

Happy Holidays!

The Iowa LION

DISTRICT 9NW, DISTRICT 9NE, DISTRICT 9NC, DISTRICT 9MC, DISTRICT 9EC, DISTRICT 9SW, DISTRICT 9SE

Dec. 2015/Jan. 2016

INSIDE:

- Recruiting and Retention ideas, Part 2.....2
- April event to celebrate Prestons' return3
- Iowa Lions Eye Bank "leading the way"4
- Ticket order time for 2016 Foundation Gala ...5
- Yogi Braet tells about the Pin Swap Circuit....5
- Judy Stone visits every Iowa Lioness club6
- How to be part of Legacy Giving Program....22
- Mid-Winter Conference registration form23
- "Proud To Be Me" symposium a success24
- PLUS LOTS OF DISTRICT NEWS..... 8-21**

Chancellor Bob Corlew and Helen Keller will inspire you!

LIONS OF IOWA MID-WINTER CONFERENCE, JAN. 7-9, 2016

Catch the action! Comedian & vocal trio on Friday night

This is your last chance to register to "catch all the action" at the 2016 Lions Clubs of Iowa Mid-Winter Leadership Conference. It will take place Jan. 7-9 at the Des Moines Airport Holiday Inn located at 6111 Fleur Drive (directly across the street east of Des Moines International Airport).

In addition to Lions Clubs International First Vice



President Chancellor Bob Corlew and Helen Keller, we have our first ever comedian for Friday evening entertainment plus a live vocal trio. You can select from a variety of seminars on Saturday to take valuable information home to your club with terrific service project ideas to earn your club's Centennial Service Award. "Where there's a need, there's a Lion."

Come sit in on the Council of Governors meeting on Thursday evening and Friday morning, or the meeting of the Iowa Lions Foundation trustees on Friday morning. *Here's your chance to learn more about the operations of the Lions of Iowa.*

Friday night entertainment will be our first ever comedian: Sonya White,

a Virginia native, a member of CMT's "Southern Fried Chicks." Said to be one of the country's funniest female acts, she combines southern charm with big city street smarts to create dead-on impersonations and sound effects. She's been featured on numerous TV shows.



In addition, the RJB vocal trio will perform 50s, 60s, 70s, jukebox, and country music on Friday evening.

Saturday breakfast is served at **7:30 a.m.**, at which Brian McCallister will pull your heartstrings when he shares "**Miracles Do Happen – A Patient's Perspective on Corneal Transplant from Iowa Lions.**"



Saturday's 12:00 noon luncheon features Helen Keller, introduced by her teacher Annie Sullivan. Don't miss this inspirational presentation to launch us into our Centennial Celebration!

First timers, be sure to attend a fun **orientation session at 9 a.m.** where you can win a chance for one night's **free hotel room** at the 2016 Iowa Lions State Convention.

Saturday morning seminars include Leadership and the Future of Iowa Lions by PDG Gary Schriver; Rock the Block: Habitat for Humanity Neighborhood Revitalization by Les Stohs and Byron Johnston, experienced Habitat volunteers; Camp Hertko Hollow and Children with Diabetes by Dr. Edward Hertko; Bees, Butterflies, Bats & Hummingbirds: Why Should I give a Buzz? by Natasha Bures, monarch butterfly and garden expert; A Partnership Opportunity for Lion Volunteers by Ronald McDonald House; Have Fun at Your Lions Meeting, by PDG Terry Durham; and DG/PDG meeting by our MD9 leaders. State committee meetings will begin at 9 a.m. Saturday.

Training opportunities abound: Guiding Lion Training and 1VDG training on Friday morning; 2VDG training on Saturday morning; District LCIF, GLT, and GMT coordinators, as well as Leo Club Advisor meetings on Saturday morning; also Lions Centennial Opportunities for your Club on Saturday morning; AND a chance to **meet** and ask direct questions of **Chancellor Bob Corlew** – our International First Vice President – **at 1:30 on Saturday afternoon.**

Lions Membership Recruiting and Retention, Part 2*

By PDG Terry L. Durham

MD-9 Global Membership Team Coordinator

Recruiting

Recruiting is basically an informal activity in many clubs. Converting prospective members to new recruits is generally the result of:

1. Door to door contact
2. Happenstance
 - a. Over a cup of coffee, tea, etc.
 - b. Neighborhood get together
 - c. Family reunions

Other organized ways to recruit that can be effective include:

Each member receives a ticket for each guest introduced at a club meeting over a specific time, perhaps a quarter. At the end of the time frame a prize would be awarded to the individuals with the most tickets. The more tickets the better your chances. The more tickets the better the chance of inducting new members. Prizes can be baseball tickets, gift cards, a television, or other prize.

Team Concept

Teams for recruiting work much better than individuals many times. An additional benefit of the team approach is that the team can be a combination of veteran Lions and Lions who are less comfortable with recruiting. Once a new Lion is recruited then the other team members can recruit and sponsor a new member. Tailor your program to meet the particular situation. Bottom line, while one on one recruiting is successful, a comfort zone can be established with the team approach.

Ask Program

We should have an "ASK" Meeting at least once per year. A planning meeting should be scheduled to develop a list of prospective members. Using the recruiting wheel is an ideal way to stimulate thought. Invite "ASK" them to a special meeting. Potential members may come from groups, such as: former Lions, couples, females, Lionesses, co-workers, newlyweds, newly-retired, bachelors, former Jaycees members, youth leaders (coaches, church, other), clients/customers, new residents in town, twenty-five to forty year olds, community leaders, professional people, widowers/widows, etc.

After your "ASK" meeting, assign a member of the recruiting team to call on the potential member. Visit with the prospect and "ASK" them to join the Lions as a member of the world's largest service organization. Point out that their spouse should also join. Give some good reasons why they would make good members and they can gain from the Lions.

New members should be inducted the first meeting after they join and assigned to a committee as soon as possible. With nothing to do as a Lion the new members may be only short term Lions.

Open Houses

Have an open house with sufficient publicity to reach the entire community. The hardest part of an open house is what specifically will get people to come. Booths and illustrations (may help), but will guests look at them? Holding an open house will require a minimum of three months of planning. Invitations should be sent out two or three weeks in advance of the event. Ask the invitees to RSVP by a certain date. Those who fail to respond should be called and a second invitation extended. You can probably expect no more than a 50 percent turnout.

Recruiting New Neighbors

Welcome new families or individuals in the community... Be sure the Chamber of Commerce has a new-comers' information packet. If not, help create one with them as a service project.

*Edited article provided by District 9MC

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Baskets silent auction an always-popular Mid-Winter Conference activity

CONFERENCE PLANS ... CONTINUED FROM PAGE 1

Additional Mid-Winter Conference activities include: **Leo service project** Saturday morning; the always popular **partners in service Basket Silent Auction** in the courtyard all day Saturday until 3:30 p.m., with all proceeds going to your Iowa Lions Foundation; **pin traders** all day Saturday in the courtyard; **Needlework for a Cause** all day Friday and Saturday (help make quilts for Ronald McDonald house for children impacted by serious illness), bring your yarn to the courtyard, where PDG Nancy Slack will be coordinating the needlework. In addition, non-Lion vendors with innovative products for your family will be in the courtyard as well.

The **official business meeting** of the Lions of Iowa will be **Saturday at 2:20 p.m.**, with updates on numerous activities and events throughout the state in the coming months. Ecumenical church service will be at 4 p.m. Saturday. Lions polo shirts and vests are welcomed for the conference.

The big finale will be Saturday evening's International Banquet at 6:30 p.m. featuring Chancellor Bob Corlew's dynamic speech. Formal attire is suggested for Saturday evening. International awards will be presented to cap off the evening. Then retire to the hospitality room for one last visit with your Lions friends.

Vendor tables are available for \$25 per table. Contact Jeanine Luetters at jluetters@hotmail.com if you know of potential vendors. Vendors who plan to enjoy meals with Iowa Lions will pay Registrar PDG Sheri Holliday for their meals. Advance notice is needed for vendor tables to enable the hotel to set up the venue correctly.

MAKE YOUR ROOM RESERVATION TODAY by calling 800-248-4013, mention you are with Iowa Lions to get the \$90/night + taxes. **Room reservation deadline is December 24, 2015.** **REGISTRATION FORM** is on page 23



This is the RJB vocal trio that will perform 50s, 60s, 70s, jukebox, and country music on Friday evening, January 8 at the 2016 Mid-Winter Conference.

of this edition. **Registrations must be received by December 24, 2015.** A schedule of events is available online at www.iowalions.org. Advance meal reservations are necessary for the hotel's catering team to prepare enough delicious food for our Lions team. Admission to meal functions is by Meal Ticket only. **Call Registrar Sheri Holliday with any questions at 515-480-6474. If you're not there, you will miss a GREAT event!**
-- by PCC Ardie Klemish

Prestons to return to Iowa

Iowa Lions, I want to share the good news with you that Immediate Past International President Joe and Lion Joni Preston are coming back to Iowa! They plan to be in Iowa April 18-21, 2016. IPIP Joe is now the International LCIF Chair. A dinner is planned to honor Joe and Joni while they are here. (PDG Gary Glockhoff, the MD 9 LCIF Chair, is providing details on the dinner -- see below.)

As you know, PP Joe was born in Marshalltown and his family moved to Spencer where he lived until age of 15. The committee is planning details for his visit, which will end up in Spencer before Joe and Joni travel to Minnesota for MD 5M Convention.

Lions of 9NW, this will be a great opportunity for you to celebrate Joe's return to his hometown of Spencer!

-- PID Judy Hankom

An Evening With Joe

Mark your calendars and plan to join our Immediate Past International President Joe Preston on **Tuesday evening, April 19, 2016** for a banquet at the Mitchellville Community Center. This will be a fun evening commemorating the many achievements made possible through the partnership between the Lions of Iowa and Lions Clubs International Foundation.

This event will provide a great opportunity for clubs to honor deserving members by having Melvin Jones Fellowships presented by the head of LCIF. So we are asking clubs to consider timing the presentation of their MJF's to coincide with our "Evening With Joe" event. If you want to have your own presentation, let me know whom your clubs have honored so that their names can be mentioned that evening.

The festivities will begin at 6 p.m. The cost will be \$50/person and proceeds will go to LCIF as a gift in honor of Joe Preston. All attendees will receive a bronze "I Gave" pin. In addition to musical entertainment, the program will include our keynote speaker, Joe Preston, bringing us up-to-date with the latest from our international foundation. If you have questions for Joe about LCIF or Lions on the international scene, please forward them to Gary Glockhoff at g.glockhoff@gmail.com.

Iowa Lions Foundation

IOWA LIONS EYE BANK – Leading the way with passion and compassion

*Submitted by Allen Ricks and Zane Vokes,
District 9MC Iowa Lions Foundation Trustees*

The Iowa Lions Eye Bank, under the wonderfully effective coordination of Dr. Cynthia Reed, Executive Director, is entering its seventh decade with a passionate commitment to serve the people of Iowa. A recent visit to the Eye Bank reconfirmed for this Lion that a small number of passionate people, working together for a greater good, can accomplish amazing things!

The commitment to excellence in service is palpably evident from the first warm smile of greeting, the generous expressions of welcome from other staff members, to the final expression of appreciation for how Lions' support remains vital to the Eye Bank's success. After two years, the 21 members of the Eye Bank staff are comfortably settled in to the 14,000 square foot space at the BioVentures Center in Coralville, which more than doubled the physical size of the Eye Bank.

But the story of the Eye Bank isn't about offices and lab space. It is, rather, about people – people who care deeply about their work in rapidly evolving sight-saving technologies. On my visit I met Dr. Ben Aldrich, the new research scientist at the Eye Bank, who is doing groundbreaking, first-in-the-nation research in the oxygen utilization of corneal cells to determine how to move the 95 % success rate for corneal transplants even higher. He patiently explained to a non-scientific mind that his work also opens understanding for other transplant technologies, as he studies how transplant tissue responds at the cellular level. To do this work, he utilizes an Extracellular Flux Analyzer (Seahorse) machine, which to the novice eye, seems like it might as easily be found on a Star Wars movie set!

I also heard of the research leadership of Drs. **Kenneth Goins and Mark Greiner**, medical directors, who passionately encourage the staff to push the frontier of corneal research. Recognized as national leaders in ophthalmology, Drs. Goins and Greiner lead the team in perfecting techniques that give and restore sight. I learned about the laser shaping of corneas, and how, for some procedures, the bottom layer of tissue, just 20 microns thick (which is half the thickness of a piece of plastic wrap) can be peeled away from the cornea for use in sight-restoring surgeries.

I heard repeated and heartfelt expressions of gratitude for the Iowa Lions who transport eye tissue to and from the Eye Bank, and for those who come to the Eye Bank twice a week to clean and sort donated eyewear for distribution in medical missions. I heard sincere thanks for the financial support of individual Lions and for the support of the clubs across the state as it is channeled through the Iowa Lions Foundation. I left with a new appreciation for just how much our dollars matter!

Yet, while the science is very exciting, **the heart of the Iowa Lions Eye Bank is the heart of compassion.** Staff members understand that they work with corneas – tissue that comes from human donors. Sight is restored for the living, but it is restored because someone else died. And, in that recognition is every element of respect, and tenderness, and care. Families, in moments of profound grief and sorrow, are making decisions that enable someone to receive the gift of sight. From death comes life!

A tour of the Iowa Lions Eye Bank ends at an entrance

A seasonal message to fellow Lions from Jim Bixler, President, Iowa Lions Foundation

The Holiday Season is upon us. On behalf of all of your fellow Lions associated with the Iowa Lions Foundation we wish you a Season of Peace. Your gifts, be it of time and/or money during the year help Our Service to Our Community, making life better for those in need through the entities which are supported by Your Iowa Lions Foundation. The support for the entities is giving out on a quarterly basis and there is a need for support to be sent in evenly throughout the year. If your club has designated funds in an annual budget, it would be appreciated if these could be sent in evenly throughout the year, once per quarter. Have a wonderful Christmas Season. We will be looking forward to see you in January for the Mid-Winter Leadership Conference, January 8-9 in Des Moines and also on February 20, 2016 for the Iowa Lions Foundation Gala in Cedar Rapids.

hallway, where, on one wall, is a display of donor photos with paragraph captions briefly telling their stories. I had seen these photos on previous visits to the Eye Bank, but this time I learned their real significance. Each photo on this wall carries personal and deep meaning for members of the staff. There's a photo of a brother, a photo of a former co-worker, a photo of a cousin – those who, in life, were held dear by staff members, and who, in death are remembered for giving an ultimate gift so that others can see. These photos greet staff members in the morning, and are the last things they see as they leave at night. These photos inspire a passion for daily excellence.

In another issue of *The Iowa Lion* we will share the story of a corneal transplant recipient as a testament to the compassionate care extended by our Iowa Lions Eye Bank personnel. (Lions who attend Mid-Winter Conference will have the opportunity to hear, first-hand, the account of one such recipient, as Brian McAllister - pictured - tells his personal story.)



A visit to the Iowa Lions Eye Bank offered renewed inspiration to this Lion why “We Serve!” By our giving to the Eye Bank through the Iowa Lions Foundation and through our in-kind service, we are privileged to be partners in the outstanding work that is being accomplished there. Thank you, Iowa Lions, for your ongoing support of this amazing place of passionate science and compassionate care!
-- Trustee Al Ricks

Be prepared for a great show by Jimmy Weber at the 2016 Gala

By Lion Phil Larabee, Gala Chairman

The Iowa Lions Foundation Gala is set for Saturday, February 20, 2016 at The Hotel at Kirkwood Center, Kirkwood Community College, 7725 Kirkwood Blvd, Cedar Rapids, IA. Tickets for the event are \$60.00 each which includes your meal. **Send your ticket request to VDG Paul Hain Jr., PO Box 401, Lone Tree, IA 52755.** Discounted hotel rooms of \$99.00 plus tax are available until Jan. 29, 2016 by calling 319-848-8700. To obtain the discount please tell the reservation desk you are with the Iowa Lions Foundation Gala.

The evening's entertainment is up and coming country musician Jimmy Weber. He recently toured with Country Musician Ray Scott all over Europe on a Country Music Tour. The two men who co-produced Jimmy's latest self-titled CD included Country Musicians Ray Scott and Jerrod Nieman. Both of these producers are some of the newest and in high demand Country Musicians. Jimmy Weber will be playing an acoustic guitar show. Be prepared for a great show by Jimmy.



A couple of new items for the Gala include Jimmy Weber autographing a CD of his latest music plus the Board of Trustees for the Iowa Lions Foundation have decided to allow a Warren Coleman Award to be auctioned off with a minimum price of \$1,000.

Traveling the Pin Swap Circuit

Recently in an article in *The Iowa Lion*, the Pin Traders Club of Iowa talked about how a few traders from Iowa go to other states for pin swaps. **Lion Yogi Braet from Calamus, Iowa - District 9EC - has authored the following:**

Pin Swaps are a lot of fun. My wife Ruth and I attended the Wisconsin Pin Swap in Colby, Wis. in early October. There were more than 40 traders and we met Lions friends from 10 different states and Canada. It was a pretty drive with trees starting to turn colors, although the colors were more muted than some years. There was trading, hospitality food, games, and prizes.

In November, we traveled to Winchester, Virginia for the Eastern States Pin Swap. There were more than 100 traders and we met friends from England, Canada, and 39 states. The pin trading was active and energetic as traders tried to collect all the new pins that came out recently in the holiday series (to keep traders involved

with trading, Lions International Pin Trading Club (LITPC) comes up with “pin themes” and they run these themes for 2 & 3 years).

Most of the new pins had a Christmas theme in Winchester. In this Holiday Series, there are 1,448 pins documented, and probably a few more floating around out there undocumented. In the past several years LITPC has had themes of Indians, Civil War, Birds, and Transportation.

Most swaps have Friday night pin auctions, as they did in Virginia, of some rare and hard-to-find pins. The bidding showed how desirable these pins were to some of the traders and some ranged in the several hundreds of dollars for both single and series pins.

The swaps are a fun way to meet and enjoy fellow Lions and the hospitality is always exceptional!

Yours in Lionism, “Yogi”

“My Journey through Iowa Lioness”

STATE COORDINATOR VISITS EACH OF IOWA'S LIONESSE CLUBS

By Judy Stone, State Lioness Coordinator

In the last six weeks, I traveled more than 2,000 miles through Iowa getting to know Lioness at its heart. Ok, so you are thinking, how can you possibly put on 2,000 miles seeing Iowa Lioness. Well, let me explain. I am Judy Stone and for the last three years I have been the State Lioness Coordinator and this year I put together a plan to visit every Lioness Club in our state. Also, I should note that since I still work and to reduce the travel cost, each trip starting from Marshalltown, was a road trip back home each night.



JUDY STONE

My first trip was to the Clear Lake Lioness. Great group of ladies with Secretary Ruth Jost, who has not missed a month sending me a secretary's report. This small but determined group of ladies just finished a pie and ice cream sale that complemented the Clear Lake Noon Lions Chicken BBQ. It's a struggle to keep the cost of pies down, but a fine profit was made. With that complete, they were on to the frozen pie, cookie dough and cheesecake sale and finishing their summer with a Lioness Picnic.

Next I was off to Britt, the hobo town. I joined a good size group of ladies at Mary's Hobo House. Cute place decorated with pictures of popular hobos. The food, prepared by Mary's sister, was excellent and the service was with a smile by Mary herself. The Britt Lioness ladies discussed in great length different service projects that would be completed in October for service month and there was no waiting for volunteers. Three different service projects were detailed and assigned, summer fund raisers were reviewed. We even celebrated one of the ladies' 14th anniversary of her 40 birthday. The Tail Twister did a great job on a brain teaser.

To finish that week off, I traveled to Fort Dodge. Their speaker that evening shared information about a Friends of the Library used book store which most of the ladies volunteer at. Their town also featured beautiful street corner landscaping that the ladies have helped fund.

Week 2: On to the town of Moulton, where I attended a joint meeting of the Moulton Lions and Lioness clubs. Each family brought a dish to pass. From someone who can't cook worth a darn, let's just say the

food was amazing. Did I mention that homemade dessert was also provided? I shared my visit there with their district governor and we both shared our passion and ideas for expansion of Lions and Lioness. The clubs put on an Easter egg hunt, with a bake sale and they used those funds to improve the local ball diamond.

Now I was off to Morning Sun. I was welcomed by two past district governors, one of whom was the current Lioness president and a past State Lioness Coordinator. I found it an honor to witness their continued dedication to Lioness and Lions alike. It was a lively discussion. They shared how they put on a Tour Of Homes and Pumpkin Carving Contest, along with collecting pop tabs and box tops for education programs. This work has allowed them to add attractive trash receptacles to their downtown and Christmas gifts for the home care center among many other things.

Off to Indianola I go. This was an important trip since the Indianola Lionesses will be hosting the State Lioness Day on April 23, 2016 and we had a lot of planning to do. We caught up on what they had been doing and I shared what some of the other Lioness clubs were up to. Then it was on to planning the State Lioness day. We moved through it quickly since several of the Lionesses, who are also Lions, needed to move on to a Lions Peace Poster meeting. We will continue our planning through email, phone and visits so an invitation can go out to all Lioness clubs by February 2016.

Oh, I come now to the most interesting travel night I have had. I am off to Durant and it started sprinkling somewhere south of Marshalltown. By Grinnell it was pouring and it did not stop until I was half way home. I-80 came to a complete stop twice because visibility was zero. But I made it and it was great to see some dear friends again. You see, two years ago our State Lioness Day was put on by the Durant Lioness Club, so I got to know several of the ladies through the planning process and we had a great day because of this club.

Durant Lioness is the largest Lioness club in the state. Their dedication to their community, churches, and schools is truly amazing. Their membership grows, fund-raisers are successful, and their enthusiasm is contagious. These are traits I have come to know in all of our Lioness clubs.

Now that I survived the downpour to Durant and back, I am off to the Pleasantville Lioness. Fun drive, its straight south of Marshalltown on Highway 14 all the way to Lake Red Rock then hang a right. Look out for deer, that has been a constant theme of my travels. What a cool downtown where I finally found the water tower. I was told to look for the senior center across from the water tower. Pleasantville is also a combined Lions/Lioness club, which I am learning works very well for smaller communities. I met a delightful young lady representing the FFA and sharing their fundraiser. We had a great discussion about fundraisers that work for other Lioness clubs. I have a long list of information to send to them when my travels end. Home I go, ever vigilant of those deer.



complete. They meet twice a month; their first meeting is a brown bag lunch at the president's house and the second meeting is an evening meal which I was lucky enough to share. I saw a good solid Lioness foundation with community as a priority. Look for their picture on the Bedford city facebook page.

Last on my list is the Urbandale Lioness which I had to reschedule for November. I should mention I am a member of the Marshalltown Lioness Club so I get to share with them on a monthly basis. My club has been an active participant for all of its 35 years with the state Lioness office and have among its membership several past State Lioness Coordinators.

I end my travels with a stronger faith in our Lioness for dedication to their communities, their families and Lions. I have grown through Lioness and hope that we can continue our work for a stronger Iowa.

The longest trip I made was next and it's off to Bedford, Iowa I go. Again, it rained but not so hard this time. But the ever present deer were on my mind. As directed, I entered a most delightful diner in downtown Bedford, quaint and charming. The Bedford Lioness Club boasts two members that are 100 years old, one of whom was present that night. I had a great chat with my table of ladies during a wonderful meal. I learned of many fundraisers and service projects these ladies

Year End Plea for the Leader Dog Kennel Project

**By Ken & Ardie Klemish,
MD9 Kennel Campaign Coordinators**

Leader Dogs for the Blind's historic kennel project renovation was begun in 2014 to celebrate 75 years of dedicated service to visually impaired clients. Just as Lions did 15 years ago to build a new dormitory, Lions are now trying to complete a once-in-a-lifetime kennel renovation: for kennels, puppy, vet, and breeding areas.



Lions were asked to procure \$3 million of the \$14 million for the kennels. We have less than half a million left to complete that project. **If your club hasn't made a Kennel Project pledge or donation,**

NOW IS THE TIME TO DONATE, before the end of 2015. This is your club's LAST CHANCE to help complete the project.

Watch for a letter by mail or email from us to make that donation to show your support for Helen Keller's challenge to be "knights of the blind."

Make checks payable to Leader Dogs for the Blind KENNEL PROJECT and use the special donation form. Contact us with any questions at 641-740-0148.

CONGRATULATIONS, GRADUATE!



Lion Ed Ottesen is pictured receiving his Lions University Bachelor's Degree from Lions Clubs International President Jitsuhiro Yamada at the 2015 USA/Canada Forum in Grand Rapids, Michigan. Lion Ottesen's name was inadvertently omitted in the report of 2015 Lions University Bachelor's Degree recipients published in the November edition.

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Greetings from the Governor

Sitting here doing the newsletter, I'm listening to the rain and storms move through. Not thinking of thunderstorms and tornado warnings in November; I am hoping that all have a wonderful holiday season.

Reminders about getting in nominations for the state and district awards. The Ralph Whitten Service Award needs to be into the Iowa Lions state office by February 28, 2016. The Bud Klise Leadership Award needs to be sent to PID Norm Dean by February 28, 2016. The Spark Plug award needs to be submitted to PID Dave Stoufer by February 28, 2016. Information on all these awards and the forms needed to submit are on the Iowa Lions website under the committees tab. It would be nice if we as a district had a deserving Lion nominated for each of these awards. The Whitten, Klise and Spark Plug will be awarded at state convention in June. For the district awards, Lion and Leader of the Year, the nominations need to be to me by March 15, 2016. These will be awarded at the district convention in April.

An update on my goals for the year; the district is at -3 membership. We are getting new members as you can see. There are ones that cannot be helped due to move or deceased. But we need to be working on keeping members from leaving our clubs for other reasons. Remember it is easier to keep the members that you have than it is to go find more members. But we need to go out and find those new members in your communities and get them involved in our service. We also need to be thinking about new clubs. We can start out with branch clubs to increase the membership. Another one of my goals for the year was to get a branch club started in the district. A branch club only needs 5 members to start; we should be able to get that from our workplaces, churches, schools or even in our neighborhood. If you are wanting information on starting a branch club, contact the district branch club coordinator, PDG Mike Fuller. He will be happy to assist you.

CLUB ACTIVITIES

ALBURNETT--Iowa KidSight screenings – 73 children screened, assisted school nurse screening 150 1st, 3rd and 5th grade children with eye charts at the elementary school.

ANDREW--read to pre-school through 5th grade students at Andrew Community School, Halloween treats were distributed to students who had met their reading goals of 60 minutes of reading outside of school. Seventy percent of students attained this goal. Donation of eyeglasses to a student.

BETTENDORF--Numerous Iowa KidSight screenings, donation to Care and Share program, Contribution to Camp Hertko Hollow, Contribution to Camp Courageous, Donation to LCIF, Collected 250 pair of glasses, White Cane Days.

CEDAR RAPIDS NOON--Cornea transport, eyeglasses collected, hearing aids collected, Served pancake breakfast as a fundraiser for service projects, Iowa KidSight: 20 screening sessions at 11 different sites.

CENTER POINT--Collected and presented 142 pairs of eyeglasses and 1 hearing aid.

DAVENPORT BREAKFAST--selling diners books as fundraiser.

DAVENPORT HOST--Eyeglasses purchased for 2 individuals, Iowa KidSight screenings for 62 children.

ELDRIDGE--Participated in homecoming parade, donated funds to help in the building of the pickle ball courts in Eldridge, Donated funds to North Scott Music Boosters in memory of Wayne Littell, collected hearing aids, Lions mint sales, food collection for local food bank, Collect and recycle eyeglasses.

GOOSE LAKE--Served 168 area kids hotdogs and treats for Halloween party.

LONG GROVE--Blood drive.

LOW MOOR--20 members attended the R 2 Z 2 at Welton. The club also hosted the meeting.

LOWDEN--Peeled donated apples for Camp Courageous, One member presented the peace poster contest to the local sixth graders, 4 members attended Fall Rally.

MECHANICSVILLE--A golf tournament named for a local resident who lost an eye in an accident. The first nine holes

McKenna Adney spoke to the Mechanicsville Lions Club about having diabetes and going to Camp Hertko Hollow. The Stanwood Lions were also in attendance that evening.



everyone plays with a patch over one eye. The money raised goes to the Iowa Lions Foundation, Food Pantry, Donated \$2,450 for the Cedar County Historical Society & Pioneer Village to be used to help move two buildings from a local farm to the Pioneer Village, Peace poster, Soup lunch.

MILES--Collected food for area manna center.

MONTICELLO--Donated money so pre-schoolers could visit the Pumpkin Patch, Scrap metal is taken to the recycling facility. The check is donated to the local Food Pantry, Used roof steel was taken to recycling facility, Screened 68 preschoolers and kindergartners for Iowa KidSight.

MUSCATINE--Iowa KidSight screening – screened 16 children at Franklin School, Sponsored a booth and gave out coloring books and crayons to kids dressed in costume for Halloween, Donated \$1,000 to the Iowa Lions Foundation, Donated \$250 to Camp Courageous of Iowa, Donation to 9EC Care and Share Program of \$200, Roadside cleanup with boy and girl scouts, 5 members attended Fall Rally, Donation to LCIF.

PARK VIEW--helped with the After School Club, One member helped with KidSight screening, 5 members sold concessions at the 61 Mini Cart races.

PRESTON--Donation to HOBY for one student, helping another student with some expenses for HOBY, co-sponsored a fundraiser for a five year old boy battling two types of cancer. The proceeds will help with expenses not covered by insurance, Candidate Forum with 30 people attending.

STANWOOD--Ramp for the Handicapped for a former Lion member, 2 members attended Iowa Lions Donor Memorial and Healing Garden annual Dedication Ceremony, hosted District Fall Rally at Camp Courageous – 10 Lions attended; LCIF Donation for \$250, Iowa Lions Foundation Donation \$250, Iowa KidSight screenings – 248 children screened, Stanwood Veterans Memorial Park helped shingle the Bell Tower roof, donated \$1,000 for project, Stanwood Trick or Trunk handing out candy.

TIPTON--Provided trolley rides to preschoolers, Cornea tissue transport, several members attended Fall Rally, Iowa KidSight screenings, wheelchair ramp, parked cars at home football games.

WALCOTT--Set up, served 211, and tore down for club's Pancake Breakfast, 3 members attended Fall Rally, Iowa KidSight screenings, Distributed 150 glow necklaces to Trick or Treaters, Donated \$205 for hearing aid assistance for local resident. Donated \$100 for winter warmth clothing.

WEST LIBERTY--Iowa KidSight screenings for 117 children at the West Liberty Early Learning Center and West Liberty Day Care, Served concessions at a men's basketball event at Carver Hawkeye Arena, Provided financial assistance for eye exam for one elementary school child in the area.

WYOMING--worked at all home football games to make and sell caramel corn, donated \$750 to Iowa Lions Foundation, \$100 to Leader Dog and \$150 to Lions Clubs International Foundation from our earnings. The club has also pledged \$1,000 toward a community effort to secure a new pharmacy.

Welcome New Members

New Member	Club	Sponsor
Jane Artman-Andrews	Davenport Host	James Andrews
Adam D. Calcara	Marion Noon	Todd Steigerwaldt
Astrid M. Smith	Monticello	Mary Adams
Michelle L. Turnis	Monticello	Regena Busch
Bruce V. Smith	Monticello	Mary Adams
Penny M. Schmit	Monticello	Regena Busch
John Brehm	Mount Vernon	Justin Dix
Logan Hansen	Olin	Jackie Smith
Ron Jensen	West Liberty	Dennis Riley
Sheri F. Lampe	Monticello	Transfer

In Memory:

W. Charles Jacobs Sr. -- Low Moor



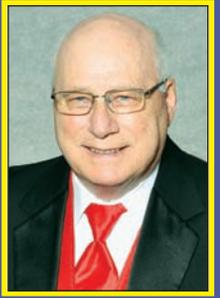
DeWitt Noon Lions Club had this banner made for all of its Iowa KidSight eye screenings. From left to right are Duane Hansen, Nancy Aiken, Bob Hansen and Betty Porth.



Delmar Lions have taken on a community project of helping Lion Bob Hughes, whose family members are caretakers of Evergreen Cemetery in Delmar. Lions straightened some of the older stones which have settled and are tipping. A challenging but rewarding project.

DISTRICT 9SE

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It's been an amazing year for me. I have been visiting with different clubs and their members. You've fed me, treated me with kindness, and some of you have even given me gifts. We've had some wonderful grants and gifts given to several clubs in our district. You have contributed to many different organizations and did many wonderful acts of service and fundraisers.

I was at the Centerville Lions Club when they were presented with a generous check from The MAX Insurance Exchange. This is the second large check that has been given to that club lately. They are now on their way to getting a digital camera to do the screenings in their area.

I did not get to the USA/Canada Forum this year as it fell at the time of the 50th reunion of my wife's high school class. Everyone that I talked to that attended said they had a wonderful time. While attending the forum PDG Nancy Slack received her Master's Degree diploma, which was presented to her by International President Jitsuhiro Yamada.

Also in August and September, we had 16 new members installed in Lions. The Fremont club added five new members. In October we added eight more, with the Fremont club adding two more this last month. That takes their total to seven members since this year began. That is tremendous.

We have now screened statewide, well over 375,000 children in KidSight. We have at least 68 digital cameras in use, with more coming. Our eye bank has celebrated donors and recipients at the healing garden and quite a number of clubs have furnished eyeglasses and hearing aids for needy people. Along with collecting used eyeglasses, hearing aids, and cell phones, Some of you passed them along to me to deliver to the processing center.

Mid-Winter Conference is coming up.

In January at the Airport Holiday Inn, Lions from all over Iowa will welcome First International Vice President Bob Corlew. He will speak to us Saturday. On Friday night we will be entertained by the RBJ Trio, (a local Des



Mark Files (Right) Director of the MAX Insurance Exchange presents this check for \$2,500 to **Centerville Lions** President Dale Sales (center) and Dan Sales toward the purchase of a new digital camera. This check will put them over the top in their fundraising efforts. The MAX Insurance Company is a faith-based organization that believes in giving to charities that give back to their community.

Moines group) with music from the 50s to the 70s and yes even some country. They will be followed by Sonya White, a great comedian from the Chicago area.

Don't wait until the last minute – get your registration mailed. This is our next year's International President, and the shows promise to be entertaining.

While I'm mentioning this, we are asking all the clubs in this district to donate \$25 instead of sending a basket to the convention. PDG Debbie Doty and her entourage did a wonderful job putting together baskets for the Partner-In-Service Basket Auction last year.

Also, on April 15 and 16 we will hold our District Convention in Letts. The Friday night function will be held at the Letts Community Center, and the Saturday session will be held at the Louisa/Muscatine School Complex, just a couple of miles outside Letts, just off Highway 61.

If you have never been to either convention before, you are missing a wonderful time. Any time you get a bunch of Lions together, good things always happen. Please give thought about attending, you won't be sorry.

Last of all by the time you read this, you will be well into the holiday season. This is the time of year when we start thinking about Christmas presents for the boss or your secretary, and all those other people that we give gifts to every year. Why not slip a little money in a card and send it to the Iowa Lions Foundation. The address is 2300 South Duff, Ames, IA 50010. And while you're at it don't forget the Lions Clubs International Foundation.

Just a few dollars could make a lot of people's holidays a little brighter.

**Send that to LCIF,
300 W. 22nd St., Oak Brook, IL 60523-8842.**

And if you're going to someone else's home for the season's celebration, be careful out there on the road. This is the time of year when all the crazies who are in a hurry, or forgot the last minute gift for the wife or relative that was on their list is driving with other things on their mind. I want all of you to be safe, especially this time of year.

**Service with
no strings
attached**



Albia: Donated paper products to local ministerial society to help the needy.

Brighton: Held English River Bikers Breakfast fundraiser.

Burlington Host: Held Oktoberfest with around 600 attending. The proceeds going back into the community. Also did eye screening at several schools.

Columbus Junction: Placed float in Columbus Day Parade and screened over 90 children.

Corydon: Screened 104 children, gave scholarship to a deserving high school student, collected scrap metal to haul to recycle, and cleaned up two miles of roadside.

Crawfordsville: Co-sponsored a Haunted house with their local community club.

Fremont: Served freewill breakfast as fundraiser.

Grandview-Letts: Screened local children and donated 63 dictionaries to local third-grade classes.

Iowa City: Put together 450 fundraising letters for Breakfast with Santa. Transported donor tissue and donated hearing aids, also cleaned and packed 350 pairs of recycled glasses.

Lockridge: Gave over \$1,500 towards Veteran's Memorial Stone.

Lone Tree: Held peace poster contest at local school and transported cut cornea tissue to Wisconsin, twice.

Morning Sun: Collected nearly a ton of paper for recycling center. Collected eyeglasses, did vision screening and held jack-o-lantern contest. Held costume judging for 1 month to 12-year-olds with gift of treats to all contestants

Melcher-Dallas: Held vision screening and peace poster contest, Lions volunteered time to produce town newsletter and donated 50 food trays for Bethel Mission in Des Moines. Also, donated food to feed people at local car show, helped raffle tickets and helped judge the show.

New London: Picked up and bagged trash along U. S. Route 34.

North Liberty: Conducted Kidsight Screening at several Education Stations. Picked up 11 bags of trash along Interstate 380.

Packwood: Held ice cream social with proceeds split between Care and Share and Dollars for Scholars.

Pella: Took collected eyeglasses to recycling center and donated new glasses to a needy person.

Signourney: Picked up and hauled recycled newspaper to recycle center as fundraiser. Donated money to help a needy person get a hearing aid.

Victor: Along with local cub scouts, cleaned up roadside trash.

WELCOME NEW MEMBERS

CLUB	MEMBER	SPONSOR
Burlington Host	Ryan Klein	William Hassel
Fremont	Brenda Swearingen	William Hassel
Fremont	Brenda Swearingen	William Hassel
Keokuk	Mark Smidt	John Rogers
Mediapolis	Sandra Jansen	
Mediapolis	Amy Whitaker	Lori Roelfs
Ottumwa Evening	Eric Ash	John Chalupa
Ottumwa Noon	Alex Morely	Heather Simplot

IN MEMORIAM

Ottumwa Evening Marlin Hess



Lion Verl Lewka poses with the first place Peace Poster along with the artist Bridget Salazar (right) at the **Columbus Junction Lions** meeting. This is the time when all the club winners start to come in to be judged. Unfortunately, only one will be picked.

DISTRICT 9NE

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District Governor
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District 9 NE News

This year is going very fast and you have accomplished a lot of projects this year. Many clubs in the district have had activities and services for their communities, and that is what Lions do best, serve. So thank you for all the hard work and determination. The Thanksgiving and Christmas season are happening and this is a great time to help the less fortunate in our communities. Is there a way your club can help someone or a family in need? December and January is relieving the hunger centennial service challenge – a great time of the year for this. This is also a good time for your club to have some FUN, get the members together and have a good old fashioned social outing. Get together and have some good food and mingle with each other and get to know each other, then have a guess this Lion competition, this Lion used to play guitar, had long hair and drove a pickup – who is this Lion? Very funny; you learn more than you need to sometimes about your Lions members.

Service Activities 9 NE

6 Clubs this month – 30 for the year
5,871 Lions hours of service
53,971 People served
Great Job!

District Cabinet Member Profile

The Iowa Lions Foundation Trustees for our district this year are Ed Ottesen and PDG Jack Schlesselman. Ed is from the Waterloo club and Jack is from the Belle Plaine club. They both have been visiting club and zone meetings talking about the foundation and would like to visit your club. The Iowa Lions Foundation supports the following entities: Iowa Cochlear Implant Center, Iowa Department of the Blind, Iowa KidSight, Iowa Lions Eye Bank, Iowa Lions Hearing Aid Bank, Iowa School for the Deaf, and the Iowa Puppy Program. When a donation from your club or individual is given to the Iowa Lions Foundation you can be proud to know the entities supported are helping thousands of people in Iowa. When donating this year the foundation is asking if your club could split the donation into two payments, one half

in the first part of the year and one in the second part of the year. The entities that the foundation supports have expenses all year and this helps keep an even cash flow throughout the year and this may help your club's cash flow throughout your year.

The Warren Coleman Award is the award that is given when 1,000 dollars are donated to the Iowa Lions Foundation. When club donations reach \$1,000 your club can present a member of your club with the Warren Coleman Award. You can reach Ed at 319-234-1863 or e-mail to eaohome@mchsi.com, and Jack at 319-434-2890 or e-mail to jackjudy@windstream.net Thanks for all your efforts.

Dates to remember

Mid-Winter Conference Jan. 7-9 Des Moines
Iowa Lions Foundation Gala Feb. 20 Cedar Rapids.
District Convention April 22-23 Dubuque
Iowa State Convention June 2-4 Cedar Rapids

Club News

Belle Plaine Club: Approved a \$500 scholarship to a high school graduate.

Cascade Club: Held a vendor fair to raise money for youth.

Cedar Falls: Organized a tree planting in Cedar Park which qualifies for the environment campaign.

Cedar Valley Evening Club: Youth project – Kidsight screening.

Cresco Club: Had the signature activity started for November soup sales.

Delhi Club: Hosted a zone meeting.

Dyersville Club: Donated to the Iowa Lions Foundation.

Elgin Club: Donated playground equipment to the local park.

Elkader: Donation of turkeys to the local food pantry.

Fayette Club: Held the annual Lions Club Candidate outing.

Fredricksburg Club: Held their KidSight screening.

Garrison Club: Held the signature fundraiser.

Hawkeye Club: Turkey fundraiser, money raised goes to needy families.

Hopkinton Club: Held their annual steak fry.

Hudson Club: Community chicken dinner.

Janesville Club: Annual smoked pork chop dinner, funds raised go to Boy Scouts.

Lawler Club: Hosted a zone meeting.

McGregor Clan Club: Parade of trees fundraiser, and held a zone meeting.

Monona Club: Held a holiday craft and vendor show.

New Hampton Club: Held their annual scrap metal drive.

Newhall Club: Held their annual pancake breakfast.

Oelwein Club: Held a breakfast for local business to enjoy.

Postville Club: Did KidSight screening.

Ryan Club: Brighten a kid's day, 5k and breakfast.

Shellsburg Club: Bingo fundraiser.

Strawberry Point Club: Student of the month was donated.

Urbana Club: Ringing bells for the Salvation Army.

Van Horne Club: Service project, taking elderly to dinner.

CENTENNIAL SERVICE CHALLENGE

The Centennial Service Challenge goals were set at 100 million and as of today we have served 57 million people in the four categories: youth, vision, hunger and environment.

December and January is hunger service challenge. So far this year Lions worldwide have served 11 million hungry and the goal is to serve 25 million by 2017; we are well on the way to reaching our goal. The worldwide week of service to fight hunger is January 10-16, 2016. Project ideas for the hunger challenge could include the following: provide a food drive to replenish a local food pantry, volunteer to prepare and deliver meals to the elderly in your community, prepare and hand out food baskets to families in need, or serve meals at a soup kitchen or homeless shelter. Does your community need help feeding the hungry, can your club help out someone in need in your community? These are a few ideas for you to look at to help out the hungry; let's serve the hungry.



IS YOUR CLUB EXCELLENT?

Of course it is; here are the requirements that your club needs to fulfill to receive the 2015-2016 Club Excellence Award.

Requirements for the Club Excellence Award

Further the objectives of the association, adhere to the association's constitution and bylaws and policies, and meet the following requirements before the end of the fiscal year.

1. Service: conduct at least three service projects.
2. Contribution: club has made a contribution to LCIF.
3. Membership development: club achieves a net growth in members, new members attend an orientation and were properly inducted to the club.
4. Communication: publicized the club service activities to the public through the local media.
5. Leadership Development: all club officer positions filled, club represented at zone meetings and all officers trained.
6. Club activities: club hosted regular and meaningful club events, report membership service/activities and new club officers entered in a timely manner.
7. Club in good standing.

There is an application form available on the LCI website: Form (DA-1EN 10/15); type this into the search box and it should lead you to the form Club Excellence Award Application. When the requirements have been completed send the form to the District Governor for his signature. Then it will be processed and sent to LCI for approval. Deadline for the information is August 1, 2016. Here is a challenge for all clubs, go have some FUN and make it happen.



PDG Dr. John Tyrrell receiving his 45 year chevron from DG Gene Noonan at the Manchester Lions Club's November meeting.



Waverly Cub Scout Christoph Letsch presents his Webelos Pack 69's "My Hero Award" to the Waverly Lions Club "for helping others."

DISTRICT 9MC

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Set a realistic goal for new members - and have an action plan

In my travels to the different clubs I talk about increasing membership and the first thing I get back as a question is how can they increase membership?

In all my education that I have received for becoming a district governor one thing that has been preached to me now is making sense when I relay that to the clubs. First thing that is necessary is you have to have a goal. You need to establish a goal that your club can agree on. You might have done some brainstorming at a club meeting and you come up with a number on how much you want your club to grow. This goal has to be specific, measurable, attainable, realistic and timely. An example would be you have a club of 25 members. Your club, after brainstorming, decides that you want to increase membership by three new members. You are specific and the figure is measurable. You decide that three members is doable. It is a realistic goal for a club of 25 members. What you do next is you decide on a timeline for this to be accomplished. You can set a specific date, say four months from the time you set your goals.

Now you have the first half accomplished. The second half might be a little more involved. You have to have an action plan to accomplish this and who will be responsible for the different steps in this action plan. An example would be to have an open house for the community. Setting this up has several steps. First is arranging for the meeting place so that you can host the club plus members of the community. Then you need to get members to be in charge of providing refreshments, a greeter as people come into visit, welcoming them to your club and direct them where to go to get refreshments. You need members who represent your club to be available to

“Brag” about what your club has accomplished and what they hope to accomplish in the future. Be sure to have brochures and applications for membership available and out on the tables. Remember you are a salesman and you are selling a product. That product is service to your community. Be sure to answer all their questions and if you can’t or don’t know the answer get their name and contact information and tell them you will find out the information and get back to them within a day or two at the latest. Be sure to thank them for coming to the open house. You collect the names and find out who is interested. In three or four days call them and show interest in their joining. You have to have a plan then you need to follow up on that plan. Following this procedure you will be successful.

A word or two from our 1st Vice District Governor

No gender requirement was present in the original Constitution and By-laws of the Association of Lions Clubs, but that changed in 1918. Women were excluded from membership then. When Helen Keller addressed the International Association of Lions Clubs International Convention at Cedarville, Ohio and presented the challenge to the Lions which became their mission, she was not eligible to be a member of a Lions Club. Lions Clubs International conferred on her and her teacher, Ann Sullivan, the title Honorary Lions Member.

The Winds of Change blew new breath in to Lions when in 1987, gender restrictions fell and women were invited to be members of Lions. In fact one of the first clubs to admit women members is the East Des Moines Lions Club right here in District 9MC. Women have made hallmark contributions to LCI. The KidSight program evolved from the inspiration of two women Lions and in the very near future it will have grown into a national program, Lions KidSight USA. In MD 9 we have a woman Past International Director and a future woman International Director. The list of women who have had a positive impact on the world would fill volumes, but it would include Mother Teresa, two presidential candidates, and our own mother.

Since women comprise approximately 50% of the population, a reasonable goal would be: Women

will comprise 50% of the new membership growth in Lions Clubs in LCI by June 15, 2016. A goal without action is but a dream. I challenge each Lion to attend at least one of the December, January and/or February meetings with a prospective woman Lions member. Your club will be the richer and better looking. As Helen Keller stated, "Alone we can do so little, together we can do so much."

Betty and I wish you a Merry Christmas.
We Serve.

-- *W. A. Shutters*

9MC Global Membership Team Coordinator

TAX AND LICENSE INFORMATION

Attention Clubs: any selling of chances have to stop immediately unless you have acquired a state gambling license. It has come to our attention that all raffles, 50/50 drawings have to have a gambling license. If you are selling anything for a chance it is gambling and subject to gambling laws. Safe money raisers would be auctions or door prizes. If you are a gambling person and think you might get away with not having a license you are gambling with more than what you could win.

Club Activities

Bondurant: Bondurant foundation fundraiser

Dike: Parking assistance for local high school football

Gladbrook: Lions' Soup Day

Grimes: Halloween Hot Dog sales

Laurel: Annual kids Halloween party

Marshalltown Noon: Lions' radio auction

Montezuma: Planning 22nd annual Toy and Craft Show, Saturday, Jan. 30

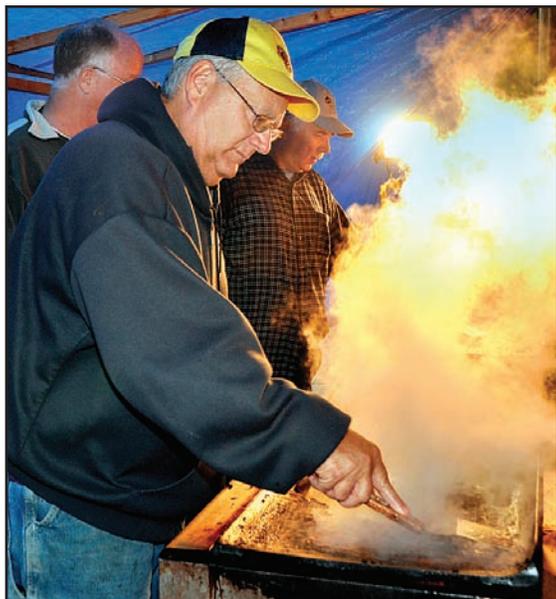
Traer: Made donations to Iowa Lions Foundation

Urbandale: Elementary vision screening.

Congratulations, Lions degree recipients

Congratulations to PDG Zane Vokes, 1st Vice District Governor Bill Shutters and District Governor Garry Vokes for completing the requirements and obtaining the Bachelor of Lions degree from Lions University. I know we are on our way to the Master's program we just need another USA/Canada Forum and we will have our Master's.

"Recruit, enlist and enjoy more members, more service." Share the fun of being a Lion – sign up a new member today!



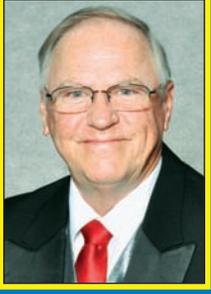
Cleaning the grills after their shift of cooking whole hog sausage for 515 customers on Oct. 31 are Montezuma Lions Marvin Ferneau and Rick Talbert, at right. Behind them "in training" is one of the club's newest members, Paul Sneller. It was the club's 52nd annual pancake breakfast.



For the 52nd year Montezuma Lions held a pancake breakfast on the opening day of pheasant hunting season, and this fall's event was the most successful in recent years with approximately 515 customers supporting this major fundraiser for the club. A drawing for a deluxe shotgun also contributes to the day's profits, which totaled over \$3,000. Pictured are, from left, Lions Kathy Cox, Ron Hensel, Pete Ross and Gary Thompson.

DISTRICT 9NW

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News and encouragement from your District Governor

Many clubs are collecting food items for local community food pantries, in support of LCI's service drive that represent Lions all over the world are contributing for the betterment of mankind. This is why we are members of the largest service organization in the world, with our motto: "We Serve."

Our Lions Centennial is bringing Lions around the world together. We need all club leaders, like you, to help keep the momentum going throughout the celebration.

In 9 NW, the goal is to organize two new clubs this year and many clubs are succeeding at getting new members. Thank you so much!

Period 1 of the 'Lions Dignity Award' ends November 30, 2015, so hopefully your club is in position to earn this award.

Creativity is indispensable for successful leaders. It can help you find creative solutions to attract new members and address challenges among current members. Explore "CREATIVITY" online with a "Lions Learning Center" course today.

We are asking clubs to lead through service during the "Centennial Service Challenge" project. We are asking all clubs to host at least one project in each of our service areas of: Youth, Vision, Hunger and the Environment.

So far Lions have served 50 million people - half way to our goal of serving at least 100 million.

Please report your club's activities through the MyLCI Service Activity Report, so you can receive the special Centennial banner patch.

Let's continue to work together to strengthen our membership so LCI can be the largest it's ever been by the end of the Centennial in June 2018.

Centennial Community Legacy Projects - we are asking Lions to connect with their communities by planning a Legacy Project - these are visible gifts that Lions give their communities to commemorate our Centennial and create a lasting legacy of their service contributions. Starting in January we will encourage

IN MEMORIAM: PDG DICK REITER

PDG Dick Reiter of Wall Lake passed away on November 11, 2015. PDG Reiter served as Governor for District 9x1 in 2001-2002. He is survived by his wife, Joanne, and a son.

Cards and memorials may be sent to: Wall Lake Lions Club, c/o Elaine Hall, 3975 Perkins Ave, Wall Lake, IA 51466.

all Lions to complete a Legacy Project by June 30, 2018.

The "Lions100.org" website is still your best source for information on the Centennial.

There are two more earning periods in the Lions Dignity Award Project, so don't miss out on your opportunity to be recognized.

To all clubs, keep up the good work on getting new members and serving your communities. You are certainly appreciated. Thank you for what you do.
-- DG Mark



VDG Paul Thompson with Woodward new member Caitlin D. Sutherland and her sponsor is Dave Elliott (her father).

News about 9NW Clubs

Akron Lions - Held annual Omelet Breakfast and Bake Sale on October 31.

Badger Lions - Served a Pancake Breakfast on October 11.

Boone Lions - Three members screened 220 children for KidSight at 24 sites involving 102 Lion hours. Collected 100 eyeglasses, donated 2 pair eyeglasses to qualified individuals, presented awards and prizes to 4-H youngsters.

Carroll Lions - Assisted the local community action agency in sponsoring an activity of K-Mart gift cards being provided to kids from low-income families to shop for gifts for their families. Screened 51 kids at preschool and daycare in the Wall Lake area, 102 kids in Denison and 28 kids at a Glidden preschool. Donated \$150 to the Community of Concern Food Pantry. Held Soup Day at Graham Park.

Churdan Lions - Delivered meals on wheels in November, trimmed trees and brush along local walking trail.

Everly Lions - Held their Bossy Bingo event. Members plan to help paint bleachers next spring as a service project, donated \$150 to an individual needing help with obtaining hearing aids, donated items to Community Center. Next project is calendar sales.

Fort Dodge Evening Lions - Gave Lions candy rolls away for World Service Day, donated to Iowa Lions Foundation in district governor's name.

Fort Dodge Noon Lions - Collecting food items through December for the Lord's Cupboard as a LCI community service drive; 4 members devoted 12 hours to screen 40 preschool children. New member Scott Forbes was sponsored by Lion

Carol Messerly and new member Steve Rehmann was sponsored by PDG Cliff Weldon. Club planned to serve hot chocolate and cookies at November 30 Christmas Lighting Ceremony at the Trolley Center.

Hartley Lions - Purchasing 2 pair of shoes for a needy child at school, paid \$150 for eyeglasses for an individual. Club holding a Burger Bar event on December 6. Club donated \$500 to a family with premature twins needing extended care; donated \$500 to assist an individual who is battling cancer. New Member John Buck was accepted.

Madrid Lions - Held a Pancake Breakfast on October 24 with Madrid Scout Troop 150 helping to serve meals for money raised to fulfill the club's pledges of support to the community. Donated \$500 to Tiger Tots for three-year-old scholarships, Donated \$100 to ISU Extension for 4-H project awards, Donated \$250 to Boone County Prevention and Service for outreach programs. Two applications for the Lions Hearing Aid Bank were approved. Four new members: Ben Hershey, Aaron McCarty, Dr. Paul Peters, and Dr. Jeremy Meyer - inducted during district governor's visit to the club. Sponsors were Willard Lundahl, Pinky Gibbons, Julie Rossow and Keith Kudej.

Manson Lions - Held annual Pies For Eyes fundraiser - selling pies, soups and cookie dough to support the club's Operation Christmas Project of supplying gift certificates for food and toys for children of needy families. Members will be supplying sugar cookies and toppings so children can decorate them at the annual Hometown Christmas festival held at the Manson Community Center and will be accepting donated food items for the Manson Food Pantry.

Marcus Lions - Donated \$500 to Lions Clubs International Foundation, donated \$500 to Iowa Lions Foundation.

Rockwell City Lions - Members screened children for KidSight.

Royal Lions - Received new member Daniel Swanson, sponsored by Josh Toft.

Sheldon Lions - Donated \$500 to the Weekend Back Pack Program for elementary and middle school - Relieving The Hunger Campaign, also served an Omelet Supper to raise funds for the fire department to buy needed equipment.

West Bend Lions - The October 28 KidSight screening was successful with 23 children screened.

Woodward Lions - Half-Price Bookstore in Des Moines donated books to the Lions club for distribution at Halloween and Christmas activities. The club sponsored a Halloween event on beggar's night October 31 to provide hot dogs, hot chocolate and hot cider. The club is planning a Child Safety Event to be held in conjunction with Friends and Neighbors Day - plans include a KidSight screening, KidSafe registration, a fire safety "smoke house" and a bike safety training.



West Bend Lions Don Banwart, Wyann Metzger and Larry Bonnsetter pausing between KidSight pictures.



New members being inducted Nov. 17 into the Madrid Lions Club are pictured with their sponsors. L to R, New members in front row: Ben Hershey, Aaron McCarty, Dr. Paul Peters, Dr. Jeremy Meyer. Sponsors in back row: Willard Lundahl, Pinky Gibbons, Julie Rossow and Keith Kudej. Club President Howard Clegg is at far right.



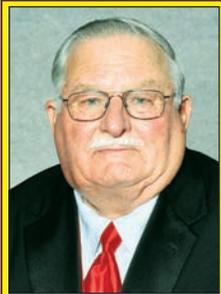
Madrid Lions members being honored by District Governor Mark Essing (at left) for years of service in the Lions, from left, Ron Eppert, Carl Duling, Earl Check and Willard Lundahl. Club President Howard Clegg is at far right.



Carroll Lions Club added new members in November, inducted by Council Chair Bill Pollard. Pictured are, from left, front row: Mary Tuel, Nicole McCarville, Jack Edson; back row: Tony Greve, Jen Daniel, Kim Platt and CC Pollard. Mark Tunning and Kristi Schroeder are two new members who were unable to attend. Mary Tuel and Mark Tunning are actually carryover new members from 2014 that missed the 2014 induction. In 2015 the Carroll club lost one member and gained six new members for a net gain of five.

DISTRICT 9SW

Dean Brant
 District Governor
 1205 West Adams St.
 Creston, Iowa 50801
 Ph. 641-202-2191
 E-mail: trbexpress@mchsi.com



Welcome New Lions Members

Member	Club	Sponsor
Carolyn Schwartz	Bayard	Wanda Shackelford
Jim H. Spradling	Panora	Gary Winter

IN REMEMBRANCE

Larry Brunell-----Indianola Noon
 Paul Audlehelm-----Osceola

CONGRATULATIONS TO PEACE POSTER WINNERS

- 1ST PLACE-----CASH RIKER-----ADEL LIONS CLUB
 2ND PLACE-----JAYLENE KAROLUS-----PERRY LIONS CLUB
 3RD PLACE-----AVAN GRANDBERG-----INDIANOLA EVENING

Thank you to all the young people who participated in the 2015 Peace Poster contest. We had 15 entries from the district and they were all very deserving winners.

Peace Poster Chairwoman—Twila Brant

PARTNERS-IN-SERVICE MID-WINTER BASKETS

Each year at Mid-Winter Conference, Partners-In-Service have a Silent Auction for the Iowa Lions Foundation. 9SW District is responsible for 15 baskets.

Baskets should have a "THEME" and give a list of the items in the basket.

Please let me know if your club can furnish a basket or make a donation of at least \$10.00 by the 14th of December.

-- Twila Brant, Partner-In-Service.

COMMENTS FROM THE DISTRICT GOVERNOR

WOW! 9SW had a great convention. The effort put forth by the Team was unbelievable. Pat Parker, Mel Parker, and Kristy Lonsdale as co-chair people planned a good place to have the convention, great meals and a good program. The Stuart Lions were host club. The convention was held at the West Central Valley commons. They had great meals, set up and took down everything. There was nothing but good comments on the place and the meals. Gloria Kalbach made all the flowers, table decorations and all the chocolate lion candies. Big Thank You to Gloria.

We had the Cabinet Meeting on Friday, Oct. 30, 2015. CC Bill Pollard got a good discussion going on games of chance and raffles. The clubs will need a gambling license if they do any of these for fundraising. PDG Sheri Holliday, PCC Ardie Klemish and First DG Ken Klemish did a great job with Lion Jeopardy.

Saturday morning started with donuts, rolls and cookies for a Continental Breakfast. Without a gambling license, we couldn't have a Tail Twister raffle so the gifts from the clubs were sold at a silent auction that went very well and more than likely will continue. Sherrie Sullivan, tail twister, sold pins.

The breakout sessions were all held in the commons area which allowed everybody to enjoy all of the sessions. The displays were around the outer edge allowing everyone to visit them during the break.

PID Gary Fry talked about the Centennial Celebration coming to Chicago, Illinois in 2017. He talked about the many awards that are available to Lions members and their clubs.

PCC Jerry Inman brought us up to date on the Iowa KidSight program. Iowa Lions have one of the leading KidSight programs in the nation; 379,770 have been screened with 20,901 referred. This means Lions have helped to improve the sight of 20,901 children.

PCC and Leader Dog Co-chair Ardie Klemish presented the Leader Dog and Puppy program. PDG Gary Schriver was present with his working leader dog, Logan. Bobby, Jen and Lane Parker had two puppies with them that they are training. This is the first time we have ever had a working leader dog and puppies in training at the convention.

The business meeting began after lunch. First Vice-District Governor Ken Klemish moved to DG-Elect and Second Vice-District Governor Chris Anderson was moved to First Vice-District Governor-Elect. International Director Bill Phillipi and Partner-In-Service Vickie were our guests. ID Bill gave a very

good talk on Lionism and the value of teamwork. ID Bill and Vickie were a fantastic match for the 9SW Lions.

As DG, I would like to say **Thank You** to my convention chairs, host club, Stuart, the breakout presenters, peace poster judges and everyone who had a part in making this a successful convention.



**ID Bill Phillipi
Convention Speaker**

Spartan Leo Club fall update

The Spartan Leo Club from the Exira-Elk Horn Kimballton School has had a busy fall. On Sunday, October 25 we held a ceremony to install 2015-16 officers and 15 new members, including one honorary member, an exchange youth from Denmark. We currently have 53 members. The installation ceremony was held at the Exira Lions' building with District Governor Dean Brandt presiding. A brownie and ice cream dessert was served by the Lions and much appreciated by the new members, parents and Lions in attendance.

We Serve

Our Leo club focuses on service activities and benefits within the communities of our school district and beyond. The Fall service projects we have helped with include:

- *Fall Festival
- *Homecoming Tailgate
- *International Youth Camp Volunteers
- *Pies for Puppies
- *Public Library Halloween Parties
- *Public Library Reading Programs
- *Games for Family Fun Night
- *Fall Moving Project
- *Tori's Angel Benefit
- *Red Ribbon Week
- *Bingo at Care Center
- *Park Board Fundraising
- *Hartvigsen Family Benefit
- *Scrubby Bear Program



Spartan Leo Club members working at the Spartan tailgate supper for the Homecoming football game.

LEO stands for Leadership, Experience and Opportunity.

The process of putting together and completing these service projects has given our members valuable experience in all three realms of leadership, experience and opportunity. The Lions serve as role models and mentors to the students; our students have gained first hand experience in working side-by-side with adult Lions and have gained a great appreciation for what it means to "serve." The network of opportunities provided through the Lions organization has provided both opportunities and structure. Three of our current members were able to attend an International Youth Conference in Boone hosted by the Lions International Youth Exchange Program this summer. "It was an absolutely amazing experience for these students," stated Connie Jessen and Lisa Dreier. "We are hopeful more youth from our area will get to participate next summer."

We are always looking for ways to serve throughout our communities. We appreciate people throughout the communities bringing projects to our attention and helping us to accomplish our mission of service. We also greatly appreciate the monetary donations made to our club; these donations have made these projects possible. Our upcoming winter projects include:

- *Caring & Sharing Thanksgiving Baskets
- *Holiday Baskets with Lions
- *Adopt a Family Holiday Project
- *Habitat for Humanity
- *Butterfly Garden for Azylee
- *Caring/Sharing Holiday Toy Collection and Sorting
- *Kidsight Training
- *Red Cross Blood Drive
- *Texting/Driving Programming
- *American Heart Association Red Out
- *Joint Pink Out with CAM Community Schools



Spartan Leo members selling ice cream for the Tori's Angels event at the Exira Park.

**HAPPY HOLIDAYS
TO ALL 9SW LIONS!**

DISTRICT 9NC

Andrea Lee
District Governor
715 NE 3rd St.
Eagle Grove, Iowa 50533
 515-448-9810
 Email: andilee1307@yahoo.com



MERRY CHRISTMAS

Holy Buckets!!! This year is going SO FAST!!! Can't believe I am almost half way through my year of "Governing." There are just no words to express my joy of visiting all the clubs and meeting with so many new and old Lion friends. It makes my "Lion Heart" remain strong to know that so many of my Lion friends are working so hard to achieve our goals and to help wherever and whenever they are able. I hope you all had wonderful Thanksgiving feasts and were able to spend time with your families and loved ones. As we give thanks for our many blessings, I ask that we also include paying forward our good fortunes. I know that many of the communities in Iowa have food banks, gift giving programs and many other places we may be of assistance. We are not only **"knights of the blind,"** – we are a service organization of great magnitude. Please help take part in helping our fellow human beings have a warm, food enriched Thanksgiving – and to feel the love and dignity of being able to give their children food, clothing and Christmas presents.

I would like to report that we will not have "Training Days" next year. The plan is to go back to our original Fall Rally – and have the specified break out seminars as usual. What did I learn from this? – we tried something new that did not meet expectations – nothing ventured – nothing gained. We all must accept the steps back, and learn from them, in order to move forward. So, thank you, to those who were willing to participate – just not enough people to make it work. To the couple of Lions who did not get my cancellation notices – my sincere apologies. We will be looking forward to having Governor Lisa Prohaska presenting the next Fall Rally in 2016.

Our second District 9NC Cabinet meeting was held on November 22nd – as it was snowing on the 21st – welcome winter weather (GRIN). There were 13 in attendance – and we heard committee reports – and plans for our District 9NC Convention to be held on March 18 and March 19, 2016. We will be pleased to welcome International Director, Linda Tinchler and her husband as our Guest Dignitaries. Our venue is in Hampton at the Faith Baptist Church and lodging for our out of town guests will be at the AmericInn Lodge & Suites – also in Hampton. There is a registration form in this issue of the Iowa Lion – and will also be in the February/March issue – so get your reservations made early. I am asking for gift items from each club to place on our silent auction table. Make these creative and fun – great way to get folks bidding against each other. If you have questions, please do not hesitate to contact me. Gifts items should be brought on Friday to the Convention – and **PLEASE** – notify me if your club is participating in this fun event.



Official Visits Scheduled to Date

- December 14 New Hartford Lions Club
- December 21 Thompson Lions Club

- January 7-9 Mid Winter Convention
(Des Moines)

We are getting close to completing our goals of visiting each and every club in our District. If you wish to have extra visits for any special occasions– please let us know. The clubs remaining in my group that still need to schedule their visits are as follows: Clarion, Gilmore City, Webster City, Clear Lake Evening, Clear Lake Pride, Forest City Breakfast, Humboldt. Please let me hear from you soon – as your District Governor is wimpy and would prefer to visit you before the white stuff starts falling from the sky.

DISTRICT 9NC CONVENTION

Hosted by the Hampton Lions Club

March 18-19, 2016

Faith Baptist Church
1701 Central Ave E
Hampton, IA 50441

VISITING DIGNITARY

Linda Tincher and her Partner in Service

AGENDA

Friday, March 18

Friday night will be Country & Western Night – So, put on your jeans, get your cowboy/cowgirl on – and get ready for Western FUN.

5:30 p.m. Registration

6:15 p.m. Western Chow

7 p.m. Entertainment

8 p.m. Cabinet Mtg.

8:30 p.m. Hospitality Room

AmericInn Lobby

Saturday, March 19

8:30 a.m. Registration

8:30 a.m. View Silent Auction Items

8:30 a.m. Coffee & Conversation

9:15 a.m. Seminar Session I

9:45 a.m. Break

10 a.m. Seminar Session II

10:30 a.m. Break

10:45 a.m. Seminar Session III

11:15 a.m. Luncheon (Buffet)

11:30 a.m. Entertainment

12:15 p.m. Memorial Service

12:30 p.m. Business Meeting/Election

1 p.m. Introductions

1:15 p.m. International Director Speech

1:45 p.m. Awards

2:15 p.m. Winners of Silent Auction

2:30 p.m. Adjournment

Have a Safe Journey Home

9NC District Convention

March 18-19, 2016

Hampton, Iowa

REGISTRATION FORM

Name: _____

Current Office: _____

First Timer : Yes _____ No _____

Name: _____

Current Office: _____

Club Name: _____

City & Zip: _____

Phone #: _____

Email: _____

Display Table: 1 _____ 2 _____

Need Electricity: Y _____ N _____

Fri. P.M. ____ @ 10.00 = \$ _____

Sat. Noon. ____ @ 12:50 = \$ _____

Total Enclosed = \$ _____

Please make checks payable to:

District 9NC Lions

Mail to Lion:

Mike Nissly

P. O. Box 606,

Iowa Falls, IA 50126

Overnight Guests

AmericInn & Lodge & Suites

702 Central Avenue W

Hampton, IA 50441

1-641-456-5551

(state you are with the Lions to get preferred rates)

SAVE THESE DATES

December 10	R4Z1 Zone Meeting	Methodist Church, Clarion	Christmas fun night
December 14	Zone Meeting	New Hartford	Christmas fun night
January 7-9	Mid-Winter Conference	Des Moines	
March 18-19, 2016	District 9NC Convention	Faith Baptist Church, Hampton	

IOWA LIONS FOUNDATION LEGACY GIVING PROGRAM

How you can give

- Direct Giving
- Gifting Assets
- Codicil in Will
- Iowa Lions Foundation Own/
Beneficiary Life Policy



MISSION:

*Enable the foundation
to fund programs sponsored by
Iowa Lions Foundation for 100 years*



BENEFITS TO YOU

- ✓ Enables you to make a substantial gift to a recognized and valued charity at little or no cost, without touching other assets
- ✓ When you designate Iowa Lions Foundation as the owner and beneficiary of the policy, you receive a charitable donation for your premiums
- ✓ This legacy gift provides the ability for the foundation to continue to serve its mission for many future generations to come, and long after your life long membership has ended
- ✓ By providing Iowa a gift through life insurance, you will be recognized in the Lions Club "Legacy Giving Program" through the achievement of a Warren Coleman Award



YOUR GIFT OF HOPE

Designating Iowa Lions Foundation as a beneficiary of your life insurance is a cost-effective way to donate significantly more to the causes you believe in. Through this program, you can give a far larger gift than is possible for most people during their lifetime. Your gift greatly improves the lives of children and their families by providing hope for people in desperate situations. Using the Legacy Giving Program as part of your planned charitable giving provides you with considerable flexibility.



REQUEST INFORMATION FROM BENEFITS DIRECT

Give us a call and ask for your Lions Legacy Program Representative!



Toll Free
(844) 285-4181

www.lionslegacygiving.club

2016 Mid-Winter Leadership Conference

REGISTRATION FORM

January 7-9, 2016 – Holiday Inn Airport, Des Moines

ROOM RESERVATIONS are your responsibility and should be made directly with the Holiday Inn, 6111 Fleur Drive, Des Moines, IA. **Call 1-800-248-4013 for reservations.** Please mention you are with The Iowa Lions Mid-Winter Conference and get the special rate of **\$90.00** plus taxes.

Rooms will be held until December 24, 2015.

PLEASE FILL OUT THIS FORM COMPLETELY

NAME _____ LION _____ LIONESS _____ LEO _____ GUEST _____

CURRENT OFFICE HELD _____ FIRST TIMER: YES _____ NO _____

NAME _____ LION _____ LIONESS _____ LEO _____ GUEST _____

CURRENT OFFICE HELD _____ FIRST TIMER: YES _____ NO _____

CLUB _____ DISTRICT _____

ADDRESS _____

TELEPHONE (____) _____ EMAIL _____

If you have **SPECIAL DIETARY NEEDS** please use a separate sheet with your name and needs required.

Please make checks payable to: Iowa Lions Mid-Winter Leadership Conference

And mail to: Sheri Holliday, 506 S 3rd St., Winterset, IA 50273

Phone: 515-480-6474 E-Mail: holliday52@msn.com

Admission to any Meal Functions by Meal Ticket only.

PACKAGE PRICE - This price includes Meals and Registration Fees.

	<u>Number</u>	<u>Cost</u>
\$85.00 per Adult	_____	\$ _____

INDIVIDUAL MEAL PRICES INCLUDE REGISTRATION FEES

		<u>Number</u>	<u>Cost</u>
Saturday Breakfast (All American with bacon)	\$24.00 per Adult	_____	\$ _____
Saturday Noon (Soup, sandwich & pie)	\$27.00 per Adult	_____	\$ _____
Saturday Banquet (Steak, red potatoes, green beans & cake)	\$42.00 per Adult	_____	\$ _____
	Total Amount Due		\$ _____

REGISTRATION FEE ONLY Required for those only who are not purchasing the package registration or individual meal registrations. This allows admission to seminars & business session only and **NO** admission to meal functions.

\$15.00 per Adult Number _____ Cost \$ _____

DEADLINE: REGISTRATIONS MUST BE RECEIVED BY WEDNESDAY, December 24, 2015

NO REFUNDS AFTER December 24, 2015 ADMITTANCE BY BADGE ONLY

'PROUD TO BE ME' ENJOYED BY ALL

The "Proud To BE...ME" Symposium was held at the Adler Auditorium in the Genesis Heart Institute, Davenport, Iowa on Saturday, October 25, 2015. Genesis Health Systems, District 9EC and Eldridge Lions sponsored the event. There were 14 girls aging from 11 years to 16 years and their moms registered for the event. Other attendees included interested adults, vendors and Lions club members.

Lions PDG Kathy Rhinehart, Kristin Glockhoff, PDG Connie Inman and PID Judy Hankom were the planning committee for this International Lions Clubs Family and Women Symposium event, intended to attract Lionism to women and families in the community. "Proud To BE...ME focused on building self-esteem in young girls with the targeted audience being girls ages 11-16 and their moms or grandmas in attendance.

The program opened with an icebreaker to help the girls and adults get acquainted and a special "Welcome" message from PID Judy Hankom. It ended with a dynamic presentation about how to interact with others confidently by Aubrey Jackson from the "Paula Sands Live" show on KWQC-TV. Aubrey worked as an intern on Good Morning America before coming to Iowa. A highlight was a style show with several of the girls modeling clothing and accessories to show how to stretch the budget. Other topics included learning about yoga, making good choices, and building self-esteem. Dr. Tiffany Stoner-Harris, Assistant Professor at Western Illinois University in the Department of Counselor Education, talked to both girls and moms about taking time for "positive messages to yourself" and being happy from the inside out.

All in attendance enjoyed participating in the activities and had a fun time!

-- By PDG Connie Inman



THE IOWA LION



Moms and daughters brainstorm together to think of positive words to describe each other. In the foreground is yoga instructor Janel Wennedt and her granddaughter Abagael.



Girls participating in a "Proud To BE...ME" activity ... learning that yoga is fun and relaxing!



The girls get good advice from Aubrey Jackson about how to feel confident.



Each girl attendee received a handmade stuffed bear. Some talented seamstresses from the Eldridge, Iowa Lions Club created the bears. These talented Lions also created handmade book bags for the attendees that were stuffed with some useful free items and brochures about Lions clubs and Leo clubs.

CHECK OUT THE INFORMATION AVAILABLE ON THE LIONS CLUBS OF IOWA WEB SITE: www.iowaLions.org