes again! Thank you for your generous donation of hand sanitizer for our students to help them stay healthy during this pandemic.

👍❤️ 39

1 Comment



Like



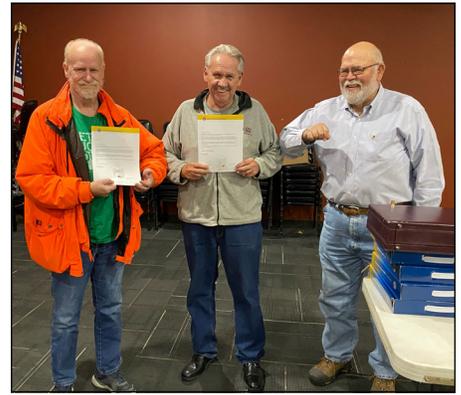
Comment



Share



SOCIAL MEDIA SHOUT OUT. Tri-Center Community Schools gives the Neola Lions Club a shout out on Facebook thanking the Lions for their donation of individual hand sanitizers.



WINTERSET AWARDS. Winterset Lions Club recently presented awards to its members. (Far left photo) Melvin Jones Awards winners Linda Duff, Deb Perkins and Tad Tadlock. (Center photo) Warren Coleman Award honorees Bob Duff and Karen Johnson pictured with Club President Tad Tadlock. Membership Chevron Awards were presented to (L-R) Terry McNeley (15 years) and Nolan Collins (30 years) by President Tad Tadlock.

Club Activities

Oct. 15 – Nov. 14, 2020, Reported in MyLion

NORWALK – Veterans Day ceremony; vision screening, Grab & Go Pancake Breakfast.

PERRY – Flags over Perry.

GUTHRIE CENTER – used eyeglasses donated.

OAKLAND – Can corral.

MURRY – Christmas Lights; eyeglass collection; KidSight screening,

EXIRA – Pies for Puppies.

FONTANELLE – Halloween hot dogs and cookies; Donated \$100 to LCIF.

GLENWOOD – KidSight screening, nine kids tested with one retake.

INDIANOLA NOON – donated \$180 worth of pork coupons to the food pantry.

REDFIELD – Halloween cards to Stuart Community Care Center; made and donated 16 face masks to American Heart Association; collected eyeglasses, collected three large recycle bags of plastic grocery bags; Peace Poster Contest; donated \$100 to WCV Middle School Library and \$100 to Leader Dogs for the Blind.

MILO – Pancake Fundraiser.

ATLANTIC – Mobile Food Distribution

WAUKEE – Planted 12 trees in Waukee Park

EARLHAM – Delivered Meals on Wheels.

37,332 people served

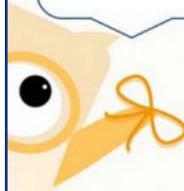
247 service activities completed

2,965 volunteer hours

\$19,766 funds donated

\$16,180 funds raised

Just a Few Reminders



- The 9SW District Convention has been rescheduled for March 12-13, 2021 in Panora
- Save your plastic grocery bags
- Record your activities in MyLion
- Get your new members entered into LCI before the end of December 2020 to have your new member fee waived by International



NEW VIRGINIA AWARDS. New Virginia Lions Club presented (L-R) a 10-year Membership Chevron to Lion Theodore Hall, a 50-year Membership Chevron to Lion Kenneth Stills, a Warren Coleman Award to non-member Deann Strange, President Richard Keller, a 10-year Membership Chevron to Lion D J Hall, new member Jerry Young and a Warren Coleman Award to Lion Darin Kirkpatrick.

District 9EC

District Governor

Stan Stanfield

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Will you save the life of your club? Will you???

Lives we have not touched are people that we have not asked to become a Lion. Invite them to reach outside their boundary and become a Lion. Normally a Lion will touch approximately 50 people during a year, so by not asking a person to become a Lion you are depriving them of not having the opportunity to positively affect 50 new people this year. Give them that gift!

As I looked at the clubs in 9EC reporting their activities in MyLion, I am immensely proud of them because they are **focusing on being a Lion** and what they can do, not what they cannot do!! They are focusing on their community's need and how, as Lions, they can help. Now, I am not saying we should throw caution to the wind. We just need to use some common sense when we do our activities.

Servicing in Our Community is Still Our Number One Priority

Our service to our community is important. Helping with food drives/food drop-off so the food banks can provide food to those in need. Holding blood drives, providing that lifesaving substance to hospitals and other medical facilities. Collecting eyeglasses and hearing aids to help improve hearing and eyesight for several people is critical at this time.

Coat, Hat and Gloves Drop Off

As we move into the winter months, we can coordinate a coat, hat and gloves drop off to help members in our community stay warmer. We can help with toy drives and gift collections for those who will have little or nothing this year. Because our fundraising is down this year, we can stop by the businesses in our community and give them the privilege to help us with our fundraising so we in turn can help others in need. We need to allow those who cannot physically help us with the collection of

food, eyeglasses or hearing aids, or work the blood drives, to make a cash contribution and be part of the community that gives back.

Lion Club International Foundation (LCIF) Club Visits

Your District 9EC LCIF Coordinator Rick Baughman and his partner in service, Ann, are available to join you at club, zone or region meetings, either in person or via virtual meeting. LCIF Campaign 100 is still in need of support from clubs and individuals. Learn about the great things LCIF has done for Iowa in the past few months. Contact them at baughman611@gmail.com or 563-343-3848.

Reminder: New Member Fee Waiver Deadline is Dec. 31, 2020

Report all new members in MyLCI before Dec. 31, 2020 to take advantage of the \$35 new member entrance fee waiver. Remember, new members help ensure your club's success for years to come.

As year 2020 comes to an end, I want to thank you for all the hard work you have provided to your club, District 9EC and to me. Many of you have found ways to reach out to help your community and your fellow Lions.

Cindy and I want to wish you and your family a healthy, safe and merry Christmas. I want to personally thank you for being a Lion and all the effort you put forth helping our fellow man. It is the greatest service we can provide. Blessings!



CHANGING WITH THE TIMES. Tipton Lions managed to hold their annual Hunter's Breakfast this fall by changing it over to a drive-thru event to adapt to COVID-19 restrictions.

In and Around the District in October/November

ALBURNETT did Blackford Family clean up; repaired the softball field at Martin Complex; held a food drive; hosted the vice district governor at a club meeting.

BETTENDORF conducted a vision screening; held White Cane Days fundraiser; prepared food baskets.

BLUE GRASS sponsored a blood drive; held a club meeting; hosted a Diabetes Strides Walk; attended the MD9 Fall State Convention; participated in the 9EC cabinet meeting; held a fundraiser with proceeds going to the Blue Grass fire and police departments.

CEDAR RAPIDS gave a donation to Trees Forever.

CENTER POINT held a Trunk or Treat; hosted a Pork Dinner Drive-thru fundraiser; held a club meeting.

CLINTON purchased eyeglasses for 10 adults.

DAVENPORT BREAKFAST assisted a person in receiving hearing aids.

DAVENPORT VILLAGE purchased eyeglasses for someone in need.

DEWITT NITE donated, cooked and served food to people with special needs attending a Trunk & Treat event.

ELDRIDGE collected food; collected eyeglasses for recycling; did a vision screening; delivered meals for Milestone; transported eye tissue; planted and maintained flower beds; dedicated a bike path.

LOW MOOR held a Halloween party for area children.

LOWDEN conducted a KidSight screening; worked at a food pantry; participated in the 9EC cabinet meeting; did a Peace Poster project.

MARION NOON held a White Cane fundraiser; had a club meeting; collected eyeglasses.

MOUNT VERNON did a KidSight screening.

In Memoriam

Member	Club	Years a Lion
Owen Boedeker	Wheatland	41 years
Ida Colleen Lenker	Tipton	22 years
Donald Mohr	Preston	22 years

OCT/NOV NEW MEMBERS

Welcome to 9EC - The BEST District in Iowa

Member	Club	Sponsor
Tony Franks	Bellevue	Steve Roeder
Erica Theisen	Bellevue	Kristine Carrier

MUSCATINE held a Peace Poster project; assisted three people with obtaining hearing aids.

OTTER CREEK delivered Meals on Wheels; maintained a park.

PRESTON did a vision screening; conducted a roadside cleanup.

STANWOOD completed a ramp project; did a KidSight screening; attended the MD9 Fall Convention; held a board meeting; conducted a fundraiser; donated funds to LCIF, Iowa Lions Foundation, 9EC Care & Share and the 4-H Club; held a blood drive; conducted a Peace Poster project; assisted with the North Cedar Christmas Hunger project.

TIPTON completed three ramp projects; parked cars; held a board meeting; distributed food; raised Flags Over Tipton; honored veterans on Veteran's Day.

WEST LIBERTY donated to West Liberty High School and the West Liberty Fire Department; placed flags in West Liberty; presented \$500 scholarships to five seniors to further their education; collected eyeglasses and hearing aids; did a KidSight screening; purchased trees for the golf course; collected food for the food pantry.



SALUTE TO VETERANS. Tipton Lions and Boy Scouts honored veterans on Veteran's Day.

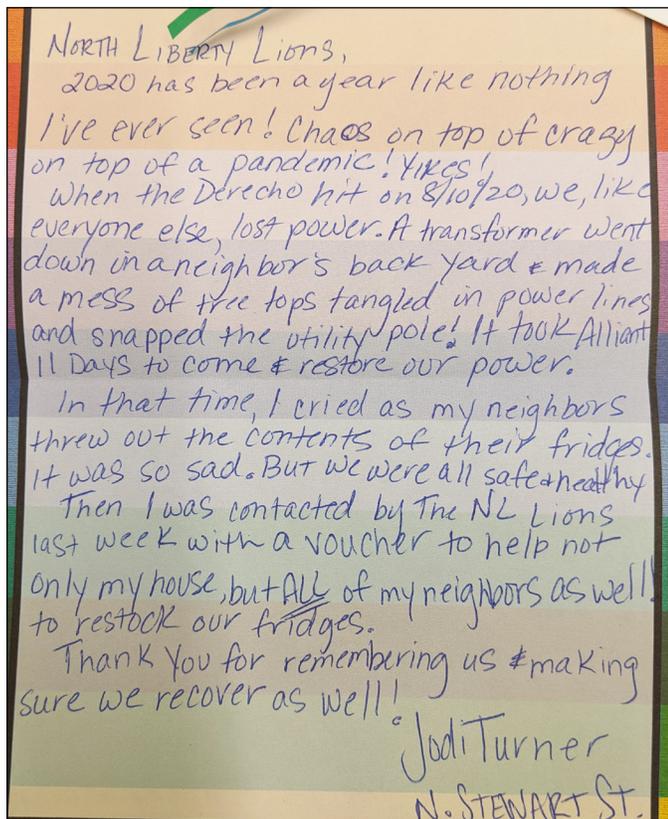
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members with help from Cedar Rapids Lions and a couple of members from Blue Grass Lions with coordination efforts of HACAP.

Southeast Linn County received \$2,000 in assistance that was sent through the Mount Vernon Lions Club. Individuals from the Mount Vernon Lions cooked and served meals to members in the community affected by the disaster. The club also purchased cleaning, disinfecting and medical supplies, non-perishable food items and water through an area grocery store. They then distributed those to more than 400 members in the Mount Vernon and Lisbon communities.

Clinton County received \$4,500 in assistance through Information and Referral of Clinton County. Food, water, medical and cleaning supplies were purchased through Hy-Vee, Fareway and Jewel food stores in Clinton. The distribution by the Clinton Lions Club took place on Aug. 24.

Cedar County and other areas received \$2,500 of assistance in Wal-Mart gift cards. PCC Jerry Inman of Stanwood Lions contacted local law enforcement and government agencies to get names of families in need. Jerry was given referrals of 25 families that needed help. He purchased 25 \$100 gift cards, interviewed and distributed them to those families.



THANK YOU. A letter to the North Liberty Lions Club expresses the appreciation of a derecho victim.

District 9MC Assistance

9MC used funds in the following communities: Newton, Dysart, Gladbrook, Reinbeck and Traer. Gladbrook Lions Club members boxed 50 boxes of groceries at the Gladbrook grocery store and delivered the 50 boxes to selected residents in the Gladbrook community. It was a nice surprise for the selected residents because they were not aware that they were going to get \$50 of groceries delivered at no cost to them.

Traer Lions used funds of \$1,250 to provide families or individuals that lost refrigerated or frozen food during the Aug. 10 Iowa derecho. They were able to get replacement food of up to \$100 per family or \$50 per individual.

District 9SE Assistance

9SE used part of its funds for Lions Shopping Days in the towns of Solon and North Liberty. Both of these communities were without power for up to 10 days after the derecho.

Using \$7,000 from a Lions Clubs International Emergency Relief Grant, Solon Centennial Lions, in partnership with local grocer Sam's Main Street Market, distributed invitations to 140 families in the Solon area. Families were invited to purchase/replace refrigerated or frozen items that families lost due to the extended power outages caused by the derecho.

North Liberty Lions Club used the other \$3,000 of the 9SE LCIF grant to partner with the North Liberty Fareway store to provide the same option for citizens to purchase up to \$50 in perishable foods.

These are examples of how LCIF "Your Lions Foundation" provides funds for assistance when requested. MD9 tends to only use this in disaster times but LCIF is also there to help us do larger projects through matching funds. As with any granting entity, rules apply to the grant monies as to use, timelines and reporting. I encourage all Lions to acknowledge that our service to humanity is an activity in which we get more out of it than we realize.

This year has tried us all to figure out how to serve. I hope that you will give a contribution to LCIF no matter how small. I know clubs and members are struggling to raise funds, but any unrestricted funds provided add to the amount of service Lions can do.

Remember, if districts have donated over \$10,000 during the Lions year (July through June), 15% of that unrestricted amount is available to be used by that district next year or bank up to 15 years for larger projects. Thank you for your service to humanity!



Hunger is a problem without borders.



JANUARY IS LIONS HUNGER AWARENESS MONTH

CONTINUED FROM PAGE 24

The personal interactions the leader will have in responding to the spectrum of feedback must be carefully handled. Kindness must continue to be at the center of the leader's responses. The most difficult feedback will require the leader to be quick to listen, patient to speak and certainly slow to anger. Kindness is at the root again.

Listen while seeking to understand. Kindness may require silence for a time. While the negative feedback may feel like an attack, kindness must balance the natural feeling of anger in such situations.

On the other hand, a lack of feedback might require a combination of direct and indirect engagement seeking to open up avenues for safe communication to occur. Kindness must be at the core of these personal interactions to promote healthy ongoing relationships.

Leaders at the highest levels must communicate in a way that anticipate the full range of responses. Most people receive public proclamations from leaders with regard to how it might affect them.

Sociologist Everett M. Rogers received his PhD in sociology and statistics from Iowa State University in 1957 after pursuing a degree in agriculture. He developed his theory of "Diffusion of Innovation" after studying how farmers adopt agricultural innovations. He theorized that there are five groups of people in how they respond to change. These include innovators (~2.5%), early adopters (~13.5%), early majority (~34%), late majority (~34%), and laggards (~16%).

The leader must understand that the way they communicate must result in a process of uncertain reduction for each of these groups of people. Leaders that use kindness as a leadership strategy in their public communication will carefully craft their wording to appeal to each group in a different way that is applicable to their comfort level with uncertainty.

It follows that there will be a group of laggards that can be difficult to impossible to communicate with effectively. However, a leader communicating with kindness will anticipate the objections and arguments that might be raised. Again, a great leader will listen carefully and respond in kindness.



Public proclamations by mayors, governors, the president and other world leaders have the potential to result in a great deal of misinterpretation and misunderstanding. Poorly-communicated decisions often result in warring factions where the original idea is lost. Thus, kindness must be exhibited, not just intended, in public proclamations by leaders.

It was the late Judge Haynes Townsend, Lions Clubs International vice president, that selected as his motto "Kindness Matters" before his passing in late 2019. I am sure that his tenure as the International President of Lions Clubs International would have showed us all more clearly what he really meant by that statement.

However, there is no doubt that great leaders start with kindness as a fundamental strategy in their private deliberations, their personal interactions and their public proclamations. We saw that in Judge Haynes Townsend, and we see that in Dr. Jung Yul Choi, as well.

If you want to be a great leader, regardless of the reach of your leadership, put kindness first, last and everywhere in between.

Kindness matters!



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THE IOWA LION

Kindness is a Fundamental Strategy for Leadership on All Levels

By District Governor Bryan Bross

Leadership has been thoroughly studied over the years by all kinds of people. Many books have been written about the myriad of aspects and practices of leaders. As I reflect upon our International President's theme this year of "United in Kindness and Diversity," I want to explore the "kindness" aspect of leadership.

I believe that kindness is a fundamental leadership strategy in the private deliberations, personal interactions, and public proclamations of true leaders.

Leaders frequently deliberate about the consequences that their decisions or actions may have on others. This deliberation is often in private thoughts and internal arguments, though good leaders seek wise counsel in the most difficult decisions. The great leaders know that their decisions will inevitably affect many other people. The higher the position of the leader, the higher the stakes. Yet, the leader's private deliberations are no less agonizing.

A small business owner who is faced with decisions about how to keep their business open during a pandemic and meet payroll obligations certainly affects their own family. More importantly, this leader's

decisions have impacts on the employees' families.

Our current events involving global pandemic brings considerable uncertainty to young and old alike. An empathic leader will be more successful because they have led with kindness first as they make decisions. This kindness puts them "in the shoes" of those they lead and helps balance the uncertainty. The leader may have to weigh the greater good or long term success versus acute personal or short term consequences.

Putting kindness first in private deliberation will allow the leader to see those they lead as more than resources to manage. Leading with kindness will bring peace and satisfaction despite the difficulty of the decisions to be made.

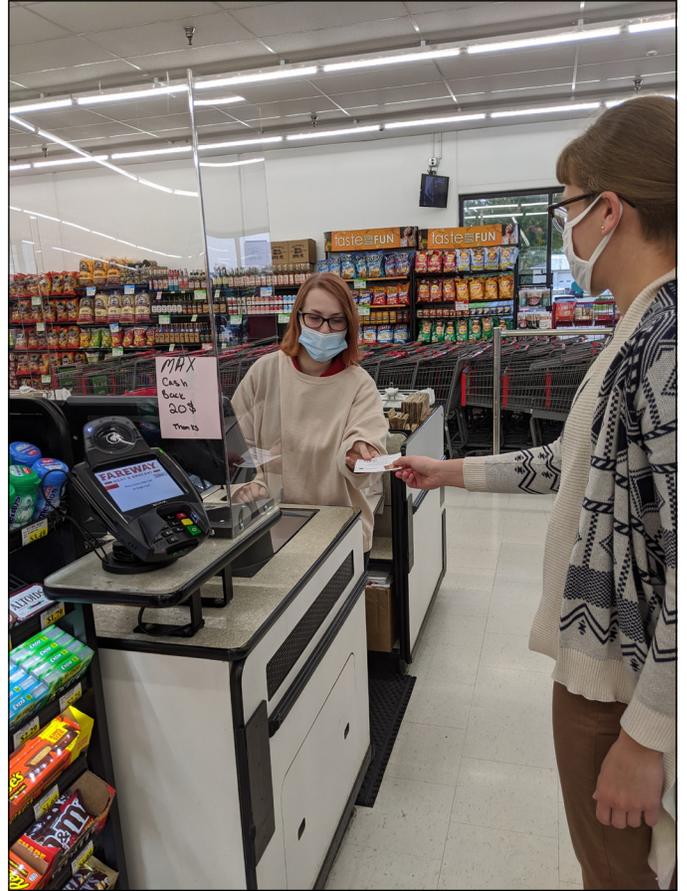
When difficult decisions are inevitably made, the resulting actions and responses begin to provide feedback to the leader. The leader may receive the full spectrum of responses from those people the decision affects. Some feedback will be positive. Other feedback may be intensely negative. Unfortunately, some followers will provide no feedback at all. This may be the hardest for the leader to handle.

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ADDITIONAL DIGITAL COVERAGE



CLEAR, CLEAN WATER. Mount Vernon Lions distribute pallets of water to victims of the August derecho who were without power for days.



CASH OUT. A checker at the North Liberty Fareway store accepts a Lions Shopping Day voucher from a customer to replace up to \$50 worth of fresh or frozen foods.



BURGER UP. Lions and volunteers prepare burgers and hot dogs for residents of Mount Vernon.



OPEN UP. 9EC District Governor Stan Stanfield opens boxes of food for distribution to victims of the derecho.

ADDITIONAL DIGITAL COVERAGE



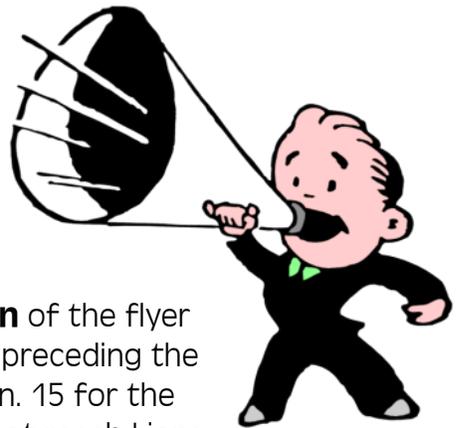
WORK IT OUT. The Milton Lions Club finished a two-day work session replacing the pilings at the Milton playground.

Have You Got an Event or Fundraiser Coming Up?

You can have your club flyer included in the **Digital Only** section of The Iowa Lion for **free**, or included as an ad in the printed magazine for a nominal charge.

To have your flyer included for free, email a **PDF version** of the flyer to editor@iowalions.org no later than the 15th of the month preceding the issue in which you would like your flyer included. (Example: Jan. 15 for the February issue.) Remember that the printed magazine does not reach Lions clubs until midway through the month, so be sure to plan your marketing well in advance.

If you would like an ad in the printed magazine, please contact Editor Debbie Doty for information on costs. Submission deadlines remain the same.





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Lion Lives Here x _____	Deliver to: <input type="checkbox"/> Iowa Lions State Office (Ames)
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Total Signs _____ x \$20 = _____	_____
Make checks payable to Iowa Lions Foundation	Lion / Club Name
Mail order form with payment to: Iowa Lions Foundation 2300 S. Duff Ave. Ames IA 50010	Street Address (No P.O. Boxes)
	City / State / Zip
	Phone Number E-Mail Address

ADDITIONAL DIGITAL COVERAGE



WELCOMING NEW LEADERSHIP. District Governor Bryan Bross installed new officers at Fort Madison Lions. Pictured (L-R) are Vice President Chris Faulkner, Director Ruth McKoon, Director Mike Culbertson, Secretary DeEtta Rasmussen, Treasurer Ryan Meierotto, Immediate Past President Chuck Holmes, President Gene Zeiger, Club Marketing Chairperson Carol Foss and DG Bryan Bross.



OUT WITH THE OLD. New President Gene Zeiger, right, presents Immediate Past President Chuck Holmes with a President's Appreciation plaque.



IN WITH THE NEW. District Governor Bryan Bross, right, congratulates new Fort Madison Lions Club President Gene Zeiger.