Council of Governors Meeting

October 21, 2017

Ramada Inn, Des Moines, IA

CC Paul Hain called the meeting to order at 9:00 AM on October 21, 2017.

DG Chris Anderson led the Pledge of Allegiance

DG Darwin Meyer gave the Invocation.

SA Tim Wilson conducted the roll call with the following in attendance: CC Paul Hain Jr.; DG EC Jim Bixler; DG MC Judy Stone; VDGE Charlotte Miller; DG NC Darwin Meyer; VDG Kristin Buehner; DG NE Ed Ottesen; VDG Doug Welton; 2VDG Doug Boelman; DG NW Paul Thompson; 2VDG Dale Schoening; VDG SE David McGregor; DG SW Chris Anderson; VDG Pat Parker; PID Dave Stoufer; PDG Rachael Niccola; ID Ardie Klemish; PDG Ken Klemish; PCC Jerry Inman; PDG Connie Inman; Lion Alan Olson; Lion Larry Olk; PCC Don Maynes; PCC Terry Durham; PDG Robert Rhinehart

CC Hain called for additions to and adoption of the agenda.

No additions

**Motion by DG SW Chris Anderson to accept the agenda.**

**Second by: DG MC Judy Stone. Motion carried**

SA Wilson presented the minutes to the August 5, 2017 Council Meeting as sent out.

**Motion by DG NC Darwin Meyer to accept the minutes.**

**Second by DG NW Paul Thompson. Minutes were accepted.**

SA Wilson presented the Financial Report with the Budget Recap from September. He did

correct the Total Restricted Fund balance to $44,046.61.

**Motion by DG MC Stone to approve the Financial Report**

**Second by DG EC Jim Bixler. Motion carried.**

CC Hain read a letter from PID Judy Hankom asking the Council to endorse PID Brian Sheehan for 3rd International Vice President candidate.

**Motion by DG NC Meyer to endorse PID Sheehan for 3rd International Vice President candidate.**

**Second by DG NW Thompson. Motion carried.**

State Administrators Contract

**Motion by DG EC Bixler to go to Executive Session**

**Second by DG MC Stone. Motion carried.**

Meeting went to Executive Session at 9:11AM

Meeting came out of Executive Session at 9:20AM

**Motion by DG MC Stone to approve SA contract.**

**Second by DG NC Meyer. Motion carried.**

SA Wilson presented the State Office Report- Report on file.

Iowa Lions Foundation- Lion Alan Olson, President

President Al presented a survey to the Council to find out areas of importance to look at adjusting the Foundation focus. Council was asked to complete the survey.

On the survey was a breakdown of Foundation donations by percentage.

Foundation Gala will be held February 10, 2018. Tickets are available now.

We need to identify organizations to partner with.

Look into grants.

Centennial Committee--- No Report

ID Report—ID Ardie Klemish

ID Ardie thanked everyone for their help in Chicago.

She reminded everyone that 2021 USA/CANADA Forum will be held in Des Moines and explained the selection process and what will happen prior to the Forum.

Great Plains Lions Leadership Institute—There are some changes coming for next year. More information to come.

Global Action Team— Every MD and District should have a GMT, GLT and a GST.

Every DG should make it a goal to have a District GST

GST on the Club level is very important to getting activities reported.

GLT Coordinator---- No Report

GMT – PCC Durham.

Membership is currently at 8503.

326 Clubs

District 9NE is at positive membership

Women’s Membership--- PDG Connie Inman

Women’s Membership- 28.61% Worldwide, MD9 is 24.6% with a goal of 26.1%

Currently MD9 has 2095 women members (-1 for the FY)

PDG Connie encouraged Districts to have Women and Family Specialist

Encourage women members to be leaders. There will be an article in the November IOWA LION about women Leaders in Iowa Lions.

There will be a seminar on Women’s Membership at the 9SW District Convention

Recommend each District conduct a Women’s Workshop

GST- PCC Don Maynes

PCC Don has sent a request to all DGs for names for District GST

He exploring new service opportunities

National Kidney Foundation

Encouraged pursuing companies that are looking for volunteer opportunities for their employees.

LCIF- PDG Gary Glockhoff--- Report on file. No oral report.

Iowa KidSight—PCC Jerry Inman. Report on file.

Screening numbers still going up.

Mid-Winter Leadership Conference—SA Tim Wilson reporting for PCC Mark Songer

Final Budget for Mid-Winter was presented—On file

Entertainment for Friday evening will be Professor Savage’s Travelling Medicine Show

STRIDES Walk will take pplace on Friday afternoon.

Information and Technology—PDG Rob Rhinehart

The new Iowa Lions Website is live

PDG Rob encouraged everyone to check it out.

Talk of a To Do List that will be sent to PDG Rob.

Constitution and By-laws—PID Gary Fry. No Report.

CC Paul Hain read a message from DG Nancy Slack who couldn’t attend the Council meeting for health reasons.

Editorial Board Report--- VDG Kristin Buehner- Chair- Report on file.

Significant is the fact that District 9SE has appointed Lion Mendy McAdams to the Editorial Board to fill the position vacated by PDG Deb Doty.

Iowa Lions Magazine--- CC Hain

SA Tim Wilson stated that he can track how many clicks and who opens the IOWA LION link on the mass emails he sends out.

It was stated we need to remind all Club secretaries about getting two printed copies.

IOWA LION Fund Ad Hoc Committee--- DG Ed Ottesen

DG Ed reviewed the report with the Council:

Article VIII

Section 7—Revise to state that $2.55 to go to the Publishing of the IOWA LION.

Section 8A: Added to direct $1.76 to a Marketing and Public Relations Fund.

Fund is not to exceed $15,000. Committee of GST, GMT, GLT, one PDG and one DG to be responsible for this fund and its function.

Section 8B: Added to direct $1.35 go to a Emerging Technology Development

fund. Fund is not to exceed $11,500. Committee of GST, GMT, GLT, one PDG and one DG to be responsible for this fund and its function.

**Motion by DG NW Thompson to move the proposed changes to the Constitution and By-laws Committee.**

**Second by DG NC Meyer. After discussion and more information the Motion and Second were witdrawn.**

**Motion by DG SW Chris Anderson to table the proposal and return it to the committee to consider new information.**

**Second by DG NE Ottesen. Motion carried.**

ALERT- Lion Larry Olk. Report on file.

Lion Larry suggested that Declared Emergencies go therought him.

He encouraged that in an emergency local Lions go directly to Emergency management.

Recess for lunch at 11:40AM

Reconvene from lunch at 12:22PM

Marketing Committee Report—DG Judy Stone

DG Stone presented a marketing proposal

Covers Digital and Cable

Will target Millenials

Cost is $8,000- $12,000. District 9MC to offer $5,000

$6,000 to iCAN is part of the proposal

LCI has been informed of this proposal

The question was raised to where the money would come from.

SA Wilson presented two proposals from two Des Moines TV stations.

Cost is $2,000 for one and $2500 for the other

Includes promotional video and live interviews.

One proposal could be spread throughout the year.

It was suggested that all three proposals be taken back to the committee for consideration.

**Motion by DG NW Thompson for the committee to evaluate all three proposals and move forward within 30 days.**

**Second by DG EC Jim Bixler. Motion carried.**

Iowa Lions Youth Exchange--- No Report

SA Tim did announce that the Camp has agreed to sign a three year contract with the YE.

Lioness—No Report

MD9 Legacy Project--- No Report

SA Wilson did announce that PDG Bill Shutters did give him the pins for each District to give out to clubs that have donated at least $250. $1000 patches will be given out at Mid-Winter.

Council Chair Candidate Declarations

No PDGs have declared.

9EC- Y 9NC- N 9NE- N 9NW- N 9SW- Y 9SE- N

Knoxville Raceway Proposal--- Lion Paul Fugate—No Report

For the Good of the Order

CC Paul Hain read a letter from LCI

Centennial Projects are at 17,000 projects he handed out banner patches to Districts

He complimented the Council on the great discussion and participation at today’s meeting

He reminded everyone about:

Service, Reporting and Membership

Ask people about what can be changed in their communities

ID Ardie and PDG Ken Klemish handed out ID pins and banners.

CC Hain adjourned the meeting at 1:26PM